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A Worthy Phi U Project

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A Worthy \textit{Phi U} Project

\textit{Eleanor Mauer exposes the work of a Home Economics Fraternity}

HAVE you ever wondered if all honoraries are useless as they appear to be? Phi Upsilon Omicron, national professional home economics fraternity, has attempted to dispel such thoughts by undertaking a national project. A fund to be used in the development of some phase of home economics has been established, and the American Home Economics Association has charge of administering it.

Keen interest in consumer problems has been aroused in recent years. People are beginning to realize how slight is their knowledge of social and economic problems. So the Association selected consumer education as the field most worthy of their work. To insure a sound contribution which would make this service of maximum value, an advisory board was appointed consisting of Day Monroe, chairman of the Association's department of research; Ruth O'Brien, chairman of its committee on standardization of consumer goods; Florence Fallagatter, present head of Home Economics Education at Iowa State College and president of Phi Upsilon Omicron.

To obtain information as to what type of service would be most valuable, the committee sent a questionnaire to a number of selected home economists. Answers to their inquiries told them that the service should be limited to the preparation of material to meet the needs of groups rather than individuals; that the material prepared should place emphasis on the position of the consumer in our economic order rather than on guidance in buying specific commodities or on problems of family budgeting; last, that as wide an audience as possible, to include the lay consumer, teacher and extension worker as well as the school supervisor and professional person, should be interested.

The committee decided to prepare a publication called \textit{Consumer Education Service} which would be offered on a subscription basis.

Newsletters have been published in October, February and May. During 1937-38 subject matter was as follows:

1. News publications, consisting of annotations from new books, periodicals and bulletins.
3. Legislation affecting food, drugs and cosmetics; resale price fixing; sale of goods below cost.
4. Standardization and report of the simplified practices and commercial standards of the National Bureau of Standards.
5. Grading and labeling, including a report of the rayon and wool labeling conferences and the Federal Trade Commission; Canadian compulsory grade labeling program.
6. Cooperatives, including reports of student cooperative dormitories.