Big 12 conference FEARS calmed by Texas’ decision to stick around

Conference lives despite loss of Colorado, Nebraska

3
World Cup
News coverage sparks excitement in soccer fans around the world

6
Big 12 Coverage
Fate of Big 12 left up to Texas, conference survives

10
Cupcake Emporium
Downtown bakery makes its debut in the community
Check out the new

IOWA STATE DAILY.com

To the community:

You may have noticed iowastatedaily.com looked a bit different Monday morning.

We are making a transition to a new content management system, which was mentioned at the beginning of summer.

This is something we are really excited about, but it means that over the next couple of days, the site is going to have a few issues — such as populating content and loading consistently.

Also, old comments have been deleted and commenting will be disabled for a while, as we work out details on how to manage comments.

But the ability will return.

So, we ask you to please be patient as we work to transfer to this new system.

Please feel free to contact us any time with any concerns and suggestions for the new site:
editor@iowastatedaily.com.

We want iowastatedaily.com to serve you better.

Anthony Capps
Editor in chief

Police Blotter: ISU, Ames Police Departments

The information in the log comes from the ISU and the City of Ames police departments' records. All those accused of violating the law are innocent until proven guilty in a court of law.

June 2

Officers received a report of an injured deer in Lot B6. The deer was dispatched and then released. (reported at 6:41 a.m.)

Patricia L. Bennett, 42, 407 Douglas Ave., was arrested and charged with simple assault. (reported at 10:01 p.m.)

Ryan J. Determan, 20, 4521 Twain Circle, was arrested and charged with possession of a controlled substance — marijuana. (reported at 7:20 p.m.)

Johnny J. Doak, 43, no address, was arrested and charged with intoxication. (reported at 11:04 p.m.)

Michael D. Munoz, 43, 915 Maxwell Ave., was arrested and charged with violation of NCO. (reported at 11:35 p.m.)

Jim Theilen reported items taken from a vending machine at Carver Hall. (reported at 6:43 a.m.)

Mari Lynn Bishop, 19, of Nevada, was arrested and charged with intoxication, second offense, and assault on health care. (reported at 10:59 a.m.)

Adrian Navarro reported theft of a backpack from his vehicle at University Village. (reported at 11:13 a.m.)

Qing Yang reported theft of a laptop computer from Parks Library. (reported at 2:38 a.m.)

A staff member reported that three males were cutting bike locks at Union Drive Community Center. An officer stopped and identified the men who stated they were taking the bikes because they believed them to be abandoned. The bikes were impounded and the investigation is continuing. (reported at 3:50 p.m.)

Justin Emmick II, 19, 1304 Florida Ave. unit 1, was arrested and charged with possession of a controlled substance — marijuana. (reported at 8:30 p.m.)

June 3

Travis E. Young, 22, 1023 Curtis Ave., was arrested and charged with intoxication. (reported at 1:26 a.m.)

Mark Roger Smith, 41, 117 5th St. unit 205, was arrested and charged with simple assault. (reported at 1:26 a.m.)

Christopher L. Spangler, 20, 205 Beach Ave. unit 101, was arrested and charged with intoxication. (reported at 2:35 a.m.)

Jim Theilen reported items taken from a vending machine at Carver Hall. (reported at 6:43 a.m.)

Mari Lynn Bishop, 19, of Nevada, was arrested and charged with intoxication, second offense, and assault on health care. (reported at 10:59 a.m.)

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Justin Emmick II, 19, 1304 Florida Ave. unit 1, was arrested and charged with possession of a controlled substance — marijuana. (reported at 8:30 p.m.)

June 4

Paige E. McQueeney, 21, 227 S. 5th St. unit 8, was arrested and charged with possession of a controlled substance — marijuana, second offense, and possession of drug paraphernalia. (reported at 1:10 a.m.)

Marcus Hillman Barnes, 22, of St. Augustine, Fla., was arrested and charged with possession of a controlled substance — marijuana and possession of drug paraphernalia. (reported at 1:10 a.m.)
Tie result for United States garners attention of fans regardless of lack of goals

By James Heggen
Daily Staff Writer

With the World Cup in full swing, some local soccer athletes and coaches gave their thoughts on the tournament so far.

Ben Madsen, coach for the ISU women’s soccer team, said so far the tournament has “gotten off to a slow start.”

He said he has been surprised by the lack of goals so far in the tournament.

He is hoping that will pick up in the upcoming games.

Madsen said he was “very happy” with the U.S. performance Saturday.

The United States tied England 1-1 in its tournament opener. The United States’ next match is against Slovenia on Friday.

“I think for us to pull out a draw and at least get a point from them when we were the huge underdogs is a great way to start,” Madsen said.

Madsen said he thinks ESPN has done a good job covering the tournament.

However, he doesn’t think Ames has “world cup fever.”

But the attention within the soccer community has been big.

Jordan Bishop, center midfielder on the ISU team, said the coverage of the tournament so far shows the U.S. has made “big strides” when it comes to soccer.

“It’s like March Madness, kind of, for us,” Bishop said of the tournament’s effect on her and her teammates.

