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Greek affairs shakes up recruitment tactics, acquires new chapter

By Daniela Ferguson @iowastatedaily.com

Sororities are placing a higher emphasis on values for formal recruitment this year.

This year’s recruitment took a survey called iValU that was designed to help recruits rank their values.

“We hit home with values because that’s what it’s about,” said Taylor Cook, vice president of recruitment for greek affairs. “They could rank things like values, environment, leadership, etc. to identify what they personally value.”

Each of the 15 PanhelLENic sororities — nine 16 with the addition of Alpha Phi — ranked its top five values with a different version of the survey called WAVS.

The process began with WAVS week, which started Aug. 16 and finished Aug. 22.

“We want a value-based recruitment process, not a TLS based one,” said Katy Cran, the assistant director of the office of greek affairs. “So recruits can make their decision off of the sorority’s values instead of how many balloons they have on their front lawn.”

Each step of recruitment will be different this year.

In the beginning of June, Kingland Systems released plans to redevelop Campustown, including Charlie Yoke’s and apartments.

Behind the green fencing, construction in Campustown continues July 23. The building on the corner of Welch Avenue and Lincoln Way in Campustown continues the beginning of June.

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Camustown businesses will occupy the new spring. A CVS Pharmacy and other businesses will replace it.

A bill was passed last semester that would change the monthly budgeting system that would combine the monthly budgeting with the theoretical, first-served lottery system that would make students wait a month to find out if they won the lottery at the end of the month/month.

But the concern was that some graduate students who get a monthly allocation would never be chosen to be in a tier 2 lottery.

 Sen. Atena Darvishi proposed a bill to nominate a graduate student to Government of Student Body Senate, which was discussed.

“GPSS is not into sensitivity and czars working separately,” Mukherjee said. “It’s about senators and the execs working together. Everyone in your department should know who you are.”

Mukherjee also proposed adding another executive position centered on organization. The proposal was discussed at length at the September meeting.

Grant funds to Professional Student Senate

Graduate and professional students put their career brochures and took a quiz from research for a few hours Monday for the first Graduate and Professional Student Senate meeting of the year.

Much of the discussion centered on changes for the upcoming fall semester that would change the way professional advancement funds are allocated to students, affecting the way graduate students may be able to fund their trips to professional conferences and research opportunities.

Part of the discussion was how each student pays the same amount, goes toward a professional advancement fund to be distributed among the sororities. A bill was passed last semester that would change the way professional advancement funds are allocated to students, affecting the way graduate students may be able to fund their trips to professional conferences and research opportunities.

Professional Student Senate

Professional Student Senate was designed to help recruits rank their values.

“GPSS does professional funds, proposes new system

By Mihirak Tendall @iowastatedaily.com

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The Student Activities Center
5:30 - 9 p.m.
Welcome Fest
also learn more about Carrie
register to vote. Students can
Hall’s Plaza of Heroines will
9:30 a.m. - 3:30 p.m.
Women’s Equality Day
Find thousands of posters
9 a.m. - 6 p.m.
Poster sale
August 26
Calendar
August 26
Poster sale
9 a.m. - 6 p.m.
Find thousands of posters
on sale from 58-512 in the
Campus Recreation of the MJ.
Women’s Equality Day
9:30 a.m. - 3:30 p.m.
9th Amendment, granting wom-
en the right to vote. Carrie
Hall’s Plaza of Heroines will
be providing refreshments
and giving you a chance to
register to vote. Students can
also learn more about Carrie
Chapman Carr, who Carrie Hall
is named after.
Welcome return 9:30 - 9 p.m.
The Student Activities Center
is holding activities to help
welcome students to Iowa State. Local businesses, or-
ganizations and ISU depart-
ments will be on hand to help
welcome.

What’s it like coming to a large campus like Iowa State?
“I’m from small-town New Hampton, Iowa, so all of the diversity is an adjustment.” — Eric Denner, freshman in chemical engineering.
“Definitely making new friends. I know a lot of the people from my school here, but I want to move
on and meet new people.” — Courtney Clevenger, freshman in elementary education.
What would your advice to freshmen be?
“Show up to class. It’s the easiest way to learn.” — Cole Kreiss, sophomore in software engineer-
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Faces of Iowa State
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IOWA STATE DAILY

NEWS

Tuesday, Aug. 26, 2014

City Council looks toward expanding

By Makayla Tendall
@iowastatedaily.com

Madden reflects on Campustown's shift

By Daniellia Ferguson
@iowastatedaily.com

Regents approve budget increase for 2015

By Matthew Ratcliff
@iowastatedaily.com

The Iowa Board of Regents unanimously approved the 2015 fiscal year budgets for ISU and the University of Northern Iowa on Wednesday.

