More than seeing what sticks: Aligning repository assessment with institutional priorities

Harrison W. Inefuku
Iowa State University, hinefuku@iastate.edu

Follow this and additional works at: http://lib.dr.iastate.edu/digirep_conf

Part of the Library and Information Science Commons

Recommended Citation

This Poster is brought to you for free and open access by the Digital Scholarship and Initiatives at Iowa State University Digital Repository. It has been accepted for inclusion in Digital Scholarship and Initiatives Conference Presentations and Posters by an authorized administrator of Iowa State University Digital Repository. For more information, please contact digirep@iastate.edu.
More than seeing what sticks: Aligning repository assessment with institutional priorities

Abstract
Digital Repository @ Iowa State University was launched in April 2012, utilizing bepress's Digital Commons repository platform. As we conclude our first complete fiscal year of operations, we are working to identify metrics to measure the growth and success of the repository. In identifying metrics, we are basing our decisions based on audience (who would be interested in the metrics) and purpose (what does the metric demonstrate), rather than selecting metrics based on the tools available to us.

Disciplines
Library and Information Science

This poster is available at Iowa State University Digital Repository: http://lib.dr.iastate.edu/digirep_conf/3
More than seeing what sticks

Aligning repository assessment with institutional priorities

Digital Repository @ Iowa State University (http://lib.dr.iastate.edu/) was launched in April 2012, utilizing bepress’s Digital Commons repository platform. As we conclude our first complete fiscal year of operations, we are working to identify metrics to measure the growth and success of the repository.

In identifying metrics, we are basing our decisions based on audience (who would be interested in the metrics) and purpose (what does the metric demonstrate), rather than selecting metrics based on the tools available to us.

Through our repository assessment program we hope to:
- Demonstrate the impact of the repository on institutional visibility;
- Provide useful statistics to the university, campus units and individual authors;
- Enumerate the work done by the University Library in managing the repository; and
- Compare the growth and success of the repository with repositories of peer institutions.

Below is a table of our working list of metrics.

<table>
<thead>
<tr>
<th>Audience</th>
<th>Metric</th>
<th>Tool</th>
<th>Purpose</th>
</tr>
</thead>
<tbody>
<tr>
<td>Board of Regents (State of Iowa)</td>
<td>Highlights Top-ten lists</td>
<td>Digital Commons reports</td>
<td>Demonstrate scholarly impact of university</td>
</tr>
<tr>
<td>Provost University Administration</td>
<td>Participating units Number of faculty/staff participants (total) Number of downloads (total, by item type) Number of items (total) Locations of visitors</td>
<td>Local Excel spreadsheet Local Excel spreadsheet Digital Commons reports Google Analytics</td>
<td>Demonstrate scholarly impact of university American Association of Universities membership Support land grant university mission Support of institutional priorities</td>
</tr>
<tr>
<td>Campus Units</td>
<td>Number of faculty/staff participants (unit) Number of downloads (unit, by item type) Number of items (unit) Average downloads/item Locations of visitors</td>
<td>Local Excel spreadsheet Digital Commons reports Digital Commons reports Google Analytics</td>
<td>Demonstrate scholarly impact Recruit faculty and students Secure grant funding</td>
</tr>
<tr>
<td>Authors</td>
<td>Number of downloads (item) Number of items Altmetrics</td>
<td>Digital Commons reports Digital Commons reports To be implemented</td>
<td>Demonstrate scholarly impact Promotion/tenure Gauge interest in research</td>
</tr>
<tr>
<td>Repository</td>
<td>All of the above Search engine optimization</td>
<td>All of the above Google Analytics</td>
<td>Demonstrate success of repository Recruit participants Enumerate work done Improve services and discoverability Compare repository success/growth with other universities</td>
</tr>
</tbody>
</table>

Acknowledgements:
Sarah Passonneau