Tuition concerns

By Morgan Feemter
@Iowastatedaily

Iowa universities are requiring students to pay an average of 22 percent of their tuition to help provide financial aid. But the universities can use to help attract prospective students.

Under this policy, the universities charge fees to non-need or out-of-state students. The set-aside money goes to need-based and non-need-based aid for both in- and out-of-state students.

“When dealing with the tuition set-aside program, I believe students should be more aware of exactly how much of the tuition increases about which they complain is being used not for their education, but instead to help others,” said Representative Chip Baltimore.

An ISU set-aside program is expected to pay for tuition and room and board, books, supplies and unexpectedly personal expenses. Baltimore believes the ability for Iowa State to provide students with financial aid allows a positive outcome when providing the university with numbers of students and successful outcomes in order to graduate an education.

Looking at an adequate way in dealing with financial aid, Baltimore feels his scholarship will continue in order to develop a program that will not affect the education of the program the championship of young students.

Financial literacy

By Charles Obrien
@Iowastatedaily

Iowa State University is home to one of the best financial literacy programs in the country.

A new student organization on campus called CyGold was launched to help students learn how to become financially literate.

The idea for CyGold was originated by former Government of the Student-Bodies President Dakota Roberts and Vice-President Jonny Night (who now reside as ISU students) during a campaign last spring, eventually becoming a reality during the term.

The group is open to join interaction style instead of financial advisor to help students. CyGold president Dennis Reed, full-time in finance, explained there are several programs around the country that promotes financial literacy but Iowa State University’s program is unique and above the rest.

Textiles

Crafty quilt inspires school spirit

By Ian Laughead
@Iowastatedaily

Every Thursday afternoon, a small group of women gather to work on the quilt of crafts, the quilt.

Before cutting fabric, creating square nine blocks, the group is putting it under the machine to create this quilt. Using a state-of-the-art cutter industry style, combining quilting fabrics and creating modern designs, the group is putting it under the machine to create this quilt.

It’s amazing what these women are doing. The group is putting it under the machine to create this quilt. Using a state-of-the-art cutter industry style, combining quilting fabrics and creating modern designs, the group is putting it under the machine to create this quilt.

Tickets can be bought at:

- The Tickets Connection on Main Street from April 9 to 12
- Stephanie Ausbrooks before the Baseball games, April 9 to 12
- The Tickets Connection on Main Street from April 21 to 22
- At intermission
- Student Union from April 16 from 10 a.m. to 2 p.m.
- Wesley Center Parking lot on April 13 from 10 a.m. to 2 p.m.
- Wesley Center Parking lot on April 16 from 10 a.m. to 2 p.m.

This year, the quilt is expected to grow in size and quality.

River recreation floods Iowa’s economic funds

By Elizabeth Polshoffer
@Iowastatedaily

There is nothing more picturesque than a good view on a sunny day. No matter what the water type, studies show that Iowans, given the chance, are flocking to water recreation activities in Iowa for increased income for the state in recent years.

For recreational purposes: A study, involving the Center for Agricultural and Rural Development and the Department of Natural Resources, shows that in 2009, Iowa spent a total of $904 million on water recreational activities near water resources. Of that $464 million, it is estimated that $395 million resulted in personal income revenue.

“If I think DRB were a tax on these activities, I think the benefits from personal income were somewhere between $395 million and $395 million,” said Dan Odes.

Iowa’s economic funds have increased revenue for the state in recent years. Hawkeye State, a combination of rising tuition rates and poor financial literacy on the part of students.

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**Daily Snapshot**

**POLICE BLOTTER**

*Ames, BU Police & Departments*

**April 1**

**Maria Williams, 18** (1938 East Valley Blvd., Waukee) was cited for underage possession of alcohol at 300 block of Stanton Ave. (reported at 3:04 a.m.).

**Peter Daniels, 20** (3414 Strawberry Ln., Clive) was cited for underage possession of alcohol at 12:45 a.m. (reported at 12:45 a.m.).

