Centralizing services for students

By Laura Dillavou

He may be one of Gov. Arnold Schwarzenegger's top spokesmen who fields complicated questions concerning the state of education in California on a daily basis, but that doesn't mean he has forgotten his Iowa roots.

David Long, an Iowa State University alum, serves as the secretary of education for the State of California. His journey to the state office started in Iowa and led him to Iowa State on two occasions. Both of which, he said, were great experiences.

"I came to Iowa State for my undergrad in forestry," Long said. "Then I became attracted to teaching. When I thought of where I wanted to go to finish my schooling (doctoral degree), I only thought of one place, and that was Iowa State."

Long's passion for teaching and education is evident in his life experiences. After receiving his bachelor's degree, he moved to Sheffield where he began teaching and coaching. For many years, Long stayed in that area, working as a coach and teacher in Clear Lake and Mason City. After 13 years at Mason City High School, he became the assistant principal. He also served as the middle school principal before becoming the assistant superintendent of curriculum and instruction.

During this time, Long completed his master's degree at Truman State.
Dear Alumni and Friends,

I am proud to be part of the College of Human Sciences. We have made huge strides this year, positioning this college to succeed in the future. We are hiring excellent new faculty and administrators, celebrating extraordinary advising and staff in the college, enjoying our newly renovated spaces, planning new events and programs, and harvesting the fruits of our labors.

As I write, gleaming rays of sunshine sparkle throughout the college. Exciting research projects are starting up in topics such as gerontology, wellness, food insecurity, and why young adults stay or leave Iowa after graduation. We just awarded the annual Dean's Research Recognition Award to Marian Kohut, associate professor in kinesiology, for her work on the relationship between moderate exercise and influenza immunity — we can all benefit from that.

With great pleasure, we announce the hiring of a new department chair for kinesiology, Philip Martin. Dr. Martin is an accomplished leader who comes to us from Penn State University. He is a leading researcher in the area of biomechanics. Our college will be greatly enriched by his presence. I want to thank Jerry Thomas for his outstanding leadership of kinesiology over the past 10 years. The advances made by the department have been stellar.

“The progress of our capital campaign is exciting. Due to your generosity, we have raised our college’s campaign goal from $16 million to $25 million. We are thrilled that our alumni and friends have chosen to support all four focus areas: students, faculty, programs and facilities. Student support is at an all-time high, and we want that upward trend to continue. Recruiting and retaining the very best faculty is among my highest priorities. To this end, we are working to raise funds to support endowed faculty positions. Everything we do in the college relies on the quality of our faculty. Please consider supporting the College of Human Sciences in the capital campaign (see more information on page 5). We are grateful for your continued support.

We continue to meet genuine challenges. At a time when the number of teacher education majors is declining, teacher shortages exist in certain subject areas statewide and nationally. We must ensure that our young people are prepared by the best and brightest so they can, in turn, tackle the problems of the future. Our initiatives in science, technology, engineering, and mathematics (STEM) education are aimed at meeting these critical needs.

Check out our calendar for events that might be of interest to you. We delight in catching up with alumni and friends. Until we visit again, we hope you enjoy happiness, health and a year filled with fine memories and cherry pie!

Sincerely,
Cheryl Achterberg, Dean

Work reflects symbiotic nature of Human Sciences

Spectral Interaction 1, 2, 3 by fiber artist Priscilla Sage is inspired by the interlocking circles of the College of Human Sciences vision emblem. The colors and negative space of the sculpture interact and change as each of the three pieces twirl independently. The work suggests the evolving reciprocity of the College of Human Sciences themes: health and well-being; education and human development; science and technology in the human environment; community and entrepreneurship.
Centralizing services, continued

Beisser, along with alumnae Barbara Palmer and Beverly Madden, spoke at the center's open house and dedication ceremony held on Sept. 13, 2007. The space is designed to better support programs and assistance for students within the College of Human Sciences.

“The new location is one-stop shopping for students,” said Michele Lee, director of student services in the College of Human Sciences. “The area will make it easier for faculty and staff to direct students to the offices with confidence that their questions can be answered in one, centralized location.”

