1947

In Style and Comfort Vicky Views Veishea

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Recommended Citation

Fortman, Shirliann (1947) "In Style and Comfort Vicky Views Veishea," The Iowa Homemaker: Vol. 27 : No. 2 , Article 6. Available at: http://lib.dr.iastate.edu/homemaker/vol27/iss2/6

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Prepared for spring and summer sports is Sue Bowers, ready for the golf links in a striped, one-shoulder, cotton gabardine frock and play shoes from Tilden's.
Vicky Views Veishea

By Shirliann Fortman

Vicky’s Veishea enthusiasm is bubbling over. She sold pass books in March, helped on committees during April and now she’s down to the fundamental problem confronting every coed anticipating the annual Iowa State exposition. What is she going to wear to the horse show, the concert, Vaudeville or the track meet? What can she wear that is comfortable, pretty and up-to-the-moment?

A sport suit of the 1947 variety is Vicky’s choice for a proper costume for the horse show. Her date will have a difficult time concentrating on the horses when Vicky is sitting next to him in a lightweight gray wool suit styled with a long double breasted jacket and gracefully swinging knife-pleated skirt. She’s been told many of these skirts measure as much as 3 yards wide at the hem this year. Sawdust and high heels don’t get along well together, so Vicky is adding dash to her suit by wearing low heeled red leather slippers with the heels cut out.

The first night of Veishea is a big one. At the dance Vicky is planning to shine simultaneously with Ray McKinley, though in her own little way, of course. To achieve that desirable winsome look, she is planning to wear an all-for-torso print dress in cherry red and white styled with a pleated skirt. To bring out its femininity, she’s adding immaculately clean white gloves fashioned with big cuffs and a neat small circular white straw hat with big sassy bows at the back. The heels of her narrow buckled strap shoes will appear high because of the new length in hemlines.

Whether Vicky and her date go to the Players’ performance or the debate Friday afternoon, this coed will be as appealing as jaunty in one of the newest spring suits smartly fashioned with a jacket ranging from 27 to 31 inches in length, nipped in at the waist above padded hips. The skirt comes in that straight, severe style to offset any bulky effect, but with little slits on each side of the hemline to give Vicky ease in movement.

For the Stars Over Veishea performance that night Vicky favors an easy change. She’ll just slip off the suit’s jacket and put on her new coral silk blouse that drapes tightly at the hips and fastens at the side with a zipper. She can wear it as she wishes, either inside or outside of the skirt. Again she’s tossing off her low heels for high ones. And to heighten her color she’s adding a coral band to her hair and sparkling ear rings.

In such an outfit she’ll be ready for the track meet at 1 p.m. and the baseball game later. No keeping Vicky’s date waiting while she changes clothes.

What would Veishea be without the Veishea Dance? Naturally Vicky has been saving one of her nicest party dresses for the occasion. You’ll see her dancing in black faille, simple and smart, with a low, circular, notched neckline and a new lowered waistline accented by a bustle in the back and a full swinging skirt. For accents she’s planning to wear her rhinestone necklace and bracelet and dancing slippers, simple, but effective.

To top the costume Vicky is putting on her shaggy little white shortie coat, gaily trimmed with metal buttons and slash pockets.