

1947

## Over Two Decades- Homemaker Spots New Developments

The Iowa Homemaker

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Over Two Decades—

# Homemaker Spots New Developments

**T**WENTY-TWO years ago there was no atomic power, there were no home freezing units, but there was an Iowa Homemaker. The magazine's content was different, and the cover, a sketch of a little girl reaching up to a cupboard, remained the same from issue to issue. Here are excerpts from the Homemaker showing new developments in home economics through the years.

April 1925: Amid much pounding, blasting, digging and dirt, the home economics students at Iowa State College are receiving their training. A long-cherished hope is actually being realized. The new Home Economics Building is under construction at last!

May 1925: "Newest" equipment is stressed. There are articles on the electric washer and electric ironer.



Modern, time-conscious women are urged to find out about these devices and use them in their own homes.

January 1928: One writer urges the homemaker to make her own electrical repairs. There are diagrams to help her with this job. Another editorial advises women at Iowa State to stay plump and healthy.

February 1930: Evening shoes are indeed stylish if they are made of the same material as the gown. A young lady should always carry them in a matching bag. The formal shoe is worn only while on the dance floor or while sitting down.

April 1934: Saleswomen size up shoppers and decide that coeds are among their favorite patrons.

March 1938: One writer says that what pleases a male dancing partner most is a dancer with a little dignity and a lot of pep.

January 1939: A ham-holder to simplify carving is now on the market. Another convenient cooking utensil is the glass tea-kettle.

## *New Hosiery Finish*

November 1941: Soon to be available to the college woman is hosiery subjected to a special finish which resists runs and snags, adds a dull luster and affords a finer construction.

February 1943: Packed strictly for government use for the duration are four dehydrated soup bases.

February 1946: A poll taken by the Des Moines Register reveals that Iowans plan to spend \$600 million for 140,000 new post-war houses.

January 1947: Only one-ninth of the requests for candidates and offers of positions to the past year's graduates in Home Economics could be filled.

## *Our Most Sincere Congratulations!*

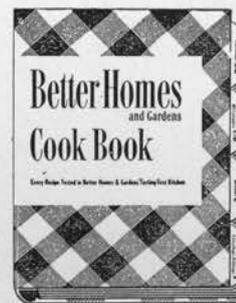
. . . . to Iowa State College for the completion of 75 years of Home Economics and to the **Iowa Homemaker**—the only campus home economics magazine . . . for the interest it has stimulated in home economics.

May Iowa State's Home Economics Division have a very happy anniversary and continue to promote all that is good in the profession of Home Economics.



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