

1947

## Veishea Views Tomorrow

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Full attention is given one of the floats by a portion of the crowd of 10,000 people viewing the 1946 Veishea parade.

## Veishea Views Tomorrow

Highlighting the 1947 Veishea from the home economics angle will be the Home Economics Pre-Vue, sponsored and planned by the division's Education Club. This all day open-house will be put on the second day of Veishea activities, which will be held this year on May 15, 16 and 17, under the slogan, "Veishea Views Tomorrow."

Each of the nine departments will present an open-

house featuring displays of the work it carries on during the year. A program including skits and music will be presented later in the day as a representative of the Division of Home Economics.

Special letters of invitation to the Pre-Vue have been sent to the high schools of Iowa by members of the Education Club committee to encourage attendance and familiarize pupils with the program.

Below: One of over 75 floats entered in the 1946 Veishea parade is shown as it rolled past the judges' stand on its one mile route through the Iowa State campus. This entry featured a huge bull's-eye with the words, "Veishea Scores Again" and was constructed with paper napkins in a wood and chicken wire frame.



Above: A chorus line "steps off" during the Veishea Vodvil, varieties program. For the 1947 show, six finalists will be selected who will present their skits at three showings in competition for the Veishea Vodvil trophies.