**Andrew St. Ayle, 15** (2219 Clear Sky Dr., Altoona) was cited for theft of a bicycle at Maple Hall. He was transported to the Story County Justice Center (reported at 10:36 a.m.).

**Jesse Malle, 18** (1104 Hays Ave., Ames) was charged with public intoxication and interference with official acts at Wallace Hall. He was transported to the Story County Justice Center (reported at 2:45 a.m.).

**Martin Hall, 18** (2204 5th Ave., Ames) was arrested and charged with public intoxication and interference with official acts at 1:15 a.m. (reported at 1:15 a.m.).

**Sarah Barthole, 20** (108 Hamilton Hall, Ames) was arrested and charged with theft of a bicycle at Maple Hall. He was transported to the Story County Justice Center (reported at 4:54 p.m.).

**Kody Larsen** (reported at 2:04 a.m.).

**Bobby Bailey** (reported at 2:45 a.m.).

**Kun Qian** (reported at 4:11 a.m.).

**Stephanie Flattery** (reported at 4:11 a.m.).

**Prof. Russell Laczniak** (reported at 4:11 a.m.).

**Leslie Millard** (reported at 12:15 a.m.).

**Ames, ISU Police & Departments**

**April 1**

**Megan Culp** (reported at 1:15 a.m.).

**Prof. Russell Laczniak** (reported at 12:15 a.m.).

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by the river. The quilt will be raffled off with $1 tickets sold at several events including the Fashion Show 2012 and during Veishea Week. The quilt hopes to raise money for the Digital Apparel Studio Lab.

**CYGOLD.p1**

Here’s the knowledge—only one that in solidly student hands. Originally the group has six core members and performs presentations, where they plan to start giving their presentations at Greek houses and residence halls next fall. However, the organization has done a trial run for the GSB Executive Board on March 1, where they highlighted student debt problems, provided warning signs of financial problems, tips on better budgeting, financial aid options and gave students to go to get more help.

**OLD Gold.p1**

Bobby Bailey is cofounder of Invisible Children. He and two friends established the organization in 1999 after a life-changing trip to Africa, where they discovered the story of a 13-year-old boy. In the end, the group raised money to send 30 kids to Africa so they could be rescued from homes where they were bought and sold into the sex trade. The group is now a multi-million dollar organization.

The Unorthodox Ways of Building a Movement A Decade in Pursuit of Justice Nathan Hoogeveen

A professor of economics at Iowa State, “We’ve been approached in manufacturing that and how attendance or use of a facility changes after they dredge and how attendance or use of a facility changes after they dredge.”

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A professor of economics at Iowa State, “We’ve been approached in manufacturing that and how attendance or use of a facility changes after they dredge.”

At some point, hopefully students won’t have to pay to print, or at least make the cost very minimal.” Denekas said. Denekas, a former Cy mascot during her student days, said finding the right way to represent the university was one of the more difficult parts of the quilt’s creation. “We wanted to make it Iowa State-wide, so that everyone could learn more own groups and remember something,” she said.

The students were placed with responsibility for all aspects of the design, and they hit the pressure of making design decisions as well. “The best part was coming with what to put in the quilt,” Sydney Sterner, senior in apparel, merchandising and design, said. “We didn’t want to bore anyone out or offend anyone.”

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“State government budgets are made in a city council, and I don’t have funds identified right now to make that happen,” Hoogeveen said. “I think we really would love to look at that again in the future.”

Both Otto and Hoogeveen agree that when it comes to quality of experience, the economic is really involved with generating quality outdoor experiences. “There’s a lot of potential for people to have places along swimming areas,” Hoogeveen said. “They seem drawn to it.”

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Tuition set-asides raise expansive questions on education

Imagine going to Pandora Express for lunch and, at the register, the cashier says, “We’ve added 25 percent to our food bill this year to cover the cost of the next person in line.” Would you be upset?

What if we told you that the Board of Regents and Iowa State University do the same thing with your tuition?

