1955

Club Starter for Wide-Awake Freshmen

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AHEA CONVENTION (continued)

our congratulations to the many Dr. Swanson was receiving.

One day of convention was set aside for college club meetings. Following the business meeting we divided up into buzz groups and discussed club programs. I realized how fortunate we at Iowa State are to have several home economics clubs with several hundred members, rather than one club with only a handful of members. During the afternoon Parade of Personalities, prominent home economists told us about their work in their respective fields.

Current affairs and economics were subjects of several talks. Some of us saw a fashion show of original French sweaters, while others attended foods and household equipment meetings.

We spent hours viewing the 214 exhibits which covered the main and lower floors of the Minneapolis auditorium. Carrying large paper shopping bags, given to us by various exhibitors, we collected samples of manufacturers’ products, recipes, gifts and advertising pamphlets. One manufacturer gave a plastic travel bag filled with soap, shampoo and toothpaste.

An appliance company presented convention goers with a 500-page cook book and another gave us recoiling tape measures. We tasted everything from sugarless lemonade to cranberry sundaes. I’m still receiving material by mail and still learning from convention exhibits.

We enjoyed special convention entertainment, too. On Monday evening several hundred college club girls boarded the Tonka Belle for a two-hour cruise on Lake Minnetonka. Box suppers were served on the boat. We met dignitaries, including Association Vice-President Mrs. Edna Kraft James, of Des Moines, at the All-States reception.

At a tea given by Westinghouse, we ate Swedish pastry and attended a smorgasbord presented by Pillsbury. One night conventioners attended a special preview performance of the St. Paul Pop Concert and Ice Revue. On our own, we found time to go shopping, to eat at famous and fancy restaurants and to see Cinerama.

These are the memories that traveled home with me from the 1955 American Home Economics Association Convention. It was fun, educational and inspirational. Want to go to convention? The next one’s in Washington D.C., June 26-30, 1956!

Here’s your fall quarter Home Economics calendar. Keep it handy, fill in time and place for each of your club’s meetings. All clubs are in action since the last fall quarter start at the Kick-Off Jamboree, Sept. 27.

Club starter for wide-awake freshmen

"AN OPPORTUNITY" best describes your Freshman Home Economics Club. The club provides an opportunity for you to meet more of your colleagues, to get into the swing of college fun by applying for committees and office-holding positions, and to have a good time while learning with others about your future in home economics.

A "getting acquainted" meeting in Roberts Hall Recreation Room will move Freshman Home Ec Club into action on October 4. By October 18 you’ll feel right at home when the group meets to discuss "All About Hair Styles." Scheduled for November 1 is a fall fashion show entitled "A Week-end at ISC," which will be written and produced by club members.

You’ll have a chance to ask a doctor-speaker any special questions at the November 15 meeting. Speakers will lead discussions on "Our Role in Politics" and "The Why's of Our Core Curriculum" at the last two meetings of the quarter, November 29, and December 6.

Election of dormitory representatives to Freshman Home Ec Council will take place about the middle of October. The girls who serve on this council are in charge of publicity, public relations and program planning. After you’ve submitted your written application, ahead of the October 13 deadline, you’ll be interviewed by club officers. Dormitory elections will follow.

Come spring you’ll join a team, headed by a council representative, and sell Veishea Coupon books. Last year enough money was earned to award a $150 scholarship to a deserving freshman to help her continue her studies. Perhaps you’ll be one of the club members working to design and assemble the club’s Veishea display.

These are only a few of the things you’ll be taking part in as an active member of Freshman Home Economics Club.

by Marilyn Martin

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