She said within the athletic community at Iowa State, the interest has been high for this year’s tour-

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**World Cup Schedule**

**TUESDAY**
- New Zealand vs Slovakia .......................... 6:30 a.m. ................ on ESPN
- Ivory Coast vs Portugal ............................ 9 a.m. ................ on ESPN
- Brazil vs North Korea ............................. 1:30 p.m. ................ on ESPN

**WEDNESDAY**
- Honduras vs Chile ................................. 6:30 a.m. ................ on ESPN
- Spain vs Switzerland .............................. 9 a.m. ................ on ESPN
- South Africa vs Uruguay .......................... 1:30 p.m. ................ on ESPN

**THURSDAY**
- Argentina vs South Korea ........................ 6:30 a.m. ................ on ESPN
- Greece vs Nigeria ................................. 9 a.m. ................ on ESPN
- France vs Mexico ................................. 1:30 p.m. ................ on ESPN

—for the complete schedule visit fifa.com
Nora Tobin announced to USA Today’s 2010 All-USA Collegiate Academic Team

Recent graduate honored for excellence beyond class

By Abigail Barefoot
Daily Staff Writer

Nora Tobin, a 2010 graduate of Iowa State, has been named to USA Today’s 2010 All-USA College Academic First Team.

Tobin is one of 20 winners chosen from hundreds of juniors and seniors nominated by colleges nationwide.

USA Today honors students that excel academically, while also extending “their reach beyond the classroom to benefit society.”

Tobin graduated magna cum laude with a bachelor’s degree in political science and international studies. Among her awards for grades and leadership, was being named a Wallace E. Barron All-University senior, being a member of Phi Beta Kappa national honor society for liberal arts and sciences and a member of Cardinal Key, Iowa State’s senior honor society. Tobin’s time at Iowa State went beyond just making the grades.

“I want to be the kind of person who leaves each place I live a better place than I found it,” Tobin said in the USA Today article.

While at Iowa State, Tobin interned with many programs, including the World Food Prize, the Office for Institutional HIV Coordination in South Africa and National Religious Campaign Against Torture. Also, Tobin was president of Iowa State’s ONE campaign, and conducted research with the ISU Center for Sustainable Rural Livelihoods. She was co-chairwoman of the Committee on World Affairs, was a global ambassador for the Study Abroad Center and served in several leadership positions with St. Thomas Aquinas Church in Ames.


cup
from PAGE 3

tinament.

“I know all the other sports are watching it, too, and they enjoy watching it, so it’s good to see,” Bishop said.

Bishop also said the tournament has started kind of slow, but thinks it will pick up as it goes on. She was also pleased with the U.S. result.

“Coming out with a tie I think is a good step for us,” she said.

Max Gehl, president of the ISU Soccer Club and senior in aerospace engineering, said there have been many great games in this year’s tournament.

The coverage has been very good. He said he has even been able to listen to some games on the radio.

However, he said it seems a little “strange” that there are football announcers doing the World Cup.

Sometimes they seem as if they don’t know what they are talking about.

“Tn even seeing people who don’t really follow soccer, starting to follow it, just because of the World Cup,” he said.

He said he believes the interest in this year’s World Cup is higher than previous years — helped at least in part by the quality of this year’s U.S. team.

“It’s definitely good to have someone to actually cheer for, as a home nation,” he said.

I think the U.S. has come a long way,” Gehl said he was not able to watch the U.S. game against England.

But nonetheless called the outcome a “great result” for the U.S.

Environment

‘Go green’ efforts at Iowa State receive statewide recognition, awards from Gov. Chet Culver

By Abigail Barefoot
Daily Staff Writer

Iowa State’s green practices around campus are being recognized across Iowa.

Three ISU programs are part of 11 Iowa organizations and businesses that have received top awards for their work in going green and doing their part to help protect Iowa’s resources.

The ISU programs include ISU Dining, Residence and Facilities Planning and Management. The programs will take home Environmental Excellence Awards, as well as an award of special recognition in water quality from Gov. Chet Culver.

“The efforts of these organizations serve as a model in providing clean air, water and land for all Iowans,” Culver said on the DNR website. “I congratulate them for their outstanding work to protect and enhance our environment.”

The awards recognized Iowa State for its work on green practices on a variety of fronts including composting, trayless dining and recycling.

Iowa State’s composting program is designed to handle up to 15,000 tons of waste materials annually. These materials include materials from the dairy facility, university animal facilities, biomass research, greenhouse and campus yard waste and discarded food from ISU Dining. The compost project not only keeps food waste out of the landfill but out of the water stream as well.

The compost is blended with sand and soil to create amended soil that is then used for landscaping projects and planting beds. Also compost is being used as bedding for ISU dairy cows.

The ISU dining centers are also doing their part to go green by having trayless dining in the dining centers on campus. In August 2009, Seasons Marketplace introduced trayless dining to students.

Nancy Levandowski, director of ISU Dining, said trayless dining has saved the university $800 a month and help cut down on waste.

The system reduces food waste by encouraging students to only take what they will eat. The trayless system also saves energy that would otherwise be used to wash and sanitize trays.

Also, because of a vote by ISU students, all three dining centers will be trayless by the fall. Along with trayless dining, ISU Dining also has Farm to ISU. This ISU Dining program promotes the purchase of local foods. The goals of the program are to focus on local small growers, farmers and ranchers who use sustainable and organic practices and support Iowa businesses as they provide local jobs and economic development, according to the Farm to ISU website. The Recycling program implemented in the Department of Residence for the residence halls and apartment communities has also been awarded for their green practices. The Green House Group, which began in 2009, featured the work of both students and the DOR.

In the beginning, the project focused on the Schilletter & University Apartments and Frederiksen Court area.

Close to 1,500 pounds of recycling material was collected and transported during the five-week trial project, according to the housing website. Due to the success of the trial project, the DOR began plans to provide recycling to all houses in the residence halls and continue the programs at SUV and Frederiksen Court.

