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Vicky Introduces SWOC

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Jeanne Moore chooses a gay sports outfit of red and white jacquard sweater, red jersey blouse and gray flannel skirt from Tildens

For special occasions Etha Schipull tops a skirt of alternating taffeta and velvet with black velvet in a dress from Tildens
Vicky Introduces

**SWOC**

by Margery Saunders

VICKY presents to her friends several of Iowa State's typical coeds. For months Vicky herself has been introduced as the average woman student. Now she feels it is time to step into the background so she can uncover new talent and new personalities.

This is a big college year with more parties, dates, dances and all-around fun than ever before. To be well dressed for each occasion is a problem. Vicky sets out to discover just how Miss Iowa State manages so many new outfits from a limited wardrobe.

Her first stop is Barton Hall where she sees Doris Humble, home economics senior, leaving for class. Doris is dressed for school in a grey wool pin-striped skirt and black blouse. The skirt follows the season's style, fuller and longer. The single pleat down the front and the gathers on either side are set into a wide waistband. Her blouse is made of wool jersey with long sleeves and a high Peter Pan collar for chilly mornings. To set off the outfit Doris adds a wide red leather belt and red loafers. She made a wise choice in the purchase of her skirt because she can wear sweaters and other blouses with it or don hose and heels—ready for an exchange or date.

VICKY knows that Thanksgiving is coming, and that means a trip. She hears Elizabeth Boise, home economics junior, discussing her travel plans, and she decides to find out what Liz has chosen for traveling. A suit seems to be the accepted thing for attractiveness and practicability. Liz's suit is a two-color brown wool check fastened with a single brown button at the waist. A dark brown cap sleeve blouse gathered into a sunburst neckline accentuates the pleated skirt and open neck jacket. Her accessories, brown calf sling back pumps, faille handbag, brown gloves and derby hat, complete the outfit. Her only jewelry is a gold choker and matching bracelet. Liz changes her ensemble for other occasions by using a white long sleeved blouse with her initials embroidered on the pocket and a single strand of pearls at the neck.

Elizabeth Towne, home economics sophomore, is all ready for the season's formal dances in a black nylon taffeta evening dress. A pink band around the top, a saucy bustle and inset of the same material in the back add a dash of light color. Gathers at the waist and neck set off Liz's tiny figure to perfection. To add that sophisticated look she uses long black gloves. A rhinestone choker and bracelet are worn for added sparkle, and ballet slippers are her choice for smooth dancing comfort.

VICKY, being a true Iowa State coed, feels that football games are one of the season's biggest attractions. While rooting for the home team, she notices Marjorie Smith, home economics junior, a few rows away. "Smitty" is cheering her alma mater on to victory in an ashen grey-blue wool gabardine suit. The jacket is mannish to the last detail; tailored neckline, buttons on the sleeves and an inside pocket. The skirt has three pleats front and back. With the suit she wears a white long sleeved blouse, which she chose for its jewelry neckline and pin-tucks that peek out from the jacket lapels. Smitty can wear her outfit for dates by dressing up in hose and heels, but she says it's just right for football games when worn with socks and blue and white saddle oxfords.

Vicky is sure, and thinks her friends will agree, that Iowa State's coeds are in the swing of the season. They are dressing in the latest style for the best appearance and the most comfort, always ready for any classroom or social activity the campus affords.

*Smart women on campus*