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Trim Togs for Oomph

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When Mr. Smoothie and Miss Oomph step out together, the campus population makes a careful note of what they are wearing. But perhaps Miss Oomph was once a woman unknown, with only her mirror and books on etiquette to guide her. A little information and a bit of practice, however, can give any aspiring coed the ease and poise of knowing her appearance passes the test with honors.

To get at the foot of the problem, shoes are acceptable in almost any form. There are sandals, leather booties, snow shoes, moccasins and the endless march of saddle shoes.

Shoes are the foundation of an ensemble. Common sense will prevent open-cut, thin-leathered shoes from wading through snowdrifts in below zero temperatures.

Neatness and cleanliness are the essential points in etiquette to be observed by the modern student. Those popular coeds who have a "whee of a time" at the Cyclone Twisters are careful to don attractive shoes as well as attractive sweaters. For the stag lines aren't hanging their heads in bashful attitude; they are serving the feet of the couples on the floor. So watch your step!

Socks, the chosen ankle-garb of college women, need good bringing up. Avoid that down-in-the-heel appearance and wear the cuff well over the ankle. Another point to observe is that no "oomph" accompanies the girls who wear anklets with high heels.

The beach was first responsible for the popularity of socks. The fashionable femmes of Paris toasted their skins in the summer resort suns and returned to their winter homes wearing only the brown of their legs or short socks with the shoes required by city streets. But as winter began to bleach the warm color, dark powders and brown liquids were used to make amends.

White legs do not blend with winter costumes. Thus, it is not "collegiate" to brave the below zero temperatures with anemic-appearing legs. Silk hose of dark, harmonizing colors are appropriate, accompanied or not by the desired socks. If you must wear only anklets, be sure your legs are brown.

Skirts and sweaters, if they fit the woman, will fit the occasion until the sun has set. Afternoon teas, concerts and special occasions demand full dress parade. Hats and gloves for the theatre and dinner are pro and con. The absence of a hat in church, however, is not so much a breach of etiquette as an indication of irreverence.

Details of dress conform to no law of etiquette but that of harmony. Just as the woman must be in perfect harmony with the mood of an occasion to be a success, so must the costume be in harmony with the woman and the occasion.

A hat should always be removed in the theatre if it obstructs the view. Any individual in the audience has the privilege of requesting the person in offense to remove her hat.

Evening wear must not be confused with that sporty, 8 o'clock class appearance. Although the event at the gymnasium may not necessarily require the coed to change from the sweater and skirt she has worn all day, evening is an hour of coolness and relaxation. Coolness and cleanliness are suggested by a fresh complexion and a fresh costume.

It's country club atmosphere that surrounds Iowa State. The formal etiquette required by a college in a city is somewhat relaxed when the campus creates a corner of its own. The "white tie and tails" may appear minus his gloves, but if he does wear them, they are not to be removed. On a woman, long, formal gloves may be unbuttoned and slipped above the wrist if the intermission at a dance leads to food in the Grill. However, they may remain untouched if the coed feels she can sip a coke without soiling them.

If the dance is preceded by a dinner, shoulders and back are in better taste if covered, as a more balanced appearance results when seated at a table. But the woman who has no appropriate jacket is not breaking a law by presenting her shoulders to the candlelight of the formal dinner.

As for the men's attire, the common term "tuxedo" is applied to the dinner coat, and received its origin from England. Answering a need for dress a little less formal than tails, the Tuxedo Club featured the dinner coat, and thus gave it a name.

Etiquette rises from necessity and usage. If the individual is puzzled, an application of common sense, color harmony and consideration of the background she will enter offers a solution to any problem. A general rule that is wise to observe is that "It isn't the doing, it's the overdoing that is our undoing."