

1943

Presenting 1943 Veishea

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Presenting

1943

Veishea



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 Veishea visitors at the home economics open house view a display of metal rings and wooden bookcases which were made by students in craft classes of the Applied Art Department

Veishea of 1943 features a home economics open house designed for war-time education, says Dorothy Walker

IN STEP with the "Iowa State Goes to War" theme of the 1943 Veishea, the Home Economics Division open house presents its transition from peace-time to war-time education for women. The exhibits emphasize the place of educated home economists in today's war program.

Home front "Food for Victory" problems are brought into the limelight in the foods and nutrition open house. Students in the department will demonstrate new methods of retaining necessary vitamins and minerals in canned foods. Since fresh fruits and vegetables rate number one on the shopper's non-rationed list, this display will feature methods of economically purchasing and preparing them.

Meal planning classes are to offer suggestions for planning meals with the most effective use of precious rationed foods. Wheat germ flour and soy bean flour are newly promoted protein cereals which can be adapted to palatable and nutritious dishes, as demonstrated by students in Iowa State's experimental laboratories.

THE Institution Tea Room will be transformed into a model emergency canteen equipped for regular canteen food service. Health Council women will furnish a realistic atmosphere in the canteen with exhibits of bandage rolling and first aid techniques.

In the Child Development Department wartime nursery centers will be stressed. This exhibit is to be at the Nursery School where indoor and outdoor play equipment will be displayed. Throughout this display new educational materials functional in child development will be evaluated for parents as well as prospective students.

The Household Equipment Department is directing its energies toward displays on the care and repair of equipment on hand.

Technical journalism will portray the place of the woman journalist in the professional field in war-

time. Eminent graduates of this department are contributing material for the display of their work. Graduates of Iowa State who are women's editors of magazines and department editors of newspapers will give graphic descriptions of their work and further possibilities in the field.

EXTRME practicality of costume is being stressed in the textiles and clothing open house. Clothes made from men's suits is the main feature of this display. Of special interest to high school students will be an extensive exhibit of the work from beginning sewing courses.

Along with the crafts and free hand displays of the Applied Art Department will be exhibits on economical ways of decorating homes in wartime. A new course added to the applied art curriculum, engineering drawing, and photography courses are emphasized.

