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Flowers for Vicky

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With an eye on the evening and her corsage, Jean Barkley chooses a delicate camellia for her simple, grey faille suit. Jean's dainty camellia corsage brings out her own lovely daintiness and charm.



Gardenias are a dramatic flower. So gardenias, with their heavy scent, are made-to-order for a tall woman with dramatic lines in her face such as Dorothy Miller. Dorothy's gardenias seem even more dramatic on her smart, black gabardine suit.

FLOWERS FOR

THOSE very special occasions with your favorite escort are often made more important with flowers. To Vicky, it's not the size of the flower or the price of the corsage that counts, but the thought that went into choosing it that's important.

Vicky thinks it would be fine if she could match her dress to her flowers, but with a limited wardrobe in her closet, that's often impossible. She's learned to decide early which dress she'll wear to a dance, and she tells her escort about it when he calls to check with her a few days before the date. She found out long ago that men like to have women tip them off about favorite flowers and colors, and appreciate suggestions on the kind of corsage a woman wants.

The choice of flowers is up to your date on any special occasion. But Vicky says it's up to you to show them off to your—and their—best advantage.

Small, dainty flowers look best on small, dainty women, just as dramatic flowers are best for the dramatic woman. Most men have discovered this, but Vicky suggests the flowers she wants if she thinks her date is in doubt. Orchids demand an extra-special occasion, and a sleek dress of crepe or velvet, smooth satin or velveteen is in order as background for these royal flowers.

A large corsage on a small woman looks weighty, makes her seem less important than the bouquet she's wearing. Petite daisies, shattered carnations, tiny rosebuds—these all serve to play up the delicate piquancy of the tiny woman. Small camellias or cymbidium make good single flower corsages for her. Whatever the



by Frances Bosnak

choice, the size of the corsage should be keyed to its wearer, and the color both to her and to her dress. Usually the delicate pastels are right for this type of woman.

The tall, striking woman needs her own special corsage type. She'd look foolish in pink rosebuds, but big, fragrant gardenias she can wear with dash. Bold colors, exotic flowers and large, striking corsages are flattery made to order for this type of woman.

All women love the unusual in a corsage. They're especially flattered when they can see the flowers were chosen just to complete their costumes. When Vicky plans to wear a strapless formal, she suggests her escort ask the florist to plan a way to keep the flowers on her dress. Two corsages she remembers as favorites were one made with a bent, covered wire to hook over the top of her dress and pin inside, and another made as a long chain to pin across the top of the dress.

When she plans to wear flowers in her hair, Vicky gives her date a barrette to take along when he orders her flowers. The florist builds the corsage on the barrette as a base, and Vicky says the flowers never fall out of her hair.

Vicky, like most girls, likes a wrist corsage because she finds it doesn't get crushed so easily as flowers at her shoulder or waist. She's seen flowers on plastic and on ribbon bracelets, and she remembers particularly an arm corsage her tall roommate received one time. This was of brilliant yellow cysanthemums on a long, flexible wire that could be coiled around a slender forearm.

All the flowers worn by Vicky's friends on this page are courtesy of Coe's Florist Shop.



It's a special occasion for Marilyn Henkle. And a special occasion calls for the most treasured of flowers — an orchid. The soft luxurious beauty of the lavender orchid emphasizes those same qualities in her soft burgundy velvet formal gown.



Marie Vigars is all ready for a dinner date in a black taffeta ensemble. Her rich red roses are perfect for such a rich fabric as shimmering taffeta.