

1946

## 1947 Vicky Turns the Page of Fashion

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# 1947 Vicky

## Turns the Page of Fashion

**V**ICKY, the typical Iowa State coed, is caught up in the gay whirl of winter quarter activities. She rates a greeting from the snow man, who will show his approval of her new grey coachman coat by melting into a deep bow.

Winter, in all of its glory, has taken over the campus—but Vicky is ready for it with bright outfits for the brisk walks to classes, evenings of skating and those hours over her books. She is thrilled to find that many of her friends have selected fashion-wise costumes.

*Carol Josephson* is snugly warm against the most bitter winds in her bayleaf green coat. A flared skirt gives soft contours to her silhouette.

*Delores Saue* and *Marilyn Frame* agree that studying can be made more enjoyable by curling up in the soft luxury of a comfortable lounging ensemble. *Delores* chooses a white, flowered, quilted satin brunch coat. Her Chinese red pajamas match the lining of the coat. White scuffs complete the ensemble. The motif of *Marilyn's* outfit is Chinese. A red fitted tunic with a high collar and black trousers combine to form a dramatic contrast.

*Katie Overholt* is cozy and casual in the sub-zero weather in her alpaca-pile lined gadabout coat. The water repellent twill and action back make it ideal for friendly snowball bouts as she trudges to her classes.

Old Man winter leaves the stage when *Peg Butler* steps out in her dressy black coat. Smoked-ice colored hat and gloves highlight her costumes.

To keep snug on the coldest day of the year, *Betty Anderson* selects a warmly lined sports outfit. She braves the snow in black ski pants with a red and black shirt. The outfit comes to a striking conclusion with a red billed cap and red wool mittens and socks.

*Kate Jones* adds a beau catcher to her wardrobe in a black leopard lined coat. A flared back and deep armholes are a winning combination in adding distinctiveness to her costume.

Because the snow man is the chosen judge of coeds' wardrobes, Vicky goes to him for honest appraisal. After confiding to her his approval of the gay colors, smart styles and casual elegance of her friends' clothes, the snow man melts out of the winter scene.

by Ann Fuhs