

1943

## Vicky Favors Simplicity

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# Vicky Favors

## Simplicity



*These trim, functional classics with their casual simplicity and smartly tailored lines will be an integral part of Vicky's conservative duration wardrobe*

*Vicky will boost morale this summer in gaily colored prints, according to Mary Lou Springer*

**V**ICKY believes in sun-washed pastels, in crisp piques, in monotonies sharpened by bright accessories or in anything that is practical but gay and feminine.

One of the bright spots of summer is the new color, pop pink. It can be worn with a soft, deep lavender

that sets off its rosy tones. Other color contrasts that reflect summer fashion are watermelon red with pale lime and iris purple with green. Apricot is coming into its own again. This pale, cool pastel suits the summer requisites of color. White is always potent when it appears in a big splash.

The shirtwaist look is the right look. WPB likes it and so does Vicky. Its simple lines have a classic distinction. The one piece shirtwaist or the authentic two-piecer is the answer to a simple cotton sport dress or a rayon print Sunday dress.

Fat stripes, pin stripes, wavy stripes and zig-zag stripes in men's type shirting, chambray, seersuckers and spun rayon rate high in popularity. The candy striped cotton pique with pleated waist and immaculate white collar and cuffs will be a favorite.

New fabric weaves bear a Chinese tone as age-old textures of distinctive beauty are revived again. Delightful shantung weaves, with the effective thick and thin threads, achieve a hand-woven finish.

Vicky finds it is no hardship to wear a skirt and blouse. This season's skirts stress individuality, and because of the call for narrow lines the details of cut and ornamentation are linked with men's trousers.

The new washable over-blouse in printed rayons, cottons and linen is developed on jacket lines and can be had either in simple cardigan or belted blouse style.

*WPB has ordered that Vicky's spring suit will resemble the one shown at the right styled with less material than the pre-regulation suit pictured at the left*