The program now impacts more than 8,000 students, and gives them easy access to recycling. ISU dining also has a program to recycle all cardboard, paper, glass, ink toner, pallets, cans and bottles.

The programs will continue to move forward with their green practices on campus. Divisions of ISU programs received Environmental Excellence Awards in 2002, 2003 and 2005.

Gov. Chet Culver will present the awards to the organizations and companies during a conference June 26 at Honey Creek State Resort Park.
Track and Field

Koll, Cyclones performed admirably, achieving 8th at NCAA Championships

By Laura Eisenman
Daily Correspondent

Distance runners Lisa Koll and Betsy Saina had a first and second place finish in the 10,000-meter run Thursday at the NCAA Championships.

The pair helped earn Iowa State an eighth place finish at this year's outdoor championships. Iowa State had yet to place in the top 10 prior to this year's meet.

The senior, Koll secured her place in Cyclone history as she also won the 5,000-meter race.

Coach Corey Ihmels said this kind of athletic achievement has happened only three times in the last twenty years.

"It's a pretty historic accomplishment," Ihmels said. "Running as fast as she did in the 10 and the way she won that, then coming back and setting a blistering pace in the five ... it was a great weekend."

"She lived up to the billing and obviously did a great job."

With two laps to go in her final race as a Cyclone, Ihmels called out and reminded Koll to smile and enjoy the moment.

She may have known the victory would be hers, but Koll had no idea her sophomore teammate and friend Saina was on her heels in second place.

"She didn't know Betsy [Saina] was behind her," Ihmels said. "That was pretty cool to see those two go one-two."

When asked what it felt like ending her collegiate career on such a high note, Koll said there's no feeling like it.

"It was like a culmination of all my hard work. Not just this year, but in my five years at Iowa State," she said.

Koll compared her last feat in cardinal and gold to that of a storybook ending.

"It couldn't have ended any better," Koll said. "I'm never going to look back and regret or look back and think 'oh, I wish I hadn't done that' or 'oh, I wish I hadn't won that title.'"

Although Koll has closed the book on her days as a collegiate athlete, she's making haste on leaving her mark in the elite track and field community.

Drake Stadium in Des Moines will host the 2010 USA Outdoor Track & Field Championship from June 23-27 where Koll will compete in her trademark race, the 10,000-meter.

She is seeded second only behind Olympian Amy Yoder-Begley.

With Koll hanging up her cardinal and gold, the spotlight will be cast on Saina as well as sophomore distance runner Semehar Tesfaye.

Tesfaye finished 17th and 19th in the 5,000- and 10,000-meter races.

"You're going to be hard pressed to find somebody that's accomplished what she's accomplished," Ihmels said.

Koll closes out her ISU career with four Big 12 titles in the 10,000, and four national titles, including this past weekend's double gold.

"I always say to recruits that she's probably not our most talented athlete, but she's our greatest athlete," Ihmels said. "I think that her work ethic and the effort she's put in has really taken her to another level."
**Faces in the crowd**

What do you think of the fate of the Big 12?

- **Nick Kraeul**, senior in meteorology
  - “I really liked the Big 12. It was a really good conference. Hopefully good things will come out of the realignment. I hope ISU ends up in the Big East. It’s a really good conference for basketball.”

- **Kirk Wilkins**, junior in English education
  - “I’m upset because I really like the teams in the Big 12. I like the friendly rivalries. I hope they keep the Big 12.”

- **Cassidi Thompson**, senior in anthropology
  - “It seems like people are really upset, but I don’t know much about it. I’ve read about the realignment but I don’t understand how people are explaining it.”

- **Ellyn McGranahan**, junior in sociology
  - “Now that we have a new coach for basketball, and if we have to find a new conference it could be negative for players and the coach to have to play against teams of another level.”

- **Seth Bacon**, incoming freshman in design
  - “I don’t know much about the realignment. I wish I knew where to get more information.”

- **Uyen Nguyen**, senior in management information systems
  - “I guess that would be a big thing if there wasn’t one at all.”

- **Adam Ross**, senior in English
  - “It’s done for. I don’t see how it’s going to stay together.”

- **Stephen Sawyer**, sophomore in design
  - “I think it still has a chance. With teams like Nebraska leaving, it gives other teams a chance to get into the spotlight.”

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**Iowastatedaily.com poll**

Which conference should Iowa State realign with?

- **Stay in Big 12**: 58%
- **Big East**: 10%
- **Missouri Valley**: 12%
- **Mountain West**: 12%
- **Other**: 8%

Polls at the new iowastatedaily.com
Big 12 conference moves forward

Texas’ decision to remain in Big 12 allows conference to continue long tradition of offering fans entertainment

- 1907: The Missouri Valley Intercollegiate Athletic Association, which would eventually become the Big Eight, is founded by University of Kansas, University of Missouri, University of Nebraska and Washington University in St. Louis.

- 1908: Iowa State College joins the Missouri Valley Conference.

- 1928: The conference breaks up. Iowa State, Kansas, Kansas State, Missouri, Nebraska and Oklahoma stay together and become known as the Big Six. The smaller schools and Oklahoma A&M form the Missouri Valley Conference.

- 1948: The University of Colorado joins the conference, which unofficially becomes known as the Big Seven.

- 1958: Oklahoma State, formerly Oklahoma A&M, joins the conference, which unofficially becomes known as the Big Eight.

- 1964: The conference is officially renamed the Big Eight.

- 1968: The tradition of sending the conference champion to Miami for the Orange Bowl begins.

- 1975: Jack Trice Stadium opened September 20, 1975, making it the newest stadium in the Big 12 Conference.

