Express Yourself to Impress Others

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Express Yourself

To Impress Others

Doris Ann Gregg reviews several best-sellers which feature the development of personality

EVERYONE has personality traits and characteristics which are the key to popularity or unhappiness. Whether an introvert, extrovert or a well-rounded ambivert, every personality may be enhanced, continually stimulated and revised. A sketch of a few outstanding personality books will challenge those who want to further develop their potential personality traits.

The Woman You Want To Be—Margery Wilson (J. B. Lippincott Co., 1942)

Charm cannot be purchased by the yard but it is every woman's goal to develop this desired quality of femininity. Miss Wilson suggests the formation of a plan for the development of speech, grammar and social poise.

The Golden Rule applies to the hostess and guests alike during holiday parties. The hostess should look after the needs of her guests and they in turn should appreciate and respect her plans.

A final postscript chapter on "Adjusting Yourself to Today" gives standards for living under the present conditions. Miss Wilson emphasizes that in these times many women are forced to make life and happiness for themselves and must display skill, courage, ingenuity and imagination to make a success of living. Her "don'ts" apply to the college woman, career seeker or homemaker. "Don't let living get dull. Don't waste time. Don't forget to sing."

The Knack of Selling Yourself—James T. Mangan (Dartnell Press, 1942)

Throughout life everyone is confronted with the problem of selling himself and his ideas. The author says, "For every impression you make on another there must have been expression on your part." When a decision must be made, Mr. Mangan advises the reader to act quickly, be courageous and dive in head first. To progress and accomplish the most in life it is important to be self-confident and firm in your convictions.

How To Improve Your Personality—Earl G. Lockhart (Walton Publishing Co., 1941)

The importance of wearing the correct clothes is the basis for much improvement in personality, according to Mr. Lockhart. Clothes show character and mark the most valuable of all human qualities, general intelligence.

The book emphasizes the importance of being a good conversationalist. In business it is often the appli-