Wrangling Bits and Herding Cats: Donor Relations in the Digital Era—Perspectives from an Institutional Repository Manager

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Abstract
This presentation describes donor relations in the digital age from the perspective of an institutional repository manager, including viewing institutional repositories as a service and leveraging institutional repositories to build or strengthen relationships with faculty and staff.

Disciplines
Archival Science | Library and Information Science | Scholarly Communication

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Perspectives from an institutional repository manager

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Donor Relations in the Digital Age

Midwest Archives Conference, May 9, 2015

Harrison W. Inefuku

Iowa State University
Institutional Repositories as a service

The Iowa State University Digital Repository is a set of services provided to faculty, students and staff to increase the visibility and impact of researchers and university publications. This is done through supporting the self-archiving of published and unpublished scholarship, the creation and maintenance of researcher profiles, and providing a publishing platform for conference proceedings.

Jimbethmag, “Librarian explains the Rhode Island Digest to the Firm’s Attorneys.” Used under a CC BY-NC-ND 2.0 license.
Services

• Self-archiving and publishing
• Broad dissemination
• Copyright clearance
• Author profiles

Benefits

• Increased visibility and impact of research
• Usage statistics
• No cost, little work for faculty
Building Relationships

Marc Smith, “20120212-NodeXL-Twitter-socbiz network graph,” Used under a CC BY 2.0 license.
What can institutional repositories do for archives?

**UNIVERSITY ARCHIVES**
- Confer Credentials
- Foster Socialization
- Sustain the Institution
- Provide Public Service
- Promote Culture

**INSTITUTIONAL REPOSITORIES**
- Convey Knowledge
- Conduct Research

Thank you!

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