- June 4, 1990: The Big Ten makes its first move toward expansion by adding Penn State.

- 1994: Baylor, Texas, Texas A&M and Texas Tech, join the Big Eight to form the Big 12 conference. For most sports, the conference is split into a North and South Division.

- August 1996: The Big 12 Athletic competition programs began.

- June 21, 2006: The Big Ten announces the formation of the Big Ten Network, which will air programming and games of Big Ten schools. The Big Ten Conference is the majority owner with a 51 percent share, while Fox Cable Networks owns 49 percent.

- Aug. 30, 2007: The Big Ten Network launches, which eventually becomes a major revenue stream for the leagues members and shifts the balance of power in collegiate sports to the Big Ten. League members reportedly earn $20 million in TV revenue, more than double what Big 12 members earn.

- April 26, 2007: The Big 12 announces a continuation of its ABC/ESPN relationship with an eight-year agreement worth $480 million.

- July 1, 2009: Larry Scott is hired as Pac-10 commissioner. He says his conference will explore expansion.

- June 11, 2010: The Colorado Board of Regents unanimously votes to leave the Big 12 for the Pac-10.

- June 11, 2010: The Nebraska Board of Regents unanimously votes to leave the Big 12 for the Big Ten. Tom Osborne, athletic director for Nebraska, says Nebraska will begin Big Ten competition in 2011.

- June 12: Texas decides to stay in Big 12.
Big 12 stays alive despite changes

Conference commissioner proposes 10-team conference including better exposure, increased TV revenue

By Jake Lovett
Daily Staff Writer

The University of Texas announced Monday it would remain a member of the Big 12 Conference despite previous reports it would accept an invitation to join the Pac-10.

The announcement from Texas will likely save the Big 12, previously in danger of falling apart when the Pac-10 invited five of its schools — Texas, Texas A&M, Texas Tech, Oklahoma and Oklahoma State — to form a new 16-team super-conference.

Oklahoma, Texas A&M and Oklahoma State also announced Monday that they would remain in the Big 12.

“The decision to stay in the Big 12 represents a consensus position which resulted from a collaborative effort with our colleagues in the conference,” Oklahoma President David L. Boren and Vice President and Director of Athletics Joe Castiglione said in statement to the Associated Press.

“We value the strong working relationship that has been reaffirmed during this process among the conference members.

“We intend to work very hard to make the conference as lasting and dynamic as possible.

“Western respect and interest that has been shown to OU during this process.”

Texas’ decision to stay in the Big 12 reportedly came when the Big 12 commissioner proposed that a 10-team conference would have increased television revenue and exposure.

Beebe’s new deal would include a potential payoff between $20 and $25 million for Texas, Oklahoma and Texas A&M.

While the other seven schools would receive nearly double the revenue they do now, according to the AP.

Also as a part of the deal, Texas would retain rights to create its own TV network, something the Pac-10 did not offer the school.

The schools’ decision to remain a part of the Big 12 means Iowa State will remain in a BCS conference.

Had the five schools bolted for the Pac-10, the conference likely would have crumbled.

Then the remaining Big 12 schools — Iowa State, Kansas, Kansas State, Missouri and Baylor would have been without a conference allegiance.

The loss of the Big 12 tie would have had a significant impact on some of Iowa State’s premier programs.

Those premier programs including wrestling, women’s basketball and volleyball, as well as all of the non-revenue sports.

“I think it’s a great thing that the Big 12 is staying together,” said Jon Reader, wrestler and senior in management.

“There are four elite programs [in wrestling] that are always in the top 10 each year, and I think that strong of a conference is a great thing to keep alive. The Big 12 is strong.”

The departure of Colorado and Nebraska means the Big 12 will likely be forced to forego its championship game in football as NCAA rules state that conferences must have 12 teams to have such a game.

The conference has the option to appeal the NCAA rule and keep its championship game.

But it is more likely that it will switch to a nine-game, round robin schedule similar to the one used by the Pac-10.

The loss of Nebraska means that annual matchups with the Cornhuskers in sports such as football and basketball are no longer likely, but in other sports, matchups are still a likely possibility.

The Cornhuskers won’t start play in the Big 10 until the 2011-2012 academic year.

Colorado likely won’t be a member of the Pac-10 until 2012-2013, according to various reports.

“Directly, [Nebraska’s departure] won’t affect my senior year, but with the current athletes [who] are younger than I, Nebraska is still going to be an elite program, they always are and they always will be,” Reader said. “Unfortunately they’re leaving the Big 12 but I’m glad to hear that the Big 12 is going to still be alive.”

The change in the conference makeup and the increased revenue numbers likely won’t impact non-revenue sports such as track and field and tennis as much as the high-dollar sports such as football and men’s basketball.

For that reason, one coach said it is unlikely any change would affect how those programs go about their day-to-day activities.

“Whatever conference we’re in, we’re going to try and get to the nationals and do well at the national meets,” said Corey Ihmels, track and field coach.

Ihmels was a student-athlete at Iowa State when the school was a part of the Big Eight, but his senior season was the first year of Big 12 competition.

The biggest change from the Big Eight to the Big 12, Ihmels said, has been the depth of competition in the conference and that little has changed in 15 years.

“It doesn’t change what we’re trying to do,” Ihmels said. “It doesn’t change what we’re trying to accomplish. All of that other stuff will sort itself out.”

Iowa State University President Gregory Geoffroy and Athletic Director Jaime Pollard could not be reached for comment.

— Jake Calhoun contributed to this article.

