

2011

Front Matter

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The background of the entire page is a light-colored grid of thin, yellowish wireframe cubes. Overlaid on this are numerous three-dimensional blocks in a vibrant red color. These blocks are of various shapes and sizes, some with curved surfaces, and are arranged in a way that suggests architectural forms and spatial relationships. The red blocks are solid, while the wireframe cubes are hollow. The overall composition is dynamic and geometric.

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*DEDICATED TO
CHARLIE MASTERSON*

I am concerned that some of you think that this is another conventional design studio where you are supposed to reinvent the wheel, have the idea of the millennium or, in other words, fall once again into the trap that faculty always sets for you an exercise in critical paralysis that positively handicaps design.

DESIGN IS WHAT YOU DO, NOT WHAT YOU THINK.

This is not another exercise in regressive history theory and criticism this is not another exercise in rule bound propriety. This is not another exercise in designing a mask of tired transgression. This is not another exercise of disgusting vacuity in digital glitz. This is not another exercise in the boringly banal. This is not another exercise in the architecture of discipline and punish. This is not another exercise in trivialization of design.

DA DA IS DEAD

It is time to do your own thing my dear students. All you really have to do for this studio is critically regard your own work. It embodies an attitude, a designerly way of thinking. It has content substance uncontainable by the rhetorical form. It needs to be edited. You need to design a voice. You need to design a vision. You need to research yourself. You need to design something your culture wants.

Intellectual masturbation is no fun.

Design is a material practice.

GET REAL

I am concerned

I am responsible for the quality of the design environment. Little has a more negative effect on those who want to design than those who will not. The latter can get a passing grade today for their evacuating the studio.

Triage may be necessary. They shoot horses, don't they?

- IN ANY EVENT -

*LOVE AND KISSES
CHARLIE*

I AM CONCERNED

THAT SOME OF YOU THINK THAT THIS IS ANOTHER CONVENTIONAL DESIGN STUDIO WHERE YOU ARE SUPPOSED TO REINVENT THE WHEEL HAVE THE IDEA OF THE MILLENNIUM OR, IN OTHER WORDS, FALL ONCE AGAIN INTO THE TRAP THAT FACULTY ALWAYS SETS FOR YOU AN EXERCISE IN CRITICAL PARALYSIS THAT POSITIVELY HANDICAPS DESIGN.

DESIGN IS WHAT YOU DO NOT WHAT YOU THINK

THIS IS NOT ANOTHER EXERCISE IN REGRESSIVE HISTORY THEORY AND CRITICISM THIS IS NOT ANOTHER EXERCISE IN RULE BOUND PROPRIETY THIS IS NOT ANOTHER EXERCISE IN DESIGNING A MASK OF TIRED TRANSGRESSION THIS IS NOT ANOTHER EXERCISE OF DISGUISSING VACUITY IN DIGITAL GLITZ THIS IS NOT ANOTHER EXERCISE IN THE BORINGLY BANAL THIS IS NOT ANOTHER EXERCISE IN THE ARCHITECTURE OF DISCIPLINE AND PUNISH THIS IS NOT ANOTHER EXERCISE IN THE TRIVIALIZATION OF DESIGN

DA DA IS DEAD

IT IS TIME TO DO YOUR OWN THING

MY DEAR STUDENTS

ALL YOU REALLY HAVE TO DO FOR THIS STUDIO IS CRITICALLY REGARD YOUR OWN WORK IT EMBODIES AN ATTITUDE A DESIGNERLY WAY OF THINKING IT HAS CONTENT SUBSTANCE UNCONTAINABLE BY RHETORICAL FORM IT NEEDS TO BE EDITED YOU NEED TO DESIGN A VOICE YOU NEED TO DESIGN A VISION YOU NEED TO RESEARCH YOURSELF YOU NEED TO DESIGN SOMETHING YOUR CULTURE WANTS

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DESIGN IS A MATERIAL PRACTICE

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TRIAGE MAY BE NECESSARY THEY SHOOT HORSES DONT THEY
IN ANY EVENT LOVE AND KISSES CHARLIE

appeared all around the College of Design by way of a graduate student in Architecture. To serve as a memorial to Charlie reminding us of what he believed we are capable of, as well as what our profession is capable of.

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THE DEPARTMENT OF ARCHITECTURE

*who really came through for us
this year.*

Also thank you to all of those who have already started donating towards our next issue. We can be confident that the energy we invest will be shared with our peers, as well as the profession.



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