Iowa State Daily (Nightlife 03-2012)

Iowa State Daily

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The Nightlife Spring 2012

Spring Fashion Preview

Spring & Summer Music Festivals

Your Guide to Nightlife in Ames!
Welcome to Perfect Games
At Perfect Games, there’s something fun for everyone—bowling, pool tables, laser tag, video games and more. It’s a great way to cut loose and find a smile.

Kick back at Kingpin Pizza with a delicious stone oven pizza or sandwich and wash it all down with your favorite beverage from our full-service bar.

So, grab a few good friends and get into the good times at Perfect Games.

Monday Night Madness
• $1 Domestic Draws
• 9 pm - Midnight

2 for 1 Tuesday
• 2-for-1 Wells
• 2-for-1 Slices of Pizza
• 9 pm - Midnight

Wednesday Bowl for Cash
• Progressive Domestic Pitchers Starting:
  9 pm - 10 pm $4
  10 pm - 11 pm $6
  11 pm - 12 pm $8

Disco Bowl Thursday
(Live DJ)
• 9 pm - 1 am, 2 games for $8 (includes shoes)
• 3 sessions for price of 2 laser tag
• 2 fer 8” or 16” pizza
• 2 fer domestic draws

Bucket Friday
• $10 Buckets of Domestic Beer All Day

1320 Dickinson Ave, Ames
515-598-BOWL (2695)
perfectgamesinc.com

Grab a few friends & have a GOOD TIME
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Jordan:
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Dress - Ayden Lee
Shoes - Models own

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Meet the models

Get to know the models as they tell us about themselves and their nightlife favorites.

**Eric Carter**
Junior in apparel, merchandising and design

*What's your idea of a great date?*
Going out for a nice lunch or dinner and having a good conversation. I like making the date last without a dull moment.

*What's the best thing to do in Ames?*
I like to hang out with friends and go to local bars and clubs to have a good time.

*What is your favorite band or artist?*
Nicki Minaj

*What is the best concert you've ever been to?*
I saw Janet Jackson perform two years ago at the Iowa State Fair. I would like to see Nicki Minaj live. Even though her performance at the Grammy Awards was a little much, I'd still like to see her.

*What's your favorite movie?*
"Aladdin"

*Where is your favorite restaurant in Ames?*
I really like El Azteca because I love Hispanic food and their heritage.

*What do you usually order?*
I order the taco salad.

*What is your go-to outfit for class?*
I dress up wherever I go, from work to a good night out. For school, I'd have to say a plaid button-up with designer jeans.

*What fashion trend are you most excited about?*
Right now, I really like the skinnier jeans and bright colors for spring.

*Do you have any fashion icons your look to?*
I look up to Will Smith, Kanye West and Will.i.am. They’re always in the media for the way they dress and they don’t overdo it, so I like that. They dress like gentlemen.

**Jordon Andreassen**
Junior in pre-liberal studies

*What's your idea of a great date?*
Dinner and going out somewhere to dance.

*What's the best thing to do in Ames?*
Besides going to class, I like to go out with friends, just have fun and play intramurals.

*What is your favorite band or artist?*
I love all kinds of music right now. I honestly cannot pick a favorite.

*What is the best concert you've ever been to?*
I saw Christina Aguilera when she came to the Iowa State Fair in junior high. I want to see Nicki Minaj live. Even though her performance at the Grammy Awards was a little much, I’d still like to see her.

*What's your favorite movie?*
"Aladdin"

*Where is your favorite restaurant in Ames?*
I like going to Buffalo Wild Wings.

*What do you usually order?*
I usually order the 12 boneless wings and I go for the hot BBQ or the honey BBQ.

*What is your go-to outfit for class?*
To be honest, sweats are the most comfortable outfit.

*What fashion trend are you most excited about?*
I love heels and skirts. I also like skinny jeans with tall boots and looser-fitting crop tops.

*Do you have any fashion icons your look to?*
I like the way Kim Kardashian dresses, and her Halloween costume was Jasmine. I thought that was really unique!
West Towne Pub, located in the Dakota Crossing Retail Center at the corner of Mortensen and South Dakota, offers a unique selection of appetizers, burgers and specialty sandwiches along with an atmosphere that is fun for every sports enthusiast as well as an outdoor patio to relax and catch up with old friends. A full-service bar is on tap to compliment an evening out...

See you there!

