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Try a Short Cut

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Try A... SHORT CUT



by Christine Thomson

SO SHORT, so new, so smooth and so neat! As a college woman, you've probably thought that you'd like to try one of the clipped coiffures, too. But you aren't sure, are you?

Most women can very attractively wear sleek or fluffy short haircuts. Perhaps you can't see yourself in a short-as-a-boy's-crewcut hairdo. Maybe all you need is an inch or two of hair evenly trimmed off all around.

Frances Manker, home economics sophomore, used to wear her hair shoulder-length—neither very long nor really short. This length, though most common, is far from being the most flattering to many women. A shorter cut not only prevents the "dog-eared look" of heavy hair behind the ears, but also is easier to wash and brush, and holds a curl longer.

Flattering Hairdo

We timed Fran from the instant she sat down and looked into the mirror to the moment the hairdresser made her final snip. Statistics: 22 minutes spent; an expert, flattering, easy-to-care-for hair-do gained.

The cutting itself takes far more know-how than most self-appointed hair cutters realize. First of all,

Fran learned that even naturally curly hair tends to bush out and lose its wave unless it is cut in layers. Either scissors or a razor will do for the cutting tool, says stylist Lillian Anderson of Contoure. Furthermore, dampening the hair is essential for even trimming.

Cut, Curl and Comb

How about bangs? They're popular and flattering, and hairdressers remind you that you can vary bangs considerably by changing the way you cut, curl or comb them. Even straight bangs should be cut in layers, unless you want the trimmed-around-a-soup-bowl effect. If your hair is thin, you can wear bangs—but they should be curled and brushed to one side.

Most women look best if their hair is tapered from short near the ears to longer in the center back. Don't expect one tapering job to be permanent, however—that short hair on the sides of your hair will need frequent clipping.

It might be added that you'll get the faculty's vote in a short hair cut. Faculty members feel that college girls look trimmer this year than ever before in their new smooth hairdos.

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Give Him Jewelry



We have jewelry designed to suit masculine taste. Give him a 'bold look' tie clasp, cuff links, or watch band.

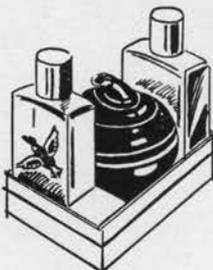
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Once you have convinced yourself that a haircut is the thing for you, make an appointment with a good beauty operator; perhaps one whom you feel gave one of your friends a good haircut.

A haircut is so important. Upon it depends the ease with which you will be able to put up your hair. Even your best friend's talents can't compare with those of a licensed operator. An amateur clipping just won't do.

A good hairdresser will help you style your hair in the way that is most flattering to you. The hair length at the nape of your neck is indicative of the length your new haircut will be. If you want your hair to curl up, the underneath hair must be longer than the top hair. For a pageboy, the underneath hair is shorter than the top hair.

Frequent Shampooing

When the haircut is over you are far from through. As with long hair, frequent and regular shampoos are essential. And of course, you will put up your hair as often as it needs it, just as before. Beauticians warn that dampening the ends of your hair every night dries and breaks the ends. Try putting your hair up in smaller curls after your shampoo. It will probably be a little tighter than you ordinarily like it, the first day. But, from then until the next washing, you ought to be able to put it up dry.

Now that your hair is short, it will be even more important to keep it evenly trimmed. Peculiarly enough, hair doesn't grow at the same rate all over your head. Your scalp is warmest back of your ears. It is in this area that your hair grows the fastest. So trimming here and there often is a must. This also requires the hand of someone who has the "know how."

Your part is part of you and part of your hair style. Whether your hair is long or short have a part that looks right on you.

The severe center part is truly flattering to very few people. It accentuates any irregularities in facial features.

Cater to Cowlicks

Most girls look best in a side part of some sort. "Cater to cowlicks," is the advice of hairdressers. Make the most of a cowlick along the hairline. If you want a low side part but have a cowlick at the crown of your part, try a diagonal. Start your part as low as is flattering carrying it back to the center of the crown of your head. Your hair will lie flat and you won't have as heavy a hank to clip back on the side.

For those of you who know that you absolutely cannot wear your hair short, remember that the long, lank, dog-eared look is out. Your hair, too, must be well brushed, well trimmed and well curled. The keynote today is neatness.

If you can wear the severe, try combing your hair smoothly back to the nape of your neck and fastening it there with combs or a barrette.

No matter which way you decide to wear your hair, keep it trimmed and neat for true smoothness. You know how shaggy an extra half-inch of hair makes a man look. When you have your own hair trimmed, the results may not be so spectacular as a man's haircut, but the improvement is as great. Your hair will be more manageable—and you'll have that well-cared-for look.