The renovated area contains conference rooms and offices for career services, classifications, advising coordination, multicultural programming, student recruitment and retention, and the University Teacher Education Program (UTEP).

Hina Patel, program coordinator for UTEP, says she hopes the new space will heighten the awareness of the program, which works in collaboration with other colleges across campus to prepare secondary education students.

Since UTEP spans across three colleges and impacts 1,000 students pursuing teacher licensure and 100 faculty members, the centralized location is more convenient for students,” said Patel.

Already, the center is becoming well-known around campus for its work with students.

“What happens here in the Sally Rapp Beisser Student Services Center has a profound impact on students,” said Cheryl Achterberg, dean of the College of Human Sciences. “It impacts whether they find Iowa State University and the College of Human Sciences a welcoming and vibrant place; whether they set goals that are lofty enough to be challenging and grounded enough to be within reach; whether they meet other students to laugh with, to explore with, to learn with, and to become lifelong friends.”

For more information about the services offered through the Sally Rapp Beisser Student Services Center, contact director Michele Lee at (515) 294-0866 or leem@iastate.edu.

Paula’s life was cut short in a car-pedestrian accident. The College of Human Sciences family remembers her unassuming nature and perennial willingness to lend a helping hand.

Garden celebrates community builder

Family, friends and colleagues gathered to dedicate the Paula Cowgill Gmelch Memorial Garden in the courtyard of Lagomarcino Hall on Sept. 14. The garden serves as a tribute to a woman who served Iowa State for six years.

The wife of Walt Gmelch, who served as dean of the College of Education from 1998 until 2004, Paula was a friend to the university community. She helped foster a sense of community in both colleges, which joined together to become the College of Human Sciences in 2005.

As the newest addition to the courtyard, the garden will contain extraordinary plant species unable to grow elsewhere on campus.

Photo by Bob Elbert

A ribbon was also cut to mark the opening of the University Teacher Education Program offices. From left, Carolyn Klaus, Hina Patel, Cheryl Achterberg, Dave Whaley, Gayle Huey, and Katie Spick, prepare to cut the ribbon.

Sign up for weekly scoops

Would you like to receive news about College of Human Sciences people and programs more frequently? Sign up online for CHS Announcements to receive weekly news via email. To subscribe, visit www.hs.iastate.edu/news/announce.
University and began his doctoral degree at Iowa State in educational leadership and policy studies (ELPS). While on campus, Long had the opportunity to meet lifelong friends and learn skills that would assist him in his everyday work.

“My major professor, Jim Sweeney, had a very significant impact on my life,” Long said. “He helped to formulate me as a leader, and I can’t thank him enough for all the talks we had and advice he gave me. The instructors at Iowa State were helpful and always willing to do whatever they could for you. I had some tough statistics classes with (Tony) Netusil, but because he was so demanding in our work, I learned the skills and utilize them almost daily in accountability laws and testing. Some people say that at a large university, you’re just a number, but it was a very personal experience for me.”

While completing his dissertation, Long moved to Riverside Co., Calif. to be the superintendent of Banning unified school district. After more than three years there, he became the superintendent for Lake Elsinore unified school district, where he remained for six years. Then he was elected as the county superintendent for Riverside Co. He served in that role, overseeing 405,000 students, for over eight years before being named secretary of education for the state of California in March 2007.

Colleague, friend and alumnus Ken Palmer (’72), professor emeritus at California Polytechnic State University in San Luis Obispo, Calif., worked closely with Long for many years when both were superintendents. Palmer, also a graduate from ISU in educational leadership and policy studies, said Long’s work in the field of education is tireless.

“Dave is a wonderful, personable guy,” Palmer said. “I don’t know anyone who has more of a genuine commitment to students. It’s a cliche, but Dave practices that everyday, in relationships with his family, schools and communities. His behavior demonstrates that kids come first.”

With over 47 years of experience in the education world, Long treats his appointment as secretary of education with a progressive attitude. Something, he says, he learned at Iowa State.

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“I can’t think of anything more exciting than preparing students for the work of life.”