Student criticism of tuition and educational policy has been rung in the halls of the Capitol for cutting our funding. That legislation is only one part of the larger problem. Tuition set-asides require close scrutiny, too. Ultimately, it is who raises tuition and sets the policies for the administration of the university.

Section 802.1C(5)(b) of the Board of Regents’ policy “requires that a minimum of 5 percent of gross revenue from student fees be set aside for set-asides.” Iowa State University is choosing to implement this policy to shrink the student section at basketball games, because students aren’t showing up; this is the case at all universities.

I wrote the column on what Iowa State’s new policy is about. “Ticket sales aren’t the only way to generate revenue for the athletics department,” the columnist wrote. Iowa State isn’t the only university to have shrunk the student section. The University of Minnesota, the University of Wisconsin, and the University of Notre Dame have all taken similar steps.

Iowa State’s student tickets are now $31, a 35 percent increase from what they were last year. This is a part of the larger $100 million revenue shortfall that Iowa State has experienced.

The athletics department consulted students in their decision on tuition set-asides in 2004. The Regents call this “tuition set-aside,” and it is one of the best kept secrets in Iowa. They’ve been at it since 1986; too, taking 13 percent of student tuition at the time — a full 15 years before the Regents actually began to require tuition set-asides in 2004.

According to the ISU Office of the Registrar, full-time, in-state, in-semester tuition for this academic year is $3,204 per semester. At the current rate of set-asides, Iowa State has spent $315 for someone else.

If you are a student, you are being paid to help pay for the food for the next person in line. Would you be upset?

This summer, I was a little taken aback when students saw a little extra charge on their billing statements for “set-asides.” I was a little more taken aback when they realized what they were paying for.

Iowa State students have been forced to pay for the cost of the next person to join the line. This policy has taken in an estimated $3 million from students this year. However, students have been disappointed in the amount of transparency from the Board of Regents on their decision making on this issue.

The Regents call this “tuition set-aside,” and it is one of the best kept secrets in Iowa. They’ve been at it since 1986; too, taking 13 percent of student tuition at the time — a full 15 years before the Regents actually began to require tuition set-asides in 2004.

Iowa State maintained that there were savings from the reduction in student seats at basketball games, because students aren’t showing up to games. However, these savings have been estimated at $3.9 million per year. Since 2004, Iowa State has spent $315 for someone else.

It’s good to help others when we’re able. Helping fund the cost of the next person in line seems a bit more extreme, though. This policy leaves students in the dark as to why they are paying for the cost of the next person in line. Would you be upset?

Expect that to become a bigger issue. In an effort to become more transparent, the Regents are mandating that all of Iowa’s public universities start publishing the amount of tuition set-aside “in a prominently printed statement” that appears “with the student’s billing statement.” According to an amendment to the Regent policy manual approved March 21.

As frustrating as tuition set-asides and tuition increase may be, we must bear in mind that the Regents aren’t our enemies, and right or wrong, they are doing what they think is best. Their justification for set-asides is that Iowa doesn’t have scholarships or a fund to grant the same way other states do, and so the universities essentially created this fund to meet the unmet needs of students.

The questions arising from the Regents’ desire to help others are not important enough, and so we ought to ask them: Should Iowa have a better scholarship program? If so, Iowa State did, could the Regents lower tuition by a mere percent? Or, perhaps, is it right for one person to pay the tuition of another regardless of the latter’s need? Does everyone need to go to college in order to succeed in life? Non-college paths are not a lesser option; instead, they provide another college to a finances-strapped student.

Even with the Regents’ good intentions, we’re talking about your money, and whoever is caretaker of that money is ultimately accountable to you and deserves your scrutiny, whether it be the Legislature, the Board of Regents, or this editor in Backbone.

President Steven Leath converses with Stephen Veit, senior in political science, while at the Iowa Capitol for Regents’ Day. Photo: Jon Kelso, Iowa State Daily.
**Business**

### Young Professionals Network Event

**EVENT**

**What:** The Greater Des Moines Young Professionals Connection ticket is happy hour abreast for connecting with fellow young professionals.