More online:
For continuing Big 12 coverage go to: iowastatedaily.com/sports
Big 12

Alumni react to possible change

Nina Kult, 2001 graduate in journalism, lives in St. Louis and is an account executive for Common Ground, a public relations firm:

“It’s tragic,” she said. “This is a big part of what Iowa State is. This is who we are.

“Nebraska, along with Texas and Oklahoma, was the game you looked forward to [in the conference].

“Once it [realignment] is done, it’s done. You can’t try to go back on a decision like this. We have to fight now to put the conference back together somehow.”

Dan Kult, 2002 graduate in aerospace engineering, lives in St. Louis and is a flight test engineer for Boeing:

“It’s kind of ridiculous. Nebraska is just doing this for more money. They think they have this big national alumni following, but I tend to doubt that. They’re not as relevant as they think they are.”

“Why would Nebraska give up being in the Big 12 North, which they pretty much win every year in football? That’s gone. I just hope Nebraska gets kicked around by those other teams in the Big 10. That would be sweet retribution.”

“The biggest thing for us is that this will hurt our recruiting. And it could affect our bowl eligibility. The Big 12 had a certain level of clout.”

Jen Hacke, 2001 graduate in journalism and Ames resident said, “it’s very disappointing knowing that our fate is contingent on someone else, and that it just comes down to money. It’s upsetting.”

“I’m afraid that the Big 12 will be divided up piece by piece and we’ll be forced to step down to a lower conference, which will hurt us financially and academically.”

“I hope [the Big 12] will remain viable. I don’t want to see our conference become so widespread that fans can’t travel. These new locations will mean new teams and the old rivalries will be gone.”

“Hopefully someone else will join our conference, which will benefit us in the end. It’s frustrating that tradition doesn’t mean anything.”

—Daily Staff

Art Classes
Create, Construct, Invent, Discover

JUNE
6/17 Photo Field Trip to Ada Hayden
6/20 Argentine Tango
6/21 Needle Felting
6/24 Cornhole Game Building
6/24 Drawing
6/28 Mat Cutting
6/29 Black and White Photography

JULY
7/6 Belly Dance Practicum
7/7 Wet Felting

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President Geoffroy on the Big 12:
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President Geoffroy spoke during a brief press conference Friday regarding Iowa State’s position in the Big 12, outside the Memorial Union. Geoffroy expressed his disappointment at the choices Nebraska and Oklahoma have made, but believes Iowa State will end up in a good position. Photo: Logan Gaedke/Iowa State Daily

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Grand Opening

Intriguing cupcakes available July 4

One-of-a-kind bakery and cafe arrives in Ames

By Micaela Cashman
Daily Staff Writer

A new face is about to arrive on Main Street. Yummy’s Cupcake Emporium, 300 Main St., will open sometime before July 4. Owner Tawnya Zerr said she wants the shop open by then, so people coming to Main Street for the parade and other festivities will have a chance to check out her new place.

“I want people to know when they come here they’ll get something good,” she said.

Zerr has no previous professional baking experience.

She started out at DMACC, concentrating on art and fashion, and ended up with a degree in welding.

“I liked old bikes, and I had an old car,” she said. “I was never really planning anything with what I was doing in school.”

Before deciding to open Yummy’s Cupcake Emporium, Zerr worked at a restaurant and a vintage clothing store.

She had been saving up for eight years to open a vintage clothing store of her own, but then the idea for a bakery came along.

For the past six months, she has been focused on her relatively new dream.

“I really wanted a cupcake one day,” Zerr said.

“I thought it would be awesome to get a good fresh-baked cupcake, but I couldn’t think of any place to get one. I decided I had to bring the cupcakes to Ames.”

Zerr chose to open her restaurant in Ames, not only because there are not many places like it in the area, but also because she grew up in and around Story County.

“I love Ames,” she said. “It’s a small town, but it still feels like a city.”

She said Yummy’s Cupcake Emporium will reflect who she is. “I love to eat, and I love vintage things,” Zerr said.

The cafe will have a 1950s diner style. Despite the name, Zerr’s cafe will serve more than cupcakes. It will offer fruit, vegetables, soup, salad and pizza from a Campustown shop, as part of an agreement between the two businesses.

“Theyir pizza will reach Main Street, and my products will reach Campustown,” Zerr said.

Since cupcakes are the focus of Yummy’s Cupcake Emporium, she said she will offer six different cupcakes every day. The types of cupcakes avail-

Tawnya Zerr, of Ames, wanted a cupcake one day and couldn’t find a place that had what she wanted. After waiting for months, Zerr decided to make her own, starting Yummy’s Cupcake Emporium, which will be located on Main Street. Photo: Logan Gaedke/Iowa State Daily

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Perfect Games recently received a $49,000 rebate for its use of geothermal heat pumps from Smart Energy. The business is now a member of the Green Team, an association that encourages the use of green energy in Ames. File photo: Iowa State Daily

Perfect Games recently received a $49,000 rebate from Smart Energy for its use of geothermal heat pumps. The business is now a member of the Green Team, an association that encourages the use of green energy in Ames. File photo: Iowa State Daily

Perfect Games receives $49K rebate, joins Green Team

By Micaela Cashman
Daily Staff Writer

Perfect Games, 1320 Dickinson Ave., recently received a $49,000 rebate from Smart Energy for its use of geothermal heat pumps. The business, a family-friendly bowling and entertainment site, opened last year and is now the newest member of the Green Team.

The Green Team is an association created by Mayor Ann Campbell to encourage the use of green energy in Ames. Perfect Games' geothermal heat pumps had an immediate impact on the environment by saving 115,000 kilowatt-hours of electricity annually.

