

1952

## Head First-

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# Head First—

by Jean Goul

Technical Journalism Junior

Short hair with the polished pampered look is right for 1953. This hair-do is ideal for the busy college girl who hasn't time for fancy curls and elaborate waves.

The sleek crown predominates with longer hair, too, and sweeps into a loose curl or a neatly curled roll. For a dressier appearance try pulling it back into a simple bun.

The ever-popular bang is being emphasized this year, and to go with the pampered look, smooth bangs, or slightly curled or waved bangs are suggested. Mamie Eisenhower, vivacious wife of the new president, is responsible for this recent focus on bangs.

However, the most attractive hair style can be spoiled by dull, dry hair, so prevalent during the winter months. A simple steam treatment will bring luster to your hair. Mix 2 tablespoons of cream rinse with hot water and rub it into your hair. Wrap your head in a steaming hot turkish towel; reheat the towel and apply three times. Rinse your hair with hot water and set it as usual. This luster will last until your next shampoo, and after five or six washings with this treatment the luster will become natural.



Bonnie Beth Brenholdt, H. Ec. Fr., illustrates the use of sparkle brushed into her hair, pulled back in a bun to look "sleek"

The newest hair accessory for formal wear is hair sparkle. Hair sparkle, which is bought in a bottle at cosmetic counters, is applied by first spraying lacquer on the hair and then sprinkling on the sparkle, which comes in gold, silver and colors. The lacquer, besides holding the particles, keeps your hair looking fresh all evening. Another type of sparkle, which has smaller particles, is sprayed from the bottle and then brushed evenly into your hair; both types can be removed by simply brushing your hair.

For everyday use, rinsing of hair to bring out highlights is becoming a popular trick to add to the natural sheen of your hair. Rinses have a vegetable base and can be removed by shampooing, but when applied heavily they can be used as a bleach and are more permanent.

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