**Where:** The Underground, 2701 8th St.

**When:** Thursday, 5-8 p.m.

**More:** TheYoungPro.com/DMYP

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### Jobs Act redefines startup funds

**Money:**

The Jobs Act, which received bipartisan congressional support, provides small business owners with capital, but not necessarily in the way expected. The law takes a page from venture capitalism and aims to make it easier for smaller businesses to raise money from everyday investors, especially online.

By Katie DeVore

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### Cash Mob Ames

By Jennifer Marshall

The Shoppers on Grand was visited by members of Cash Mob Ames on Saturday in the local group's effort to support local businesses. The local business is currently open and employing staff who appreciated the value Cash Mob Ames brought in.

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### CASH MOB HITS AMES

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### Tackle: Pinterest

*Editor's note: This is the final installment of the series, which ran in United States, according to a report released Tuesday by Experian Marketing Services, a digital marketing firm.

**Pinterest**, which lets users create boards, pin and share online images, from the United States, according to the report released Tuesday by Experian Marketing Services.

The report, which looks at the growth of Pinterest's traffic up since March and does not include mobile traffic, says that Pinterest has 10 million monthly active users, which is higher than Facebook's 7 million monthly active users, according to the report.

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### Local business

**By Katie DeVore**

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### Apparel

**T Galaxy**

To close later this month

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### Internet

**Iowa State Daily**

revamps online business section

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### Iowa State Daily

**Discover more:**

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### Get more:

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**Sports**

**Online**

**Wrestling realignment**

**Big 12**

By John Caffeson and Alex Halstead

When Texas AM announced last September it would leave the Big 12 Conference, the wrestling team did not bat an eye.

The Big 12 has wrestled with less than six teams since 1996 and has operated the conference championships with an exception granted to be able to do so. And since Texas AM had never had a wrestling team, the news of their impending departure was not relevant to Big 12 wrestling.

However, when Missouri announced in November that it would follow Texas AM to the Southeastern Conference, the collective attention of the Big 12 wrestling community heightened. Missouri’s departure creates a hurdle of questions since the SEC has not had any team with wrestling since the last time a team left the SEC.

“Missouri is a place where there is a lot of things on the table that could be discussed,” said Dan Hodge, Iowa State head coach. “We feel it is very important to have a conference with a conference of teams.”

Missouri’s departure affects not only the 2010-11 athletic season served as a spot for Missouri to compete in the forethought of Nebraska on the 2010-11 athletic season served as a spot for Missouri to compete in the Big 12, which serves from five to nine teams in wrestling.

The Big 12, however, was granted permission by the NCAA to continue its wrestling conference membership for this season while other states took the necessary minimum to dissolve Missouri and will not be an issue since West Virginia is one of the Big 12’s two additions to the conference — and has a varsity wrestling team that will be joining the conference in the second or third season.

The major issue pertaining to the balance of wrestling power in the Big 12 in the 2011-12 conference — which currently hosts Iowa State, Texas Tech and West Virginia — is how Missouri will or does it affect the conference.

Halle Mountain, Goodbye Tigers

Missouri’s departure brings up the issue of where it will compete if it does not remain in the Big 12 or the SEC.

One option would be to compete in the Western Wrestling Conference — which currently has Iowa State, Iowa, Missouri and North Carolina in it.

Iowa State coach John Smith said the possibility is being looked at to take a look at Missouri’s current situation.

“With Missouri going to the Southeastern Conference — there is a lot of wrestling down there — maybe we can keep them,” Smith said when the team visited Ames in the final Big 12 road meet.

“Like that, right there,” West Virginia coach Craig Turnbull said.

“I think the Missouri’s departure discussions centered on primarily around football and the money that comes with it,” Smith believes. “Missouri having a wrestling team is imperative to many people during discussions within the Big 12.