“For me, as I look back, I see Iowa State as a community,” Long said. “If you take concept of a model of community and get wrapped up in it, you take away characteristics. For me, to get things done in large institutions, it is about leadership, relationships, and with that, collaboration. This is how we get the positive things done, whether it is for a school district or an entire state.”

Palmer said many of the things that have allowed both he and Long to achieve their professional goals stem from their Iowa State education and experience.

“Iowa State facilitates some good behaviors in its students; we learned how to conduct research, set good examples, and become insightful to learning,” Palmer said. “The [educational leadership and policy studies] program is largely responsible for who I am today, and I know Dave feels the same way. We’ve spent a long time together and talked about the insights we’ve gained because of the nature of our experiences.”

In his role, Long does a variety of things related to improving education in the state of California. In addition to traveling with Gov. Schwarzenegger for meetings, press conferences and building tours, Long spends much of his time writing educational policies and working with legislators to get them passed. The overall goal, he says, is to improve achievement among the 6.5 million students in the state. As the face of education in California, Long aspires to make it the best he can for future generations.

“I can honestly say that every day I wake up, I cannot wait to get to work,” Long said. “When we get down to the bottom line, I can’t think of anything more exciting than preparing students for the work of life. As a classroom teacher or at the administration level, when you talk to a student about something and you see the light go on, that spark in their eyes, you know they are starting the journey.”

And while Long’s journey is nowhere near the end, he remembers what has helped his get to his position today. “I feel strongly that Iowa State has given me my base and springboard into education and leadership,” Long said. “I feel a sense of responsibility to share that with others, so when they think about what they want to do, they will consider Iowa State.”
Dear alumni and friends of the College of Human Sciences,

The College of Human Sciences has made tremendous progress in the nearly three years since it was created by combining the Colleges of Education and Family and Consumer Sciences. Under the outstanding leadership of Dean Cheryl Achterberg, the students, faculty, staff, alumni and friends of the college have come together to make great strides in all areas of its mission and create a strong identity for the new college, while preserving the strengths and traditions of the two colleges that were combined.

We take great pride in the college’s achievements in expanding human potential and improving peoples’ lives. Faculty have launched the Nutrition and Wellness Research Center to advance health, industry and economic development and they have transformed the way our state’s educational leaders plan for the future. The National K-12 Foreign Language Resources Center has expanded to include Chinese literacy, and students in apparel merchandising, design, and production are annually producing the largest, most professional student-run fashion show in the nation. And faculty in kinesiology are making breakthroughs in helping improve fitness and our national athletic competitiveness with advancements.

“We take great pride in the college’s achievements in expanding human potential and improving peoples’ lives.”

We have an opportunity to support the faculty, staff and students in the College of Human Sciences in very important ways through “Campaign Iowa State: With Pride and Purpose,” the largest and most important private fund-raising campaign in Iowa State’s history. Achieving the goals of this campaign will transform our university for generations to come, and will significantly expand the educational opportunities we are able to provide for our students. Human Sciences alumni and friends have been especially generous in your support for scholarships, and we are deeply grateful for that support. Equally important is support for faculty, through endowed positions to attract and retain the very best faculty. Our students deserve to be taught and mentored by the best, and with the outstanding support of the loyal and dedicated alumni and friends of the college, I am confident we will achieve this goal as well.

Thank you for all you do to support the College of Human Sciences at Iowa State University!

Gregory L. Geoffroy
President
Iowa State University

Human Sciences sets $25 million target for campaign

Achterberg: We’re more than halfway there

Campaign Iowa State: With Pride and Purpose is a historic $800 million comprehensive fundraising endeavor to advance Iowa State University’s role in creating a sustainable and prosperous future for people everywhere. The campaign presents one of the most exciting opportunities for growth and distinction in our history.

As part of this campaign, the College of Human Sciences seeks $25 million to support students, programs, faculty and facilities. Since the campaign began, the college has received more than $16 million in gifts and commitments. By investing in an area of your greatest interest, you will help define Iowa State’s leadership role on a grand and global scale.

