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From a fashion-wise pedestal Vicky Views Veishea

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LONG before the mad whirl of Veishea, fashion-wise Vicky will select her new spring wardrobe. But she’s not thinking only of Veishea days, she has a sharp eye out for the summer beyond. Vicky knows all the latest trends, but from them she selects for herself only those lines, colors and textures which bring out her best qualities.

Vicky will see Veishea’s opening ceremonies on Lake LaVerne in a dark silk crepe worn with frills of starchy white at the throat and at the hem of her sleeve. In addition to new colors with intriguing names—pussy willow green, white wine and anthracite black, traditional navy is good again. The big news in spring colors is brown. Vicky welcomes it back this season after many years of absence.

VICKY’s coat will have a soft, appealing look, pulled in at the waist above a rounded hip line. Full push-up sleeves are a feature of her short, flared box coat. Swishing gaily beneath her new short coat is a spring print dress in rayon crepe she will wear for the boat races. Vicky will don a melon rayon shantung classic dress for the baseball game, and she has a crisp blue seersucker with cap sleeves to wear to the horse show.

When she meets her date for the college picnic and band concert, our coed will be cool and comfortable in one of the new cottons with billowy sleeves and that story-book look. All-important at Veishea time is the tapping ceremony beneath the Campanile and Vicky will be there in her newest navy pique suit, with three-quarter length sleeves and a short, tailored bolero jacket.

SMART Vicky is saving her smoother dark dresses for the dances each evening of Veishea. Her sophisticated blacks are topped off with perky cap sleeves or dramatically finished with dolman and double dolman sleeves. Real drama in Vicky’s spring and summer wardrobe will be in her blouses. A dressmaker blouse with long sleeves and a curved yoke makes half of a little black dress for the big night of Stars Over Veishea.

Vicky has rated a first from the fashion-wise attending Veishea, and she will be fashionable all summer in her new spring-summer wardrobe.

by Charlene Stettler