Editors' letter

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this past january

we were looking for something new—something we felt was missing from the current printed culture of Iowa State. It didn’t take long before the idea came to us, an idea to express these cultural trends we noticed in the form of a magazine—a notion and form of expression natural to a group of design students. We hoped this magazine would fill the void we found wasn’t being explicitly expressed in print. But, the story of our magazine also lies in the city of Ames itself and the discovery of things once overlooked. A fresh perspective was needed to alert the students on campus to experiences that might otherwise be missed unintentionally. This concept helped us settle on our name for the magazine, Revival, a fitting union of the spirited and the unrealized, youth from the aged. As we have discovered these past few months, the idea was the simple part. We had to take serious steps to put together a team to divide the work and actually see the abstract concept to a physical creation. We also didn’t want this production to be solely for design students. Even though the idea came from a design perspective, we hope to use the visual art of the photography along with the assembled content to be accessible to all students and curious wanderers of Ames.

And so, through amazing effort and cooperation of our peers and friends, we are happy to bring you this spring issue of Revival with much to look forward to next year.

Ann Prowell & Kyle Keigan