To learn more about our college campaign priorities, and how you can make a difference, visit www.foundation.iastate.edu/hs_gift or contact Kelly Hanfelt, director of development, email khanfelt@iastate.edu, phone 515 294-1849.
State leaders promoted a healthier Iowa at a ribbon cutting signaling the opening of a new wellness research facility at the Iowa State University Research Park on Nov. 9.

The Nutrition and Wellness Research Center — the first facility in Iowa for testing the impact of foods on human wellness — focuses on conducting practical research and promoting partnerships with food-related industries throughout the state.

The NWRC was originally the vision of Paul Flakoll, who died in 2005. Flakoll was a professor of food science and human nutrition and director of the Center for Designing Foods to Improve Nutrition (CDFIN) at Iowa State.

"This center is more than this building," said Diane Birt, interim director of the NWRC. "Dr. Flakoll planted the seeds for this building. He secured the initial funds. He had the vision that we built this center on."

Initiated with a $700,000 grant from the Iowa Department of Economic Development through the Biosciences Alliance, the NWRC gets Iowa leaders excited about possibilities.

"ISU has been a great partner to date, and we see that partnership continuing," said Lt. Gov. Patty Judge. "Now, through this new nutrition and wellness center, issues that are very, very important to us today are being addressed."

An Iowa State University team of undergraduate and graduate students with backgrounds in food science, nutrition, meat science, and business administration were invited to compete in the Institute of Food Technologists Student Association Food Product Development competition at the Institute of Food Technologists Annual Meeting and Food Expo in Chicago, in July.

Their product, French Sticks, is a healthy alternative to french fries. French Sticks, made from cauliflower and potatoes, are a low-calorie, pre-baked frozen food that contains zero grams of fat and 70 percent fewer calories than typical fries. French Sticks are also a rich source of vitamin C and a good source of dietary fiber and calcium.

The team placed fourth among the six collegiate teams from around the nation in the highly selective event. French Sticks have generated commercial interest and the team is exploring the possibility of patenting the unique packaging they developed for the product.

Students Tint Fen Low, Sheue-Lei Lock, Sefriyani Johan, Deborah Jaya, Ivan Wibowo, Charwit Kulchalyawat, and Jovin Hasjim showcased their French Sticks poster presentation at the 2007 Institute of Food Technologists Student Association competition in Chicago.

Diane Birt, Distinguished professor in food science and human nutrition and interim director of the Nutrition and Wellness Research Center, cuts the ribbon at the center’s opening event. Birt is flanked by Cheryl Achterberg, dean of the College of Human Sciences, and Wendy Wintersteen, dean of the College of Agriculture and Life Sciences.

Ruth MacDonald, Iowa State University professor and chair of food science and human nutrition, was appointed to the Iowa Department of Economic Development Board by Gov. Chet Culver. MacDonald’s appointment lasts until 2010.

"Ruth’s leadership in life sciences and agriculture will be invaluable as we create thousands of new jobs, and I look forward to working with [her] as we transform Iowa into the renewable energy capital of the world," Culver said at the announcement.
Extension pioneer looks back, gives for future

By Scott Schrage

A 102-year-old Iowa State alumna devoted much of her life to helping others through university cooperative extension work. Now, she’s helping the College of Human Sciences do the same.

Laura Heddleson, a 1932 Iowa State graduate in home economics, contributed $220,000 to an endowment fund that will help develop faculty projects and student internships in the college’s extension and outreach program, with a focus on family living.

Heddleson’s history with cooperative extension programs reaches back to 1936, when she became Mahaska County’s first home demonstration agent. “You had a different world at that time,” Heddleson said. “You went out into a county as the only person trying to do a very different type of leadership program, which was developed on volunteers coming to meetings and wanting information.”

The rapid development of new concepts meant that Heddleson had to keep up in order to educate others.

“We were fed the new ideas that came out … of the land-grant colleges, so we had programs and information that the people didn’t get because … they didn’t have televisions or any radio.” Heddleson utilized those new ideas in instructing women on family matters of practical importance. “They tried to organize the ladies and taught them how to sew, clean, preserve food — the whole deal,” said Kent Koostra, Heddleson’s nephew. “She was really independent and adventurous enough … to go in and experiment.”

