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Your New Accessory

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Your New Accessory

by Jean Goul
Technical Journalism Junior

FOR AN EASY TO PACK vacation wardrobe, choose basic outfits and space-saving "wardrobe pickups." They're the most convenient article possible for the wardrobe of the college girl who has limited drawer and closet space.

An accessory that can be used in many ways with many outfits—an ideal "wardrobe pickup" for the college girl. Another season comes with accessories playing the star role. Make your plans again around a plain suit, a skirt and sweater and a basic dress.

The *Homemaker* suggests an accessory that can be worn for classes, dates and church. A narrow scarf of velvet, that silky, soft fabric you can wear anyplace this season, is the starting point for our eye catcher. We chose it in black, a striking contrast against your face. We found a velvet, winter flower and then tried to see how many ways we could wear them.

Complement Many Costumes

A beige gabardine suit for church was our first choice. With the top button of the suit left open and

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The scarf and flower pictured in red velvet, are available at Bobby Rogers.

Accessory —

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folded back, the tie was put around the neck and arranged in ascot fashion. The flower, a clear tint of blue-green, was fastened to the inner side of the lapel next to the scarf. This outfit puts black against beige with a touch of blue-green, and they're all the color you need or want.

For classwear we decided to wear a long sleeve pull-over and matching skirt of a similar hue of blue-green. The flower was put against the black velvet scarf offering a simple school outfit of one color smartly set off by black. For a more casual appearance, pin the velvet tie with a heavy piece of jewelry (we suggest one of the new copper pieces.)

Red is being hailed as the new accessory color of the year. Your "wardrobe pickup" in red, both the scarf and the flower, will boldly complement a holiday outfit of the new copper pieces).

Chose a basic dress of any color, pattern or fabric for that open house you are going to during Christmas vacation. Simply loop the tie once, pin on the flower and you are ready to take a big afternoon or evening in your stride.

Hallmark —

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is one of my favorite haunts, and of course, the Plaza. Hall pays tuition for any girls taking night classes at the Kansas City Art Institute, so quite a few of us are taking advantage of it." Many interesting courses are offered — merchandise illustration, advertising design, ceramics and real-life drawing among the most popular.

Friendliness

Dorothy Maitland started working for Halls in September. At that time she again met Miss Kuna, who explained the hours, rules and other company regulations. She told them that since they were a greeting card company, friendliness was stressed. "It is indeed true," says Dorothy. "Everyone is so friendly, and it is a wonderful atmosphere to work in."

A good example of this comes from Janet Moeller. "We get our birthdays off after having worked for Halls for a year. Mine fell on Saturday this year so I had a day off anyway and what fun to get a card from Mr. J. C. Hall himself, president of the company!"

Sarah Williamson sums up the spirit behind the girls working at Hall Brothers when she says, "As Dodo mentioned, we are doing a different type of work right now than we did at Iowa State, but we apply the principles and techniques that we learned there. When working commercially, we must consider what others will buy and try to please them. We all look forward to the day when we see the first card on the market that we actually helped produce."



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