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# Opportunities in Home Economics

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Left to right: Pat Sproat; Marilyn Martin; Marilyn Miller, Home Economics Council President; Mahala Brown; Marilyn Werner, Marlene Lueck; Carol Hoppe; Margaret Deobald; Pam Briggs; Jean Magee.

# OPPORTUNITIES IN HOME ECONOMICS

**H**OME ECONOMICS IS applicable to most every phase of life. To give you a glimpse of the many open doors awaiting the home economics graduate, the president of each of the departmental clubs was asked to summarize the opportunities in her field.

## **Applied Art—Marlene Lueck, Stillwater, Minnesota**

From hand-weaving in the home to designing for a large department store, applied art fits in equally well with a homemaking or business career. Graduates have found openings in the areas of merchandising, research, advertising, television and public relations. There are also opportunities in commercial art, craft work, design and interior decorating.

## **Child Development—Carol Hoppe, Redondo Beach, California**

Child development offers many hours of work and play with preschool youngsters. This background will enable the graduate to do hospital work in a children's ward, design toys, write for children, and engage in welfare work and nursery school teaching. And of course, it will be invaluable to a mother.

**Education—Marilyn Martin, Ames, Iowa**

“Teach to Prepare—Prepare to Teach” is the motto of women in home economics education. Teaching positions are always available in secondary school systems. The county home extension service draws heavily on education majors to staff its extension programs. Also, graduates may work with adolescents in starting new projects, lead adult education classes, and sponsor clubs.

**Food and Nutrition—Margaret Deobald, Lubbock, Texas**

Homemakers with dietetics and experimental cookery training may contribute to their community through school lunch programs, church affairs, parents' classes and emergencies which require organized food services. A dietetics graduate is much in demand, whether her interest is in hospital work, school cafeterias or in the consultation field.

**General Home Economics—Mahala Brown, Farragut, Iowa**

Under the scope of general home economics is a list of opportunities which touch almost every phase of work for women. From extension work to merchandising to homemaking, the fields are open to these graduates. Many are involved in radio and television work, teaching, public relations, physical education and social work.

**Household Equipment—Marilyn Werner, Creston, Iowa**

This major is often combined with home management in other home economics schools. The two biggest fields open to graduates are in equipment testing and demonstrating with appliance firms or on television. Some household equipment graduates do home service work and others answer service calls.

**Institutional Management—Jean Magee, Albany, Missouri**

Institutional management students learn the art of planning and preparing tasty food in large quantities. The school lunch room, industrial cafeteria or commercial restaurant beckon to the graduate. Hospitals, too, provide opportunities in all phases of food service.

**Technical Journalism—Pam Briggs, Kansas City, Missouri**

Public relations, advertising, photography, editing and writing are among the vast number of jobs which fit the bill for the technical journalism graduate. People are her business and her pleasure. Combining her creative talents with a basic knowledge of all phases of the home economics curriculum makes a graduate much in demand.

**Textiles and Clothing—Pat Sproat, LaGrange Park, Illinois**

The textiles and clothing major is interested in the latest developments in fashions, fabrics and styles. Merchandising, fashion coordinating, advertising, editing and designing are job choices of textile and clothing graduates. Her college training will always be an asset in her role as a consumer.

*by Bonnie Rollins*  
Technical Journalism Junior

*Spring—*

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