In her 34 years as an extension agent, Heddleson worked throughout Iowa, Illinois and Kentucky, employing previous experience as a one-room school teacher to adapt her style as she went. “We entered all kinds of homes, all kinds of places,” she said. “You [developed] the approaches you had to take for the people that you were meeting and … [who were] interested in improving themselves.”

Living through several generations has given Heddleson a sense of the progress. “As one woman said, ‘If I hadn’t been president of my local homemakers group, I never could have been president of the PTA for the school.’ Part of that has been the development of leadership,” Heddleson said.

Heddleson’s generosity will allow the College of Human Sciences to continue the work she began so long ago – improving family outreach programs and getting others involved. “That’s my goal — to help people earn a decent living and live decently.”

“We are humbled by — and most appreciative of — the generosity of our former employee and alumna, Ms. Laura Heddleson,” said JaneAnn Stout, associate dean and director of Extension to Families. “Over the past 100 years, extension has continually been on the forefront in our educational outreach for families, constantly striving and succeeding in meeting the changing needs of Iowans. And although the needs and the way in which we meet the needs has changed … expanding the human potential, and improving the quality of life in Iowa through building partnerships and providing research-based learning opportunities remains constant in our work.”

ELPS ranked among top 20

Iowa State University’s educational leadership and policy studies (ELPS) programs continue to be ranked among the top public programs in the nation. The higher education administration program is ranked 13th, according to U.S. News and World Report magazine.

Florida fosters entrepreneurial, creative approaches


Florida is one of the world’s leading public intellectuals on economic competitiveness, demographic trends, and cultural and technological innovation. He is a professor of business economics and the academic director of the Centre for Jurisdictional Advantage and Prosperity at the Rotman School of Management, University of Toronto.

His visit was part of the College of Human Science’s initiative to foster creativity and entrepreneurship.
When Speedo unveiled its new LZR Racer® swimsuit Tuesday (Feb. 12) during a news conference in New York City, many of the world’s greatest swimmers were there to endorse it. Among them were “Team Speedo’s” world record holders Michael Phelps, Grant Hackett, Kate Ziegler and Amanda Beard.

Rick Sharp, a professor of exercise physiology in Iowa State University’s kinesiology department, was also in the front row and one of the first people introduced as “a distinguished contributor” when the suit was unveiled. That’s because Sharp played a key role in the design team that created the new suit. It is expected to be worn by most United States swimmers and swimmers from more than 50 countries at the Beijing Olympics in August (08-08-08). He was seated right next to Bob Bowman, Phelps’ coach.

The director of Iowa State’s kinesiology laboratories, Sharp was first asked nearly three years ago by Speedo officials to assist in the design and evaluation of its new competitive suits. He did research and development on Speedo’s Fastskin FS-Pro swimsuit last summer, which used a new, water-repellent fabric made through weaving a combination of spandex and nylon yarn. The fabric feels like a windbreaker when dry and is patented and dubbed LZR Pulse. It weighs 70 percent less than other swimsuits, but has 15 percent better compression — an important feature in maintaining the pace of world class swimmers.

The LZR Racer takes Speedo’s design to a new level.

“This suit uses the same basic fabric that’s in the Fastskin FS-Pro, but we’ve added laminated panels over the top, a core stabilizer, and ultrasonically welded seams to reduce drag,” Sharp said. “The laminated panels look like a shiny film over certain parts of the body that have the highest drag — an ultra-low drag film to reduce drag over protruding body parts. That’s the main difference in this suit. By adding those panels, it creates further reduction in drag resistance by increasing compression on the fleshiest parts of the body to help maintain a streamlined body shape in the water.”

According to Sharp, the core stabilizer is an extra layer of material around the hips and waist that provides extra support to the swimmer in aligning the body to maintain streamlined body position throughout the race.

“Using bonded seams reduces the profile of the seam so water can flow more easily across the seam, producing less drag,” he said.

Sharp says that the test results of the earlier suit (Fastskin FS-Pro) showed it was a leap forward from Speedo’s previous suit, and the test results of this suit are even better. In fact, he reports that the Fastskin FS-Pro reduced drag by five percent over Speedo’s previous racing swimsuit, and the LZR Racer reduces drag by 10 percent over the Fastskin suit — so roughly twice as much.