**Good Food, Good Friends, Cold Beer!**

**Matamoros Monday**
- $4 Margaritas 2pm-1am
- $11 Buckets of Corona, Dos Equis & Landshark
- $5 Pork Fajitas

**Karaoke Tuesday**
- $5 for 8 Boneless Wings
- $1 Tube Shots 9pm-1am
- $2.25 Spiced Rum and Pepsi 9pm-1am

**White Trash Wednesday**
- $2 Spam Sandwiches 7-10pm
- $2 Tator Tot Casserole 7-10pm
- $2 PBR & Keystone Tall Boys 7pm-12am

**2-fer Thursday**
- 2-fer Pork Tenderloins All Day
- 2-fer Well Drinks 9pm-1am
- Late Night Happy Hour
- $2.50 Domestic Draws 11-1am

**Unfiltered Friday**
- $3.50 Pints Blvd Wheat
- $5 Regular Nachos 2-7pm
- $1.50 Keystone Light Draws
- $3.50 All Craft/Import Bottles

**Wing it Saturday**
- 59¢ Wings and Gizzards
- $10 Domestic Buckets All Day

**Sunday Funday**
- $5 Pound of Chicken
- $7 Pitchers of Keystone Light 9pm-1am
- $5 Bloody Marys

**Where good friends go for great food!**

Open 11am-2am | 4518 Mortensen | 515.292.4555 | westtownepub.com
Runway to Lincoln Way

By Ainsley Chapman, Daily staff writer

It’s about time to bring the runway closer to home. Drawing inspiration from top designers and a touch of creativity, the runway springs to life in our own backyards. Inspired by the spring 2012 runway looks from designer Diane Von Furstenberg, this incorporates everything spring. Von Furstenberg arrived on the fashion scene most well-known for her classic wrap dresses and bold prints. Today, her designs range from bold color combinations to clean neutrals, displayed here. Subdued shades of blue, gray and khaki pop among the often overrated bright shades of spring. A similar khaki skirt with ribbon hem works as a focal point to the Ames runway version, while the rest of the look falls into place around it. A mauve purple blouse and cream sweater pull together the crowning point of the look.

Accessories: Here’s where it’s time to have fun. Runway models often don’t don jewelry in an effort to keep all eyes on the clothing, but on Lincoln Way, we don’t have to follow those silly traditions. A pastel flower statement necklace gives an extra ounce of color around the face and adds life to the top. A gray sling bag with a gold chain strap brings it all in, making this look ideal for a Saturday brunch or a night on the town.

The words clean cut, masculine and preppy embody everything Ralph Lauren. “I have always had a clear vision. I wanted to develop quality products and create a whole world around that,” the American fashion designer once said. “It means taking risks, going with what you feel, but never losing sight of your vision and conviction.” If there’s one thing for sure, it’s that there’s no gray area with this icon. As one of the most well-known brands in the world, it is always easy to spot, which makes inspiration easy to find, but only if you keep your eyes open. Classic straight-leg khakis anchor this simple look. A Ralph Lauren polo brings that classic preppy touch we all know and love.

Aviators bring the prepster to the fashion forefront and top off the whole shebang. Menswear doesn’t require extra effort, just attention to detail and good basics. Remember that when searching for runway inspiration.

Lincoln Way might not exude the same elegance or glamour as the runways in New York City, but it does have some better character, which is the exact same thing that sets these looks apart from the runway looks. Fashion doesn’t need to be overdone or overthought; it is something you feel. So use your intuition and Ames “character” to take runway inspiration and make it better — make it something all your own.

Necklace - Miss Meyer’s; Shirt - Miss Meyer’s; Cardigan - The Loft; Skirt - Lyla’s; Clutch - Miss Meyer’s; Bangles - Ayden Lee; Green Ring - Ayden Lee; Blue Ring - Lyla’s; Shoes - The Loft

Sunglasses - The Loft; Polo - The Loft; Pants - Ayden Lee; Shoes - Model’s Own; Jacket - Model’s Own
Day-to-night makeup tutorial

By Laura Bucklin, Daily staff writer

Model: Alyssa Hall, senior in dietetics

Studio 7 Salon and Spa’s aesthetician, Sou Vithayasab, showed us how to do a glowing natural daytime look and simply change it to a sassy, smoky eye for night. All makeup products used are by Youngblood Cosmetics.

Model: Alyssa Hall, senior in dietetics

D A Y  L O O K:
1. Use a lighter eye shadow color on brow bones.

N I G H T  L O O K:
Turn your day look into a nighttime smoky eye with four simple steps.
1. On top of the already golden lids, apply Concord eye color by Youngblood Cosmetics. Blend the Concord on the outer corners of the eye. The key to a great smoky eye is blending. You can use your fingertip or a brush to achieve this look.
2. Next, take an angle brush and use the same Concord color and blend the lower lids.
3. Brush off excess eye shadow that may have fallen while blending for a cleaner look
4. Last apply the Latte lip color by Youngblood Cosmetics, and you’re ready for a night on the town!

