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To Frosh and Senior Alike- "Don't"

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To Frosh and Senior Alike—“Don’t”

Mrs. Rita Keller's costume design class presents a list of “don’ts” on the etiquette of campus dress

College women studying costume design took a long look at themselves last spring and compiled a list of pet peeves. With special emphasis upon clothing and make-up, it is designed to give seniors as well as freshmen a rigorous test on self-grooming. Most common pet peeves are:

- Frilly blouses which simper...
- Poor combinations of textures, patterns and designs...
- Tight little pig-sausage curls...
- Broken down shoes, tattle-tale gray laces...
- Chipped nail polish...
- Polish not in harmony with rest of color scheme...
- Long pin-point nails...
- Hairly legs...
- Make-up over-done or under-done or out of harmony with color scheme...
- Pancake make-up pan caked.

- Slip showing...
- Not enough slip to hide the silhouette...
- Gaposis...
- Drooping shoulder seams and armpits...
- Anklet color not in harmony with rest of outfit...
- Junky little sweaters with fancy stitching poorly designed...
- Soiled dickies, collars and shirts...
- Pale legs in spectators...
- Belts resting on tummies.

- Wrinkled, spineless belts—end flip-flapping...
- Unpressed clothes...
- Spotted skirts...
- Poor posture—lordosis...
- Last year’s silk numbers worn on campus...
- Skimpy cuts on angular figures...
- Weary hem lines...
- Just any jacket with a certain dress or skirt...
- Shirt tail flying to the wind...
- Too much use of primitive red...
- Dinah hankie covering curls.

- Baggy seats in skirts and slacks...
- Perfume at any time and place...
- Light slip under dark dresses...
- Crooked seams...
- Runners...
- Rolled stockings under short skirts...
- Canvas shoes and wooly socks...
- Cheap jewelry—poorly designed...
- Bow legs and short skirts...
- Knock knees and short skirts.

Classes learn that there are other faults which a mere “don’t” cannot correct as these are not general but concern each individual. Besides becoming conscious of these obvious defects in dress, costume design students are expected to become aware of basic errors in construction and style of clothing as related to the personality and figure. For example, they learn what clothing feature reduces the size of hips, flatters the tall girl or squares rounded shoulders. Such information as this is invaluable as far as correct dress is concerned.

Another usual project is the individual study of one’s own personality, features, coloring and other factors. This self-evaluation is intended to aid the student in choosing styles of clothing most suitable to her.

The clever college woman matches clothing with personality and seeks a compromise between them. She follows fads, with caution, and even seeks perfection in neatness.

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