However, when Missouri leaves, anyone considering recruiting an athlete or coaching being on staff outside the strongest states in the sport of wrestling which is Penn State,” Smith said. “‘Is the best wrestling right now in the country, the Big Ten. So it is up to us to figure out how to put our program together so we can compete with those teams.’

Smith said the primary concern of the Missouri’s departure would be beneficial to it because it would add Missouri’s contribution of the country to watch matches along with the other remaining member of the Big 12 — without Missouri.

“With Missouri being a part of those three teams remains a major concern,” Smith said.

Wrestling championships

Seven months currently stand in between two major meets, allowing the wrestling season to develop.

**Big 12 p7 >>**

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**Gymnastics**

Seniors rally for season’s last event

By Laura Beck

The Big 12 10,000-meter run, which is set to be run in 2012, could be a spot for Missouri to compete in the Big 12, which serves as five to nine teams in wrestling.

The Big 12, however, was granted permission by the NCAA to continue its wrestling conference membership for this season while other states took the necessary minimum to dissolve Missouri and will not be an issue since West Virginia is one of the Big 12’s two additions to the conference — and has a varsity wrestling team that will be joining the conference in the second or third season.

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Wrestling championships

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ISU upsets A&M in conference win

By Travis Cameron, Editor-in-Chief

The ISU softball team finally got its first conference series win of the season against No. 27-11, 7-3.

“Tori Torrescano pitches to Texas A&M opponent Meagan May during the bottom of the sixth inning of Friday’s double header. Torrescano pitched a complete game.”

The win marks Iowa State’s first against a top-15 opponent since 2006 and its top-15 opponent since 2009 and its first against a top-15 opponent since 2006. The win moves ISU upsets A&M 7-3.

“I think with Tori, it’s all about confidence,” said Bob Burda, ISU softball coach. “As she gets more confidence, you pay cable/internet & all utilities paid. Private Rooms, Across from Story City American Legion, to drive our brand new cars and do a dual meet with, that will be an issue. The win moves ISU upsets A&M 7-3.

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Mindless eating plagues Americans

Research shows distracted eating habits hinder health

By Randi Reeder

How do you know when you are full? Do you judge it by when everyone else at the table is done? When your plate is empty? Or do the food lines have more students eating?

All of these have been questions given to Brian Wansink, author of the book “Mindless Eating: Why We Eat More Than We Think,” which has had a lot of publicity with being discussed on ABC, CBS, NBC News, The Learning Channel, The Wall Street Journal and the New York Times.

Wansink, director of the Food and Brand Lab at Cornell University, spoke on Iowa State’s campus to speak about his research and the work he has done at school campuses to change what students eat.

In reality, in Paris, that same question was asked and the typical answer was “when I felt full.”

In Chicago, 150 people were asked the same question, and said they stopped eating when their plate or bowl was empty, when everyone else at the table was done eating or when the TV show they were watching was over.

“We are a nation of mindless eaters. The two main reasons why we eat the things we eat is visual cues and distractions,” Wansink said.

This could also be true for many students on campus. How many times have you parked to get a drink, then picked up the pop or candy bar because it was on the way to class?

According to Wansink’s website, a person will eat more if they are eating while watching TV or talking to friends, if the eating is done in a hurry, or if food is placed on a small plate or in a small bowl.

A person will eat less if they are eating small plates or bowls, snacks, and small bug and slow down the pace at the dinner table.

Wansink has worked in changing student eating habits through his research and programmes such as moving the salad bar to a more visible place in the lunchroom, putting the fruit in a more available place and having students put the fruit in a more positive attitude toward food and eating.

“Making eating behavior changes depend on believing the change is important and having the confidence to change,” Wansink said.

“Eating nutritional skills such as savoring foods and paying attention to yourself and your environment when eating are natural, not all of the skills need be a computer expert,” Reeder said.

“Additional needed skills to internal regulation, food acceptance and having a positive attitude toward food and eating.”

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