“In theory that should pay off in improved performance,” he said.

The Iowa State researcher has studied suit design and swimming performance over the last 10 years. He did a previous study on the early version of whole body suits to see if they produced any performance advantages.

With Speedo, he’s analyzed the physiological data that’s come in from testing all over the world and made suggestions on improving performance. The design team has also used data gained from body scanning hundreds of international swimmers.

Many of those swimmers were in the room near Sharp during Tuesday’s news conference, making it a memorable day.
Conventions challenged at education summit

Jill Conrad, policy consultant, talks about drivers of change at the statewide education summit hosted by Iowa State in November.

The major themes at November’s education summit at Iowa State identified an urgent need for new teachers and the need for teachers to embrace new methods to connect with today’s students, according to David Whaley, associate dean for teacher education in the College of Human Sciences and director of the University Teacher Education Program.

The one-day summit featured national education speakers and drew state legislators, Iowa Department of Education officials, researchers, and other educators from all levels of PreK-16 education among its 128 participants.

Since the event, Whaley and other Iowa State faculty have made plans to regularly convene groups of Iowa educators and business partners to provide recommendations for Iowa’s future schooling communities. They will also identify schools and programs in Iowa that have already created futuristic learning communities, and encourage them to serve as demonstration sites for all educators. Whaley says organizers are considering a second summit that will focus on specific strategies essential for education’s survival.

For a complete review of this month’s summit, including video of the speakers and their PowerPoint presentations, visit www.hs.iastate.edu/edsummit/.

Preparing the next generation of leaders

Faculty members from Iowa State’s Community College Leadership Program (CCLP) organized the inaugural “Education Practice in Leadership: Transforming Community Colleges” conference in late October.

Collaborative research indicated that approximately half of community college presidents will retire by 2010, necessitating the development of the conference. “Our role is to help prepare the next generation of leaders,” said Larry Ebbers, University Professor of Higher Education.

Reminisce online with fellow alums

Read what other alumni remember most fondly about Iowa State University and the history of the College of Human Sciences on our stories web site at www.hs.iastate.edu/stories

Share your own story by submitting it via the web site or send it to Dynette Mosher, dmosher@iastate.edu, E262 Lagomarcino, Ames, Iowa 50011-3190.

Educators honored

Celebrating Iowa’s leaders

At the Educators’ Recognition event hosted by the ISU College of Human Sciences in October, the 2007 state educators were recognized. Pictured above: in front, from left: Nancy Ferdig, Iowa Assistant Secondary Principal of the Year, Sioux City North Middle School; Cheryl Achterberg, Human Sciences Dean, Iowa State University; Kathleen Reyner, Elementary Principal of the Year, Viola Gibson Elementary, Cedar Rapids. Back: Tom Wieseler, Board President, Mount Vernon Community Schools, T.E. Davidson Award of Excellence; Kathryn Schladweiler, Central Office Administrator of the Year, Mason City Community Schools; Jeff Schwiebert, Superintendent, Mount Vernon Community Schools, T.E. Davidson Award of Excellence; Glenn Pelecky, (2008) Iowa Superintendent of the Year, Chief Administrator, Mississippi Bend Area Education Agency; Steve Haberman, Middle Level Principal of the Year, Clarion-Goldfield Schools.

For more information about these educators, visit www.hs.iastate.edu/hsmatters.

Mogle named Iowa Teacher of the Year

An Iowa State University alum has been named 2008 Iowa Teacher of the Year. Andrew Lee Mogle, a family and consumer sciences teacher at Norwalk High School, won the title announced by Governor Chet Culver in October. His tenure as Iowa Teacher of the Year will run until December.

Naef is FCS Teacher of the Year

Kendra Naef, graduate student in family and consumer sciences education, was named National Teacher of the Year for 2007 by the American Association of Family and Consumer Sciences.

Kendra Naef
Alumni cited

Six Iowa State alumni were honored for their outstanding achievements during the Iowa State University Alumni Honors and Awards ceremony in October.