Iowa State approved a budget of $294 million for 2015, which is a $32.4 million—5.4 percent—increase from 2014.

Leath said the university would focus on initiatives by departments and units that improve the student experience.

The budget includes new facilities to provide a more enjoyable student experience. Among the improvements were increased academic, enhancing basic and applied research, promoting economic development, and improving the campus environment.

Iowa State and ISU have been collaborating more with the city of Ames and an increasing number of local businesses to show more interest.

The student growth in Iowa State has built a foundation for the future.

In the early-to-mid 2000s, Rognes said Kingland has been in Campustown since 2006 and has preserved about 1,400 students with job or internship opportunities. Regen said Kingland would like to grow the number of full-time staff in Ames. "Once it’s complete, that’s a huge opportunity for us," he said.

"That’s why you see so many people ready now," Chulane said. "You don’t have to do anything. You’ve got a new project in Lincoln Way. Another one on Chamberlain and others that are in the planning stages. The market has gotten to a point where it’s time for things to change."
Michael Brown’s shooting in Ferguson, Mo., has created a needed discussion about race and police. While many believe that racial issues aren’t being addressed, there is one area in which we can all agree: Racial profiling is not used in law enforcement administration. We can all agree that racial profiling is not used in law enforcement administration. We can all agree that racial profiling is not used in law enforcement administration. We can all agree that racial profiling is not used in law enforcement administration.

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O n Aug. 7, the NCAA granted autonomy to its Power Five conferences. In one day, the most prominent governing body in collegiate athletics ceded more control to its member universities than it had collectively over the course of its 108-year existence. The transfer of power from the NCAA to its member universities has created a vacuum that will leave nearly 65 percent of schools in NCAA Division I with autonomy to come up with legislation in designated areas.

The new legislation is not yet a done deal, however, as an override period exists until Oct. 6. During that time, every NCAA member institution has an opportunity to cast an override vote. If 75 of the 65 new schools that have autonomy to make changes as Northwestern and the court ruling against the NCAA to provide for its student-athletes were passed, this new legislation was born did not provide for student-athletes the way it wanted to. Harris said that the added pressure of the events would cause $100,000 problems that could cause $100,000 issues down the road. The new system will work.

The headlines are covering the full cost of attendance scholarships — Iowa State currently offers an amount roughly $4,400 short of full cost — as well as providing health insurance coverage to players after graduation. Harris said that technological needs and pay for parents to attend official visits and postsea-son games are also issues that have already gained momentum.

Remaining obstacles

Harris said that the process proposers of the new legislation is not yet a done deal, however, as an override period exists until Oct. 6. During that time, every NCAA member institution has an opportunity to cast an override vote. If 75 schools cast an override vote, the matter will return to the table for further consideration. Dustin Gray, associate athletic director and compliance program manager, said that as of Thursday, only one university had cast such a vote.

“Basically, it would be a vote of the autono- mous [Power Five] conference,” Gray said. “But how that trickles down is de- pending on the conference. If it were to happen, there would be an every person type of thing, that everyone has the same right to enhance the packages it offers students...This is our job. It pays for us to become more lucrative. Whether the added pressure of the events that this new legislation was born did not provide for student-athletes the way it wanted to.

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Under the new system, every school would have the same right to enhance the packages it offers to potential student-athletes but not necessar- ily in the same fashion.

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As the ISU football team starts its last week of prac -
tice before taking on North Dakota State on Saturday, the
Cyclones released their depth chart with a few changes from
day camp.

Jamin Lalk, who was named backup center after
Ben Loth went down with a career-ending injury, moved
from third on the depth chart to starter at the
offensive lineman [on the field]" and that Lalk will work
exclusively at the guard spot. Nick Severs takes Lalk's spot
as backup center.

Rhoads adjusts starting lineup,
Farniok looks for bragging rights
By Alex Gookin
@iowastatedaily.com

Farniok, who grew up in South Dakota, said three
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"I'm a little more motivated because there are brag -
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Farniok to face former teammates

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He said growing up in a state with little high school
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Follow simple tips to improve health, lifestyle
By Rachel Geronimo @iowastatedaily.com

With the school year coming, it’s surprising that summer vacation is still behind schedule. Here is a lifestyle checklist that everyone can follow to get back on track for a successful school year.