The system also removes 94 tons of carbon dioxide from the atmosphere each year. Altogether, it saves the company around $61,500 in utility costs.

Smart Energy is a program that is part of Ames Electric Services. It provides education, incentives and rebates to customers to help reduce their energy consumption.

“Reducing electric consumption by a commercial user or individual customers benefits the entire community because it reduces the demand on the power plant,” Steve Wilson, Electric Services coordinator for the city of Ames, said in a news release.

“By keeping demand for electricity low, especially during times of peak usage, we reduce our need to produce or purchase additional electricity. Perfect Games has joined Ames Electric Services in partnering to protect and promote a cleaner environment for Ames,” Wilson said.

Mayor Campbell signed the U.S. Mayors’ Climate Protection Agreement in 2007. Along with the Ames City Council, her goal is to reduce Ames’ carbon footprint on city-owned buildings, streetlights and vehicles by 15 percent within the next four years.

Perfect Games is an unusual-flavored cupcake from what she’s been craving, according to Micaela Cashman. Currently, she is working on a beer-flavored treat.

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Focus on the virtual family

Let’s keep this all in the family, shall we?

I’ve been playing “Alan Wake” lately, and I’ve noticed something: Families seem to be some kind of foreign mystery to video game developers, and only a few games throughout the decades have hit the core premise of what it means to be a family.

Without really spoiling too much of the plot, I’ll tell you now that “Alan Wake” does this superbly. But beyond observations of performance, I’d like to theorize as to why this is.

Although plenty of portrayals of video games may aim to ominously warn or outright frighten you, the truth is far less sensational. The average video game player is male, between age 16 and 35, with a large percentage of that base belonging to Generation Y—the kids who grew up in yonder days of counting bits on one or two hands. And although gaming has moved beyond this hardcore market—particularly in recent years—it’s these men and their families I’d like to focus on.

Right now in the United States, the trend is for men to be marrying at about age 26-28—with that age median slowly rising—according to data from the National Center for Health Statistics.

This means that such men would have been born in, on average, 1983; six years after the Atari 2600 and two years before the release of the Nintendo Entertainment System.

With studies revealing marriage in a direct relationship not only to increased happiness and mental health, but also commitment to work and family, it’s not hard to connect the dots: Generation Y is growing up. They’re the ones making games. They’re the ones imposing their values and their stories onto the products.

Not that this is a bad thing, mind you. If men are becoming more focused on their families and they are experiencing their first marriage at about the same time as their entry into the gaming industry, it’s only natural. And with some of the family-oriented plots—not to be confused with family-oriented gameplay—of video games today being featured in top-selling, quality titles like “Mirror’s Edge,” “Heavy Rain” and now “Alan Wake,” I’m certainly not complaining.

Family is motivation, both in the real world and in our games.

While I don’t know about you, motivation is what keeps my feet trudging through the abyssal depths, plagued wastelands and scenic vistas that glimmer across my TV screen like a vision seen swirling through a gypsy’s crystal ball.

Motivation is what keeps me gripping the controller and coming back for more.

What more urgent motivation is there than the protection of one’s kin?

What truer love is there than that between a father and his children?
What deeper emotional bond is there than that between spouses?

Any of these are certainly a helluva lot more powerful to me than the motivation to blow things up “just ‘cause.”

The bond between family members is palpable and potent. If video games are beginning to show us that, maybe gaming is ready to take its next step toward maturity.
A promise is a pledge not a possibility

If you had unprecedented access to classified networks 14 hours a day, 7 days a week for 8-plus months, what would you do?

That's a fun question, isn't it? It's one that isn't academic for one army intelligence analyst Spc. Bradley Manning, who asked Wired the same question in an interview.

What would I do if I had been in his place? I would probably take the job very seriously. Even though I'd see things I didn't like going on everyday, I would stay the course, get the job done and if it really upset me that much, I'd wait until I finished my duties and try to get the public's attention about how there needs to be a change in the overseas paradigm.

If for some reason I lost my mind—what has been known to occur, as I get cranky in my mind—which has been known to occur, as I get cranky in my mind—there needs to be a change in the overseas paradigm. And decided it would be a good idea to do something illegal, like leak documents that were classified, I definitely wouldn't talk about it.

Because if anyone found out, the government would be more than perturbed, and would ruin my life completely. The U.S. war machine is an institution, and like all institutions, it will protect itself by making an example of turncoats. I am not Manning. He did about the opposite of what I would have done.

Wired reported, "Manning was turned in late last month by a former computer hacker with whom he spoke online. In the course of their chats, Manning took credit for leaking a headline-making video of a helicopter attack that Wikileaks posted online in April. The video showed a deadly 2007 U.S. helicopter air strike in Baghdad that claimed the lives of several innocent civilians."

Don't think this guy was some kind of hero. If he had put forward an instance where the Rules Of Engagement had been breached and civilians had been unjustifiably murdered, or some kind of e-mail exchange that fingered top officials for conspiring to or breaking the law, it would be different.

It would be different because he would have had to have taken concise pieces of information and presented them in a way that made the average person understand what he as an intelligence analyst could readily understand.

Again, he did the exact opposite of that. "He said he also leaked three other items to Wikileaks: a separate video showing the notorious 2009 Garani air strike in Afghanistan that Wikileaks has previously acknowledged is in its possession; a classified Army document evaluating Wikileaks as a security threat, which the site posted in March and a previously unreported breach consisting of 260,000 classified U.S. diplomatic cables that Manning described as exposing "almost criminal political back dealings," according to the Wired article.

