

1940

Sally - 1941 Model

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Recommended Citation

Hakes, Jane (1940) "Sally - 1941 Model," *The Iowa Homemaker*: Vol. 20 : No. 5 , Article 5.
Available at: <http://lib.dr.iastate.edu/homemaker/vol20/iss5/5>

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Sally knows that she'll be a sensation at the rink in cheery red boots and a dress of snow-white wool, with red knitted bands embroidered with flowers

NO ONE knows from day to day whether there is a bulge or a dip in the Balkan frontier so unsettled are the boundary lines of Europe. There is even a question as to whether or not the Italian boot will remain the same shape.

American designers are also responsible for changing lines and contours. You can scarcely recognize the 1941 feminine figure so great is the contrast to previous fashion.

Sally's watchful eye has discovered unusual styles for the new year. Most interesting of the design trends is the straighter, narrower, slimmer silhouette. Shoulders appear narrower, waistlines lower and hips leaner. The result is artificiality giving way to naturalness.

It's all smooth going on shoulders these days. Some dresses feature designs running from the neckline over the shoulders and down the sleeves to the wrist with nary an interruption. Through the elimination of extra fullness, and excessive padding at the sleeve, designers are preparing us for shoulders that have lost their bulkiness.

There is much talk of "slim bodies" and with this long look from bust to below the hip, the break below for hemline relief is most important. Sometimes the

Sally—

1941 Model

The new year brings a slimmer silhouette with flattering waistlines says Jane Hakes

narrow skirt bursts into a pleated flounce that is shaped carefully into a knee flare to give a graceful silhouette.

Sometimes bands hold in fullness or pleats give that slim restricted look. Often contrasting color in a deep fitted yoke puts a spot-light on the hips.

Peplums also flutter around the hips. They may be deep and covering or just a simple pleating outlining the base of the long bodice. They vary in length from two inches to almost a tunic.

And, speaking of tunics, that overskirt theme is your cue to glamour in evening fashions. A strictly sheathlike skirt is attached to the bodice while fluting is tied around the waist. It is frequently open at the front to reveal the narrower line of the sheath.

The abrupt change from full skirts to narrower ones may not be immediately accepted, so if you wish to avoid the "skimpy" look of the altogether simple narrow skirt, Sally advises such relief measures as these peplums, tunics and tiers.

Leisurely lovelies are the new lingerie blouses. They are typically lacy, "baby" styles with fine pin tucks, removable jabots and tucked and lacy plastrons. Soft full shirts are important.

An outgrowth of the sensational success of the play shoe of the past season is the variety of casual shoes. Made of linens, saddle leather, buffalo and pigskin, low wedges and platforms are an important accessory for casual campus wear.

The derby is expected to crown the college girl's head in a short time. Usually in brown or in black, it is worn with the familiar mannish camel hair coat, anklet-socks and saddle oxfords.

Softer, fuller shirts top slimmer slacks. This means that suit blouses are all going to be blousier through the bodice. Long sleeves are cut in correspondingly full lines. This blousier cut makes the hips appear slender in contrast.

Your name will be in lights if you wear a sparkling new evening sweater in ribbed wool and rayon with gold and silver sequins in a huge round monogram. Equally striking is a knit wool cardigan in black with gilt stripes and a gilt eagle blazing on the pocket.

Plastrons are a clever way to introduce contrast of

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Alums in the News

ALICE ANDERSON, '26, who began work early in December in Floyd and Mitchell counties, and Terese Bodensteiner, located in Clarke and Decatur counties, are new home demonstration agents.

Sears Roebuck, Chicago, has recently employed Mary Gardner, '40, as comparison shopper. Marian Gutz, '39, is with the Farm Security Administration, Greenfield.

Helen Jane Mendenhall has become assistant dietitian of State Hospital, Clarinda. Carol Powell, '40, is now working in the YMCA cafeteria in St. Louis.

Mrs. Beth Bailey McLean, M. S. '33, who is in charge of the Home Economics Division of Swift and Company, has as her assistant Emma Francesia, '32. Miss Francesia will carry on promotional and contact work, experimental testing and research with the new bland lard.

Mary Joe Baer, '39, is county supervisor for the Homemaking Project in Muscatine, under the NYA. Minerva King, '38, returned from Turkey in June where she taught in Istanbul College, and is now employed in the home service department of the Milwaukee Gas-Light Company, Milwaukee.

—Bette Simpson

Child Development

(Continued from page 4)

"preaches" a philosophy of parent-child relationship which he himself practices.

He received a bachelor of arts degree at Coe College in 1909 and from the University of Iowa, a master of arts degree in 1911, and a doctorate in 1913. He came to Iowa State in 1914, and since 1927 has been professor in child development with responsibilities of parent education, psychological study of children and direction of research.

He has written for several professional journals on many phases of child psychology. He is a member of Phi Kappa Phi, Psi Chi and Sigma Xi.

New Silhouette

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printed or embroidered fabrics. In this half-in-half fashion, Sally sees the front of a dress in one color and the back in another. Frequently sleeves are contrasting.

The up-to-date dirndl has a slimmer character to the skirt which gives that straight line correct for this season. It has gathers and pleats at the front and back only, with straight slim sides and longer bodice.

The Peacock Silhouette features fullness swept to the center back for evening wear in a reversed apron or tunic affair.

Let it be spring under your winter coat in a pastel or jewel-toned wool dress. A clever date dress boasts metal taffeta with confetti dots on black or clan plaid shot with gold.