Career Conscious Books Highlight Reading Lists

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Recommended Citation
Available at: http://lib.dr.iastate.edu/homemaker/vol25/iss7/12

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Maybe it's a Valentine or birthday gift or just a book for yourself, but something not strictly fiction can be fascinating when it is a follow-up of your major. This type of book may stimulate interest in a new branch of your chosen future or even help you in determining your career.

Darrell Huff's book, *Twenty Careers of Tomorrow* (McGraw $2.50) tells of opportunities available in new and existing occupations. New products and inventions are continually making new jobs for all of us and Mr. Huff tells of the location, as well as the training needed and financial return to be expected from these jobs.

*Music for the Millions: The Encyclopedia of Musical Masterpieces* (Arco $5) by David Ewen is another book for the growing library. This is not a book to sit down and read, but one which will be picked up at intervals and used as an index to musical favorites. The author gives short biographical sketches of composers with more about their principal works and their recordings. This list of recordings should be of particular value to classical music devotees who make record collecting their hobby.

Herbert Lincoln Kruckman is determined to prove that even the untalented can draw in his book, *Of Course You Can Draw* (Citadel $2.50). He uses basic drawings to instruct the reader in the beginning of his book, and develops them until finally the reader may draw accurate and interesting interpretations of what he sees around him.

Some people are said to have a "green hand." That this talent may be used to good advantage in decorating one's home is proved by Dorothy Helen Jenkins and H. V. Wilson in *Enjoy Your House Plants* (Barrows $2.50). Interior photographs illustrate clearly ways to decorate with plants and how to keep the plants healthy and handsome.

Advertising is so much a part of our everyday life that everybody should be interested in *Advertising Smoke Screen* (Harper $2) by Thomas Blake Clark. It is an exposure of the falsehoods of the advertising so popular in the United States. Under the close attention of the Federal Trade Commission a degree of success in straightening out the aims of advertising was accomplished by concentration on that industry's activities.

A book to turn spare time into useful time and odds and ends of materials into useful articles is Evelyn Glantz' book, *Scrap Fun For Everyone* (Larch $2.75). These 401 illustrated suggestions for making useful articles will probably make the reader think of even more bright ideas. If you like to create things with your hands, this is the book for you.

Grace Pagano in *Encyclopedia Britannica's Contemporary American Painting* (Duell $10) interprets the opinions of 50 well informed art critics. The opinion of these authorities as to which artists are doing the most to sell art to America, is the basis for the book. The book also includes 116 paintings considered best by these critics.—Joyce Mongerson