You read that right; he dumped 260,000 classified communications into unsecured hands because he didn't like the politics involved.

Evidently Manning joined the military to be the universal moral code for how the United States does business, not to do his job as an intelligence analyst and keep his word when he signed documentation that he wouldn't abuse his security clearance by divulging government secrets.

If he observed something illegal taking place, he should have reported it to the inspector general. The inspector general investigates reported discrepancies by military personnel, and he could have done so anonymously.

Manning broke his word, plain and simple. He gave an oath to never betray his country when he was sworn in. But with his actions, he showed it was more important to satisfy his agenda of renegade justice than to be true to his word.

What are we left with if we don't have our word as bond? Are we just left with someone's intentions when they make a promise? The whole purpose of a promise is to ensure someone will do what they say later, no matter what they feel like.
Community Improvement

LANE4 seeks Campustown renovation input

In most communities with a large, active university, the blocks closest to campus provide the perfect location for a bustling retail sector. Decades ago, campus business districts would house pizzerias, places, gift shops, ice cream parlors, and clothing stores. Those once vibrant business corridors have a distinctly different look and feel to them today. While campus retail sectors still serve as central gathering places for large numbers of people, the charm, stability and destination shops of the past have been replaced by businesses that appeal to a much smaller demographic.

"Why should I shop there anymore?" It's a question I hear frequently in the field of retail redevelopment. In Ames, you may be asking the question about Campustown, but this same question is being asked all over the county about a variety of retail areas that have, over time, lost their appeal to core customers.

A walk down Welch Avenue in Ames provides an interesting glimpse into the world of today's Campustown.

The current business community is very much focused on niche market and a young demographic.

Campustown is an active evening destination with entertainment, socializing, and dining as motivating factors, but the area appears to be under-utilized during the day hours.

As the director of development for LANE4 Property Group, one of the fastest growing commercial real estate companies in the Midwest, I was excited to learn the City of Ames had partnered with Iowa State University to consider a major rehabilitation project in the area south of campus. This is the type of project LANE4 Property Group actively seeks, and we have many examples of similar, successful mixed-use, office, retail and hospitality projects throughout the United States.

Recently, the Ames City Council selected LANE4 as the Master Developer for the Ames' Campustown Redevelopment Project. Our company will be studying the property from Lincoln Way to Chamberlin Avenue and from Hayward Avenue to Stanton Avenue to determine how this area can best meet the needs of the nearby university population, as well as draw residents from the community.

As we embark on our planning process, community input could help define the vision of this redevelopment project. On Thursday, June 17 and Friday, June 18, representatives of LANE4 will be in Ames to gather information from a wide array of stakeholders about this issue. There are specific sessions for students, property owners, university administration, and others.

One of the most important groups will be held at 6 p.m. on Thursday, June 17, at the Memorial Union, South Ballroom. This is a public input session for anyone to attend.

What would a new Campustown offer that would interest you? What is missing in the current retail mix? Your opinion can help shape the future of this key commercial area. Please join us on June 17, and share your thoughts.

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### Fast Fact: Population

Iowa State University’s students, faculty and staff total over 63% of the population of Ames truly making Ames a college town.

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Sudoku

Solution:

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For strategies on solving Sudoku, visit www.sudoku.org.uk.

LMAO[txt]

Knock, knock
Who’s there?
You ever hear the joke about the broken pencil?
You ever hear the joke about the broken pencil who?
Nevermind, it’s pointless

Submit your LMAO(txt) at iowastatedaily.net/games to get published online or on the games page.

Submit your LMAO(txt) and just sayin’ to iowastatedaily.net/games.

Games

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Submission Deadline: June 17
Unions Publication: June 24
Daily Crossword: edited by Wayne Robert Williams

Across
1. Soda since the 1920s
2. Get lost!
3. Hangs (around with)
4. Sour milk tip-off
5. Barter
6. Elide
7. Tomato ripening spot
8. Tiny bits
9. Bear with cold porridge
10. Absorbed, as a loss
11. The simplest solution is usually correct principle
12. Tugs
13. Where the Styx flows
14. Repeating series
15. Solid or liquid, e.g.
16. Nocturnal forest sounds
17. Turns on the waterworks, so to speak
18. Sports car protector
19. Writer Bombeck
20. Sentry's duty
21. It may be mopped or furrowed
22. Spider's "parlor"
23. Juunty cap
24. Something to fight for
25. Surfacing diver's concern, with "the"
26. Ready to strike
27. Composer Edward
28. What some serum eliks? are set, but everyone's a winner by
29. "Speedy square-rigger"
30. "Grivd, mtpe, insineur"
31. Popular fliend
32. "Leaves" celebrations
33. Primitive timekeeper
34. Bone-dry
35. Render harmless, as a gunman
36. Spring bloomer
37. Hair loss
38. Unbending
39. When repeated, comforting words
40. "Hermit" crustacean
41. "Hermits" crutacean
42. Ashcroft's predecessor
43. Composer Edvard
44. "Hermit" crustacean
45. When repeated, comforting words
46. "Hermit" crustacean
47. Ashcroft's predecessor
48. "Hermit" crustacean
49. Govt. mtge. insurer
50. Target for items found in the answers to starred clues
51. Moreover
52. Popular trend
53. Pop. answers to starred clues
54. Confused roar
55. Popular trend
56. Popular trend
57. Spring bloomer
58. River bottoms
59. Bone-dry
60. Popular trend

Down
1. Biogenic Chevy compact
2. Make changes to
3. Bees' creation
4. Choler
5. Remide area, with "the"
6. Swamp swimmers
7. Bear with cold porridge
8. Tiny bits
9. Sour milk tip-off
10. Hangs (around with)

Solutions:
1. Soda since the 1920s
2. Get lost!
3. Hangs (around with)
4. Sour milk tip-off
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Daily Horoscope: by Nancy Black & Stephanie Clements

Today's birthday (6/10/10): Your desire for security is satisfied this year, if you maintain a natural balance between careful work and exciting adventure. Plan at least one vacation that takes you to a far away place you have yearned to visit. Then, come home refreshed and ready to work even harder.