Alan Cureton received the Alumni Achievement Award, established in 1992 to recognize College of Human Sciences alumni for exceptional work in fields such as business and industry, education, family and consumer sciences, and health. Cureton has more than 30 years of experience in higher education, having served as vice president for university advancement at Brown University and as president of Northwestern College since 2002. In addition, he has devoted a great deal of time to providing low-cost, high-quality education for Kenyan students at Daystar University in Nairobi.

The ISU Alumni Association bestowed the Outstanding Young Alumni Award upon Dawn Gentsch. The award identifies ISU alumni under the age of 40 who have excelled professionally and in service to their communities. Working in the field of public health education, Gentsch has made professional contributions to the Iowa Department of Public Health, the American Lung Association, and the Institute for Drug Abuse Prevention, among others. She currently works with the University of Iowa College of Public Health, and received the Outstanding Young Professional Award from the College of Human Sciences in 2005.

Keecha Harris (right) accepts the Helen LeBaron Hilton award from Dean Achterberg.

Keecha Harris was presented with the Helen LeBaron Hilton Award, created in 1976 to celebrate College of Human Science graduates who are instrumental in providing community leadership and service in the field of family and consumer sciences. Harris is a national spokesperson for the American Dietetic Association, an internally recognized nutrition columnist for www.msn.com, and a faculty member at the University of Alabama at Birmingham. She is also president of her own consulting firm, Keecha Harris and Associates, which provides expertise in nutrition and health for nonprofit and corporate organizations.

The College of Human Sciences conferred its Virgil S. Lagomarcino LaVereate Award upon Kent Koppelman and Wanda Woods Everage. The award was established in 1975 to honor graduates for their service to the field of education. Koppelman is known for writing a textbook that is read by college students in multicultural education classes throughout the United States. He was instrumental in the founding of several organizations that promote educational programs focused on helping students recognize and value human diversity. Before retiring, Koppelman served as professor of education at the University of Wisconsin-La Crosse, where he received numerous awards.

Christopher Russell received the Outstanding Young Alumnus Award, established in 1997 to recognize College of Human Sciences alumni for remarkable achievements early in their careers. Russell was elected to a chair position with the Iowa Community College Chief Academic Officers and is working on plans to establish a statewide community college biotechnology coordinating committee. Russell also helped organize academic curriculum and procedures for Ellsworth Community College and Marshalltown Community College. His work promises to streamline the transfer of students as they advance to four-year institutions.

Wanda Woods Everage is vice provost for student affairs and academic excellence at Drake University, where she has helped improve the school’s retention rate by seven percent in the past five years. As a champion for the underserved and people of color, Woods Everage has served on the Iowa Board of Parole, the Iowa Commission on the Status of African Americans, Partners in Economic Progress, and several other organizations for change.

Visit us at www.hs.iastate.edu
Upcoming Human Sciences events

ISU Day with the Iowa Legislature*
The College of Human Sciences will host displays as part of this university-wide effort. Thursday, April 3, 9 a.m.-1 p.m., State Capitol Building, East 12th and Grand, Des Moines.

Alumni luncheon and receptions in D.C.*
Join Dean Cheryl Achterberg on Monday, April 7 at 11:30 a.m. at Maggiano’s, 5333 Wisconsin Avenue NW, Washington D.C. Discounted parking is available in the Pavilion Garage with validation. RSVP (if attending) by Tuesday, March 31 to Vernice Matthew Christian, host, phone 301 983-0235 or email vmchristian@verizon.net.

Join Dean Cheryl Achterberg for an Alumni Reception with Human Sciences alumni from 6 to 8 p.m. on Tuesday, April 8 at The University Club, 1135 16th St. NW, Washington D.C., Room D. Valet parking is available. The club is located between L and M streets. A brief program featuring Dean Achterberg is at 7 p.m. RSVP (if attending) by Tuesday, March 31 to Kathleen Klinkefus Manatt, host, phone 202 363-6716 or email chsalum@iastate.edu.

VEISHEA festivities*
The College of Human Sciences will once again host a tent with entertainment, activities, and interactive displays during Iowa State’s VEISHEA celebration. Saturday, April 12, 9 a.m.-3 p.m. South lawn of MacKay Hall, Ames. Check web site for more details as they develop.

