1939

Land Yourself a Scholarship

Jeanne Beckner
Iowa State College

Follow this and additional works at: http://lib.dr.iastate.edu/homemaker

Part of the Home Economics Commons

Recommended Citation
Beckner, Jeanne (1939) "Land Yourself a Scholarship," The Iowa Homemaker: Vol. 19 : No. 8 , Article 12.
Available at: http://lib.dr.iastate.edu/homemaker/vol19/iss8/12

This Article is brought to you for free and open access by the Student Publications at Iowa State University Digital Repository. It has been accepted for inclusion in The Iowa Homemaker by an authorized editor of Iowa State University Digital Repository. For more information, please contact digirep@iastate.edu.
Land Yourself a Scholarship

Textile majors have a wealth of opportunities, maintains Jeanne Beckner

ALTHOUGH the "doorstep" type of opportunity may still be scarce, there are many possibilities of advancement for those who work for it. Today there are numerous fellowships and scholarships awaiting the energetic student. This is especially true in the field of textiles and clothing.

Northwestern University offers graduate service scholarships in retailing. Here students have the privilege of working with cooperating firms and obtaining practical experience in their specialized field. Last year 27 were selected from over 100 applicants. Actual selection was based upon scholastic ability, outside experience, school activities and the applicant's general aptitude for and interest in a retailing career.

Other universities which annually offer fellowships in textiles and clothing are the University of Wisconsin, the University of Oregon and the University of Minnesota. Each year the Textiles and Clothing Department receives requests from these universities for Iowa State girls to accept fellowships.

The Prince School at Simmons College in Boston offers scholarships and courses in preparation for executive positions in retail stores. A college degree is required. Some of the courses offered are retail organization, personnel principles and practices, art applied to merchandise and display, textiles and fashion.

Much stress is laid upon field work such as selling in Boston stores, investigation of functions and operations of non-selling departments, executive work in stores in Boston and other cities, study of the merchandise of a store department, accompanied by service and comparison shopping. Typical positions held by graduates are personnel director, employment manager, merchandise manager, buyer and assistant buyer.

For those who desire to actually design clothes, special scholarships are offered covering a year's tuition. The Tobe Coburn School offers five fellowships each year to seniors. Only one is awarded in any one college or university. A set of qualifying test questions is mailed to all applicants. Those whose replies show most aptitude for fashion work are asked to work out a fashion research project. They receive a list of subjects from which they may select one to investigate.

The Elizabeth Stuart Close Studio of Design also offers advanced work for those who wish to continue in costume design. All appointments are made at the Institute of Adult Education, Steinway Hall, New York City. The school offers costume design for the stage, trade, styling textile design and personal development.

Vogue's annual Prix de Paris contest for senior women with a yen for writing and a creative hand toward fashions offers wide opportunities.

The contest consists of two parts: first, a series of quizzes to be answered by all entrants; second, a thesis which only those entrants who receive passing marks on the tests are eligible to submit. The quizzes consist of questions based on fashion features, music, art, literature and the theater.

The editors of Vogue judge the contest on clear and vivid writing, dramatic presentation of ideas, fashion knowledge and general information.

First prize is a year's employment with Vogue, six months of which will be spent in the Paris office and six months in the New York office. In addition to her salary, the winner will be paid her expenses to and from Paris. Second prize is six months' employment in the New York office of Vogue. Third prize is a special Vanity Fair award of six months' employment as a feature writer on the Vogue staff.

Young as Spring
in GOSS-AMOUR*

A girdle of Gossard's unbelievably light elastic net, has a front panel of rayon and cotton satin (the same material, elasticized, forms the back). The 2-inch top banding snugs the waist. Model $500 538 . . . . .

Lace and stitched rayon satin uplift, Model 89608. M. or L.

be
Glorified by GOSSARD

April, 1940