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## Valuable resource for ag decision makers

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### **Abstract**

*Ag Decision Maker* is an agricultural business newsletter and handbook for farmers, lenders, farm managers, agriculture instructors, and others. The monthly newsletter delivers time-sensitive information on management and marketing strategies, new developments, research results, industry trends, government programs, and other topics. The handbook contains more than 400 pages of information on 124 topics specific to Iowa agriculture, including farmland value and cash rent survey results, crop and livestock planning prices, custom rate survey results, crop and livestock production budgets, leasing practices, marketing tools, and performance measures. Handbook updates are included each month with the newsletter to keep the handbook current.

### **Keywords**

Agronomy

### **Disciplines**

Agricultural Science | Agriculture | Agronomy and Crop Sciences



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*Ag Decision Maker* membership is \$138 for the first year (includes the handbook, updates, and newsletter) and \$74 for subsequent years. Subscriptions to just the *Ag Decision Maker* newsletter are \$37 per year. For more information or to subscribe to *Ag Decision Maker*, call Trece Lonneman at the Hancock County Extension Office (515-923-2856) or e-mail [x1lonnem@exnet.iastate.edu](mailto:x1lonnem@exnet.iastate.edu)

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