

1946

Wardrobe worries? Here's what say

Textiles and Clothing Club

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IOWA STAFERS SAVE MONEY
BY WASHING THEIR OWN
HAIR

Wardrobe worries?

Illustrations by Pauline Jacobson

SO YOU'RE coming to Iowa State! Welcome to 4 years of just the right mixture of hard work and good times. Hard work because you wouldn't want it any other way and good times because you're "in the know" on what to wear for every occasion.

Clothes at Iowa State don't involve a closet crammed with dresses or lengthy rows of shoes. It means only a few well-selected dresses or suits, just right for every purpose, well fitting and *clean*.

We haven't set down rules—there just aren't any as to how many sweaters or how many skirts you'll wear. Instead here are special hints we have found helpful. We give them to you as an idea—you may do with them what you would like. Many of the clothes from your high school days are just right, and of course they are all new to us.

Sweaters and skirts are still college stand-bys. A few well-matched combinations are better than any chosen "helter-skelterishly" which don't fit or will not compliment other items in your wardrobe.

A college girl without a sweater doesn't exist these days. You'll find they are the most popular garment in your wardrobe. We wear the long-sleeved cardigan or pull-over type. About two sizes larger than you—not too sloppy nor too skimpy.

Be sure the hem of your skirts comes to the middle of your knee or lower. Short skirts are sure to bring disparaging remarks—and fashion authorities say longer skirts are back.

Slacks aren't taboo when the thermometer drops below zero. However, we all agree that well-tailored slacks have it all over the "baggy-knee" variety.

Blouses are a must to wear under your jumper or suit on the warmer days in fall and spring. White is a stand-by, and the new wool jersey blouses and sweaters are a welcome change from sweaters.

Classrooms are rough on coats be-

cause you'll have to sit on them during some classes. If you have a nice dress coat, don't plan to wear it every day.

Suits are versatile. More and more the trend is turning from the sloppy, pullover sweater and full skirt to suits and tailored dresses for classes and after-school dates. So "suit" yourself!

For church, hat, gloves, hose and heels are a must.

A smart afternoon dress with a hat to complete the outfit can be worn to "get-acquainted" faculty teas.

How about an "extra-special" sweater and skirt combination for informal dates?

At least one smoothly-tailored dress-suit will come in handy for Sunday dinner in the dormitory. This can be the one you wear to church—and it may even serve as that tea dress.

Just to clear up a few things: a formal dance means a long dress—not too extreme; informal means to wear a good-looking afternoon dress with heels and hose; casual or sport means you can enjoy yourself in anklets and loafers.

For formal dinners a long dress with sleeves is preferred—but just put a jacket over your other formal and away you'll go!

Or try wearing a formal skirt with different blouses and formal sweaters.

Give an old formal a new and different appearance by the addition of costume jewelry or formal gloves. If your formal is net or marquisette, wear a contrasting slip with it.

This is the right time for you to wear that upswept or any other glamorous hair style—if it is becoming to you.

Formal coats are not a must for college life; fur coats and street-length wool coats are worn more often.

For that correct look, be sure your formal touches the tops of your slippers rather than just reaching your ankle.

For comfort's sake—remember you have to dance all evening—wear even-



BRING ALONG
SHOE CLEANER
AND BRUSHES.

The Iowa State Textiles and Clothing

Here's what we say

ing shoes that are correctly fitted and comfortable.

So you want a full skirt on your formal—a wide hem will make the skirt look fuller. Wear a starched cotton slip under your formal to give the same effect, or a piece of crinoline sewn around the edge.

Just a tip—a formal occasion calls for a special, refined lady. So walk with smaller steps than you would in your loafers, stand erect and carry yourself like a model; but above all, be yourself and have a good time!

There are types of clothing which could be listed as non-essential on the Iowa State campus, but which, nevertheless, come in handy as extras in your wardrobe.

Unless you're going to summer school you may not need a swimming suit as suits are supplied for the college pool. For those warm days spring quarter you'll want to go on hikes and picnics and nothing is more appropriate than summer slacks or blue jeans.

The most-used shoes in your closet will be flats, durable and comfortable—so break them in before you begin a "hike" across campus.

For dress-up occasions pumps are necessary. Try detachable bows and you can wear them with both tea dresses and tailored suits.

Bring along shoe cleaner and brushes—this is a necessity for only a few careless people forget to polish their shoes, and of course, that person wouldn't be you.

Protective clothes are a must—and don't forget that it gets cold here. To brighten a gloomy winter day or as contrast to a dark coat, try a colorful head scarf and matching mittens.

For you who like a walk through deep puddles, a pair of boots is just what you need but if you would rather skirt the edges, a pair of rubbers will cover the surface and protect your feet.

A gift from heaven for the college girl is a box coat with removable lin-

ing. It will more than serve the purpose in any season.

A good, warm *waterproof* rain coat, rubbers and an umbrella are essential unless you like getting wet.

The winter wind is cold on campus, and wool slacks feel mighty nice. Sh! We wear snuggies, too.

Before we told you that only a few, well-selected clothes were best, but we know you don't want to wear the same dress all the time. Your solution is in BRIGHT accessories that can be changed frequently to add new life to a dying wardrobe. Wear bright scarves, pins, flowers or detachable peplums.

Because every college woman's life is so rushed she rarely has time for a weekly wash, we suggest that washing clothes every night will relieve the backache—also, you need less clothes that way.

Take a tip from a sophomore and don't let your clothes get so dirty and wrinkled, torn and buttonless that it takes most of your Christmas vacation to get them all in order again. A little time each day or week, and you can have a real vacation.

Washing clothes can be a problem, but not if you have a handy little rack to slip over the back of a chair—always some place to hang them while they dry.

Before you wear a dress or blouse even once, protect the underarms with a pair of dress shields. Sew them or pin them in so they can be removed for frequent washings.

Hang up or put away clothes as soon as you take them off, using coat and skirt hangers to preserve style lines. The wrinkles will "hang" out in many fabrics and save pressing. Put hats on stands or in boxes. Never pack away soiled clothes—it's an engraved invitation to moths.

We don't mean to lecture to you even before you come. We just want to give you a few tips on what we've found to be the ideal clothes for campus wear.



WATER PROOF RAINCOAT
ETC.



IF YOU WOULD RATHER LET
YOUR HAIR FLY IN THE
WIND

Club members give tips to incoming freshmen