Marriage or Career... Here's Your Future

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Marriage or Career . . .

Here's Your Future

by Dorothy Thompson

Editor's Note: Students of home economics at Iowa State are lucky that they chose a college of such high standing. Proof of the reputation of ISC's home economics in the business world is given by Dorothy Thompson in an article which she wrote for the Buffalo Evening News and which we are reprinting. Miss Thompson, noted columnist and lecturer, appeared on the campus during Women's Day this year and saw the college at that time.

Apart from the Atomic Energy Institute in Iowa State College, I was impressed with the college's TV station, and with its Home Economics Department.

Iowa State also has the largest Home Economics Department in the country, and one of the best. When I went to college, the home economics girls were considered by us, in liberal or fine arts, as among the dumber biddies.

Today, Iowa State's home economics graduates—and those of other first-rate colleges of the kind—are giving their sisters a run for the more lucrative careers.

Home economics graduates are, for instance, snapped up by industries, and department and specialty stores manufacturing and retailing anything and everything sold to households: furniture, textiles, kitchen and heating equipment, and children's toys.

A wide range of journalism is open to those who specialize in this field. They become food editors of newspapers, and as I travel through the country I am amazed to see how much space in newspapers is devoted to recipes and menus. They become research workers and writers for women's magazines at splendid salaries.

Radio and TV have many positions for home economics graduates as demonstrators of cookery and household equipment. They become buyers for department stores, home service operators for gas and electric companies. The extension services of the Department of Agriculture are eager to employ them. They become food managers of restaurants, hospitals and other institutions and, of course, teachers in nursery schools and teachers of home economics. And—men consider them to be supremely marriageable.