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Veishea Highlight—

HOME ECONOMICS

by Jane Brinlinger
Technical Journalism Sophomore

A GOLDEN opportunity for boasting and bragging is offered to each home economics department at Iowa State during Veishea Open House. All the pride and joy a home economics student has in her major may be channeled into open house—and the result is an interesting, educational and fascinating group of displays.

The famed Veishea cherry pies form an important unit of the Institution Management Open House. Way before Veishea, the huge kitchen in Friley Hall dormitory, housing 1200 men, is invaded by white-uniformed girls, their hair secured in a hair net for that professional look. Balls of pie crust dough are dropped into a machine, and come out flat and smooth, ready to cut. A rolling pin is only a memory of those old-fashioned days in this kitchen.

Freezer preserves pies

Assembly-line style, the girls cut the crust, fit it into special paper pie plates and stack the plates for freezing. A corner of the Friley Hall walk-in freezer is filled with the 6000 pie plates, preserved until Veishea-time rolls around. Just before open house, these crusts are filled with frozen cherries and baked right in the Institution Management kitchen during open house. A tour of that kitchen will show you large-scale equipment going full speed. A taste of the final product, topped with ice cream, proves the worth of Institution Management girls!

Freshman Home Ec display

Follow the clever signs on the wall to find the Freshmen Home Economics Club display. Even the newest students of Iowa State vie for honors with their exhibit. Pipe cleaner stick figures, with skirts and saddle shoes, illustrate students at club meetings. Some are learning about college grooming, while the next group listens to an African missionary tell about home economics student body concerning their favorite courses. Their advice is good and willingly given, so just ask!

Recognition of outstanding home economics students at Iowa State is given through membership in honoraries. In the Fireplace Room of Home Economics Hall, Omicron Nu, scholastic honorary, and Phi Upsilon Omicron, professional honorary, both have displays. Here you can see the qualifications, purpose, local and national projects of these honoraries. And here again members are willing to answer your questions, or just talk.

Veishea, a student-produced festival, has been held at Iowa State since 1922, but even before that the divisions presented open houses. Veishea was the solution to help more people become better acquainted with Iowa State. The open houses are a big part of Iowa State's celebration, but there's more.

Student entertainment

Stars Over Veishea and Veishea Vodvil offer entertainment by talented students. The horse show and the dog show are also of interest. And more than one Veishea float certainly reaches the high standards rewarded with the 40 inch sweepstakes trophy. What could be more exciting than watching those canoe races on Lake LaVerne, splashing and spilling paddlers all the way? A name band plays at the Veishea dances, which round out each day.

But why not come to see the Veishea torch lighted during opening ceremonies and then stay for the weekend?