To get the advantage, check the day’s rating: 10 is the easiest day, 0 the most challenging.

Aries (March 21-April 19): -- Today is an 8 -- Conditions and opportunities weave together a pattern for success. All you have to do today is accept your truth with all your heart.

Taurus (April 20-May 20): -- Today is an 8 -- The final touch completes your work with time to spare. Take advantage of private conversations to make sure you’ve handled every side of the assignment.

Gemini (May 21-June 21): -- Today is a 6 -- Friends or associates offer imaginative possibilities. Use the opportunity to express your own ideas, and then allow for practicality and harmony.

Cancer (June 22-July 22): -- Today is an 8 -- Conditions and opportunities weave together a pattern for success. You feel extra lucky today.

Leo (July 23-Aug. 22): -- Today is an 8 -- The final touch completes your work with time to spare. Take advantage of private conversations to make sure you’ve handled every side of the assignment.

Virgo (Aug. 23-Sept. 22): -- Today is an 8 -- Something you’ve been mulling over comes into focus. It’s time to write your ideas down and share them with others in your field.

Libra (Sept. 23-Oct. 22): -- Today is a 6 -- If you immerse yourself in a social activity today, the group leaves you comfortable and profoundly optimistic about the future.

Scorpio (Oct. 23-Nov. 21): -- Today is a 6 -- You feel blessed by the feelings you share with others. Your concern for them inspires you to provide everything they need for a wonderful experience.

Sagittarius (Nov. 22-Dec. 21): -- Today is a 9 -- All your team members put their heads together to make today one for the storybooks. No records are set, but everyone’s a winner by day’s end.

Capricorn (Dec. 22-Jan. 19): -- Today is an 8 -- What you say is what you get at work today. Fortunately, you get tons of love and support. Tie up the project with a pretty bow.

Leo (July 23-Aug. 22): -- Today is an 8 -- The final touch completes your work with time to spare. Take advantage of private conversations to make sure you’ve handled every side of the assignment.

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Aquarius (Jan. 20-Feb. 18): -- Today is an 8 -- Your team weaves magic today, as you find interesting solutions for unique problems. Who knew you could do that with the software?

Pisces (Feb. 19-March 20): -- Today is a 6 -- An older person may feel you have ignored essential details. Reveal your strategy and demonstrate how the pieces fit together.

Capricorn: What you say is what you get at work today.

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Art Work

Completion of Campustown mural spices up community

By Sarah Binder
Daily Staff Writer

After months of planning, permits and painting, Ames Cart’s Campustown mural is complete.

“It feels really good. I’m just relieved that we were able to finish,” said Kristin Roach, creative director for Ames Cart, short for Ames Collaborative art.

Roach said “Thinking of Ames” — the colorful, 80-by-12-foot work on the wall of T-Galaxy — cost nearly $10,000 to complete, most of which was donated or received through grants.

The owner of T-Galaxy donated the wall on the condition the name of the store be featured in the mural. Paint was donated through Diamond Vogel and a Keep Iowa Beautiful grant.

Still, Roach said there were many obstacles in completing the project.

For example, the wall the mural was painted on was private property, but the ground the painters would stand on to paint was public property.

So, the group was ineligible for city grants to support the project but still had to go through red tape to use city land.

Then, Ames Cart had to officially incorporate to get the proper types of insurance and permits.

“Now we know all the steps that need to happen,” Roach said. Other steps included finding the right supplies: swimming pool paint and bridge sealant.

So, even though the mural had been planned for months, Roach said they didn’t actually have final permission for the project until days before they were scheduled to begin painting.

“They were allotted 16 days to complete the mural, four of which were rained out.

Nevertheless, about 50 volunteers completed the project on schedule.

“I’ve had a great group of people supporting me,” Roach said.

She said the Ames Fire Department was among the first to help with the project and continued to help by providing a storage space for the group’s painting supplies.

After seeing their dedication, Roach asked the lieutenant to pose for a photo so she could incorporate his silhouette into the mural.

She said this lead to a bit of playful bantering from the police department.

Overall, Roach said the community response has been very positive.

She said the only criticism she’s received was a comment that the project looked like “Pleasantville,” but Roach said she didn’t see anything wrong with being optimistic.

“It’s so great to expose the community to public artists,” Roach said.

Ames Cart plans to create one mural per year in the future. Roach said they hope to establish an artist-in-residency program to help design future projects.

The location for next year’s mural hasn’t been determined, but Roach said they were considering the other side of T-Galaxy, the new Fighting Burrito location or possibly a school — the group isn’t only focused on Campustown.

A dedication ceremony featuring water balloons had been scheduled for Saturday, but was canceled because of rain.

Roach said it will be rescheduled for fall, once students return to campus.

There is also a display in the post office, which features a time-lapse video of the painting process, photos of the mural and drawings that were created by teams during Kaleidoquiz — a 26-hour trivia competition that takes place in early March.

Roach said that many of the themes for the mural were drawn from this contest.

The Campustown display will be open noon – 6 p.m. June 15-19.