6. After applying desired foundation, use a blush as a highlight. Under the blush, lightly blend some Sunshine Bronzer outward to accentuate the cheekbones.
7. Lastly, add the lip color. You can go with a nude lip for a more natural look or add Vivid lip color by Youngblood for a spring look. Use your finger or a lip brush to apply.

Photos: Katie Lovan/Iowa State Daily

Hot mess touch-up kit

By Laura Bucklin, Daily staff writer

Ladies, this one’s for you. Out on the town a little too late and realize your look needs a major revamp? Go from a hot mess to a total rock star.

All you need: a couple bobby pins, small sample perfume, Q-tips, hair tie and a friend’s phone numbers (in case you lose your phone or it dies.)

Put all of the contents into a little ziplock baggy. We recommend using the little bag that is usually attached to the tag of new clothes. If this is not an option, jewelry bags work wonders as well.

This kit can fit perfectly into any purse or clutch.

Fix your face — Take three minutes to go to the bathroom to freshen up that face. Wipe off all excess eye makeup — this is where the Q-tips come in handy. Try to keep the excess mascara that is on your lashes, because it’ll make your eyes look more alive. Pinch or hit your cheeks to give them a nice blush look to wake up and liven your face — no makeup needed!

Fix your hair — Next, pin back the front of your hair using the bobby pins. You’ll definitely want to do this if you have bangs that have gone wild. Then, twist your hair into a simple ballerina bun on top of your head. It’s a clean and fresh look and it’s currently very trendy. If you’re hair is short, then the classic ponytail is always a good go-to hair-style.

Fix your outfit — Minidress or skirt looking a little too short? If you’re at a house, borrow an oversized solid button-up and belt. Put on the shirt, belt it and roll up the sleeves. You’ll look more conservative and trendy.

Last but not least, freshen up with the perfume and voila — you’ve transformed! Now it’s time to call your friend for a ride home.

Photo: Katie Lovan/Iowa State Daily
Your One Stop Shop For All Your Nightlife Needs!

At Hy-Vee Wine & Spirits, we have a huge wine selection, Ames’ largest walk-in cooler, a wide variety of your favorite liquors and kegs for all your get togethers.

Open 24 hours a day • 7 days a week

West Location
3800 West Lincoln Way 292-5543

Wine & Spirits
3615 West Lincoln Way 292-0817

Lincoln Center
640 Lincoln Way 232-1961

Drugstore
500 Main Street 233-9855
Nightlife Magazine Launch & Fashion Show

Come out to celebrate!

- Launch of the Nightlife magazine
- See spring trends walk down the runway
- The reveal of the Iowa State Daily’s Shred, Tear & Wear contest winners
- Free food, drinks & DJ

Friday, March 23rd
7:30pm at Ayden Lee
(by Fuji & Old Chicago)

FREE event.
All ages welcome.

Sponsored by:
- Party Time Rental
- Tricked out treats
- Coe’s
- Prairie Moon Winery

- Fuji
- Black Market Pizza
- Olde Main
Spring trends

Saturday morning market

The smell of fresh spring air on a Saturday morning — what sounds sweeter? Maybe a gold and cream striped dress, complete with an asymmetrical hem and pleated empire waist. Gold jewelry brings out the golden tones in the dress and a straw hat adds casual elegance to the look. Strappy heels are a must for spring, and in vibrant purple, they work perfectly to offset the neutrals.

A crisp button-up shirt over a similar colored V-neck adds just enough color for a sunny Saturday morning. Classic, dark-wash denim works as a staple to almost any outfit.

“Spring Trends” photos taken at Reiman Gardens
Energizing coral stands on its own, but it is even better in a light cotton dress for spring. Pulled together with a thick brown belt and topped off with wooden jewelry, this look blends fun spring with sturdy basics.

Even more classic than a ’66 Mustang, a basic plaid shirt is a lovable go-to look. Over a gray graphic T-shirt, a plaid shirt takes on some attitude of its own. Dark denim pulls it together.

Classic country

Energizing coral stands on its own, but it is even better in a light cotton dress for spring. Pulled together with a thick brown belt and topped off with wooden jewelry, this look blends fun spring with sturdy basics.
Occasionally you get the chance to be on the cutting edge, to be ahead of the curve. People stop, stare and comment on your arrival. Who are you? Where did you come from? Where did you acquire that? You’ll hear it all when you pull up in the City’s newest ride, Scion’s premium micro, the iQ.