Decade of the brow

Like fashion trends, beauty trends are always changing. “Summer is a great time to experiment,” said Santana “Sailor” Vilailack at Bella Terra Cosmetics, shared many ways to enhance daily beauty routines using makeup, fragrances, skincare and hair products.

“This is definitely the decade of the brow,” said Sailor. “Years ago nobody even thought about filling in their brows. Now women are seeing different ways to enhance their brow looks for the upcoming season.” Sailor also discussed different eye looks for the upcoming season: “Smoky eyes are really in this fall,” she said. “But smokey eyes are kind of getting toned down to neutral browns and golds.”

A fragrant year

Sailor also mentioned that body mists, especially for men and fruity scents are popular for summer and explained that owning a body mist is an ideal product to hold these fragrances.

“Body mists, especially for college students, are very convenient. They go hand in hand with spraying it on your car, spraying in your room, everywhere. They’re really convenient and they’re very small, you can keep them in your purse or in your locker to, like, spray them on your face when you need it,” Sailor said.

Sailor also spoke about the coming fragrances for men.

“Trendy, class, nothing too strong or over-powering. Definitely something you could wear daily and like it every time you tried it,” Sailor said. “Body sprays, like the Old Spice sprays or the Axe sprays are great alternatives if you want something that smells very nice but is cheap.”

Skin care must-haves

Sailor said skin care is important in a daily beauty routine and he stressed the bare essentials that all should carry.

“A cleanser takes out all the oil and makeup residue. When you’re washing your face with just soap, it doesn’t actually remove all of it,” Sailor said. “After the cleanser, use a toner. The toner works hand in hand with the cleanser and it takes up all the oil that’s left over in your face.”

“Using a toner opens and seals in all the extra makeup, dirt, oil and even the skin all around. Your last and most important is moisturizer, Sailor said. “Use it right after because you need moisturizer to fill in those open pores so bacteria won’t come in.”

Healthy is beautiful

Although fashion and beauty are essential, it’s important to be aware of health. Tiffany Blanco, professional trainer and fitness coach at VonBlanco of Fitness.com, shared the secret to getting well, staying fit and maintaining a healthy lifestyle.

“I like being capable of doing whatever I want — physically and mentally and being able to reach limits in terms of environment,” Blanco said. “I’m on the road 80 percent of what I do is travel. It’s just not a benefit, it’s a lifestyle.”

As for well to be well

Blanco’s best advice for college students is to count out all bad food at one time doesn’t lead to much success. “What I tell clients is that they should stick to the 80/20 rule,” Blanco said. “80 percent of what you eat should be good whole foods and 20 percent is whatever you want.”

“Try the thins shared the importance of dieting. “Build a habit of cutting out unhealthy portions but not to completely get rid of them,” Blanco said. “If someone likes chocolate cake, the last thing I would do is tell someone to stop eating it.”

Blanco also stressed the importance of doing whatever I want physically, mentally and emotionally. “I like being capable of doing whatever I want — physically and mentally and being able to reach limits in terms of environment,” Blanco said.

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To get the advantage, check the day's rating. For example, the day's rating is 10, which is the easiest day, 0 is the hardest. 

Recruitment plans include dropping the semi-formal, a new format for Bid Day. The new recruits of Alpha Delta Pi learn their chapter song at Bid Day on Thursday. Aug. 19’s “live like a girl” is their theme for the week. The new recruits are excited about the opportunity to make new friends and learn more about the greek system. Cran said that most of them are looking forward to Bid Day. The recruits open envelopes containing their chapter bids. The average cost of a 4-year ISU residence hall is about $2,130 per year. The average cost for the meal plan is about $3,892 per year. The average cost for the ISU insurance plan is about $2,144 per year. Each sorority had 135 bids. The recruits then experienced the initiation process. The new recruits of Alpha Delta Pi learn their chapter song at Bid Day on Thursday. Aug. 19’s “live like a girl” is their theme for the week. The new recruits are excited about the opportunity to make new friends and learn more about the greek system. Cran said that most of them are looking forward to Bid Day. The recruits open envelopes containing their chapter bids. The average cost of a 4-year ISU residence hall is about $2,130 per year. The average cost for the meal plan is about $3,892 per year. The average cost for the ISU insurance plan is about $2,144 per year. Each sorority had 135 bids. The recruits then experienced the initiation process.

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