CHS alumni receptions*
Join fellow CHS alumni at this spring reception. Tuesday, April 15. Guided docent tours at 4:30 p.m., again at 5 p.m. Brief program by Dean Achterberg at 5:45 p.m. Des Moines Art Center, 4700 Grand Avenue, Des Moines. Respond by Thursday, April 10 if planning to attend by emailing chsalum@iastate.edu or calling 515 294-2820.

The Fashion Show*
The 26th annual Textiles and Clothing Fashion Show is Friday, April 25. Featuring student work, the large-scale production is produced entirely by students. Showcase of student work opens at 5:30 p.m. Runway show at 6:30 p.m. Tickets are $15 for students, $20 for adults through Ticketmaster (www.ticketmaster.com) or the Stephens Auditorium Ticket Office. For more information, contact Sara Marketti, 515 294-7393, sbb@iastate.edu.

Alumni Days Open House/Program*
As part of Iowa State University’s Alumni Days, alumni and friends are invited to an open house and program showcasing the College of Human Sciences on the morning of May 16. Catch up with other alums and see presentations on Human Sciences happenings. Gather in the Joan Bice Underwood Tearam, 23 MacKay Hall, at 9:15 a.m. for refreshments. Program at 9:45 a.m. Tours at 10:30 a.m.

Family and consumer sciences workshop*
Topics include classroom-business continuum, technology in the classroom, body mindfulness, cultural foods lab, textile science, identity theft, fashion illustration, poverty, nutrition, and interior design/housing. Tuesday, June 10, 8:30 a.m.-3:30 p.m. MacKay Hall on the ISU campus. Participation fee is $25.

International conference on smart homes and health telematics (ICOST)*

*For details events, visit www.hs.iastate.edu > calendar or contact Dynette Mosher, dmosher@iastate.edu, 515 294-2820.

Correll on alumni board
Barbara Correll, a 1996 graduate in exercise science, has been elected to the Board of Directors of the ISU Alumni Association for a five-year term that expires in 2012. Other College of Human Sciences people on the board include Faye Weber Abbes (’83), Carol Anderson (’76), and Dan Determan, Student Alumni Leadership Council president.

Hira to educate Americans about personal finance
Tahira Hira, executive assistant to the president and professor of consumer economics in the department of human development and family studies, was appointed by President George W. Bush to the President’s Advisory Council on Financial Literacy, on Jan. 22.

Hira is the only academician named to the council. She is nationally recognized for research in consumer bankruptcy, consumer credit, social and psychological aspects of borrowing behavior among Americans, borrowing behavior of college students, and gambling.

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Paintings link rich past to flourishing present

A trio of paintings that illustrate the College of Human Sciences and its roots hang in MacKay. The works, by Iowan Sue Cornelison, illustrate the interconnected disciplines and overarching values embraced in the college.


Phil Martin named chair of kinesiology

A biomechanics expert will lead the Department of Kinesiology. Philip Martin, of Penn State University, will serve as professor and chair of kinesiology at Iowa State, effective July 1.

Martin served as chair of kinesiology at Penn State University from 2002 until 2007. Before that, he served Arizona State University in a similar role.

His research focuses on the mechanics and energetics of locomotion, factors affecting preferred rates of movement, and kinematic and kinetic determinants of walking in individuals with lower extremity amputation.

Martin is a fellow of the American Academy of Kinesiology and Physical Education and a fellow of the American College of Sports Medicine. He has also served as president of the American Society of Biomechanics.

His research has been funded by the National Institute on Aging, the National Science Foundation, the Flinn Foundation, and the U.S. Olympic Committee. “Phil Martin has been a truly outstanding kinesiology chair in two of the finest programs in the country,” said Cheryl Achterberg, dean.

Martin will succeed Jerry Thomas, who will retire on June 30, having served as professor and chair of kinesiology since 1998. Under Thomas’ leadership, the Ph.D. program in kinesiology was established in 1999 and is now ranked among the top 20 programs in the nation. External funding for kinesiology research has risen to nearly $8 million over the past two years. Undergraduate