This is a car born for the city, comfortable on the open road, way ahead of its time and made to turn heads. It boasts the absolute best fuel economy for any car under twenty grand and has room for you and three friends too. You might say that not only is it neck-snappingly attractive, it’s...smart-er too.

$15,995 brings it home and puts you right on that cutting edge of style and technology. Come by Wilson Scion Ames on South Duff and see what it’s about.

2212 South Duff Avenue
www.scionofames.com
800.232.4081
Nothing says spring quite like green pants, except maybe when paired with a sheer cream top. A colored wicker tote and sandals give the feeling of a cheerful beach day. Khakis and a basic blue-and-white T-shirt give off a childlike picture of fun. The combination of the two is enough to get your pulse pumping and make you feel contagious with spring fever.

**Eric:**
- Shirt - The Loft
- Pants - The Loft

**Jordon:**
- Shirt - Miss Meyer’s
- Pants - The Loft
- Bag - Miss Meyer’s
- Bracelet - Miss Meyer’s
- Necklace - Miss Meyer’s
- Ring - Miss Meyer’s

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**THE LOFT**

(515) 232-9053  |  On the Corner of Kellogg and Main
Sugar waxing
Pamper your skin for spring
By Laura Bucklin, Daily staff writer

A more natural and “sweet” way to treat yourself and your skin has come to Studio 7 Salon and Spa. Sugaring, a hair-removal process, is all the rage on the West Coast, and Studio 7 Salon and Spa is one of four salons in Iowa to offer this service to its customers.

Sugaring softens up the skin and is a more natural way to remove hair because it pulls out hair in the natural direction the hair grows rather than the opposite way, which is how you typically remove hair during waxing. Its main ingredients are sugar, water and lemon, so it’s very natural. “It does not hurt as much, and it definitely makes your skin feel softer than waxing,” said Alyssa Hall, senior in dietetics. “It’s super smooth and my skin is not as dry.”

Alexandria Professionals trained several Studio 7 Salon and Spa staff members in the sugaring technique. The woman who trained them services the Cirque du Soleil girls in Las Vegas. “We’re always looking for new ways to do things,” said Sou Vithayasab, Studio 7 Salon and Spa’s aesthetician. “We want to be the salon that’s updated, that our clients will love and tell other people about. I don’t know of anyone else in Ames who is offering this.”

The process is simple. First, Vithayasab starts by pre-cleansing the skin, which removes body oil and sweat. Next, she applies a powder to soak up any moisture. The sugar paste is used next to remove the hair. The hair is pulled out in the natural direction of growth. “I have had my legs waxed before, and it felt like my legs were burning,” Hall said. “But sugaring does not feel irritating at all.”

After the sugaring is done, Vithayasab wipes off the legs with a warm towel to get rid of excess sugar. Last, she applies a restoring lotion and a mineral luminating tint, which gives the legs a nice shimmer. Vithayasab recommends growing hair out 1/4 inches for your first session of sugaring. Hair removal can last up to four to six weeks. For the second session, you may have to come in a little sooner than the four weeks to remove any smaller hairs.

Another neat thing about sugaring is that it helps brighten up tattoos because of the sugar and lemon. “The sugar helps soften the skin, and the lemon helps to exfoliate,” Vithayasab said. “I’m going to tell all my girlfriends to come get this done before Spring Break.” Hall said. “I’ll definitely have to come back before my wedding in August.”

Spice up your mug
Pamper your skin for spring
By Laura Bucklin, Daily staff writer

Are you sick of people stealing your mug? Decorate your Thursday night mug to personalize it. You’re less likely to lose it that way. Remember to use your creativity. Below are some ideas.

- **FAVORITE TEAM**: ISU Mug
- **FAVORITE BAR**: Mickey’s Mug — “I fed the moose!” This is also a great gag gift to embarrass a friend. Paddy’s Karaoke Champ Sip’s Dancing Queen Outlawed at Outlaws
- **FAVORITE DRINK**: Give Me … Sex on the Beach — Add glue and sand at the bottom to add texture. (See photo)
- **FAVORITE Quote**: “Blast in a glass” “I work out…”

Photos: Laura Bucklin/Iowa State Daily
WHAT’S YOUR TRICK FOR WINNING BEER PONG?

“Sometimes I go up on my toes.” — Alexis Jackson, freshman in psychology

“Make more cups than other people.” — Kevin Selvik, junior in industrial engineering

“I guess I use my basketball techniques from high school.” — Emily Neese, senior in accounting

“When the other person is shooting, bounce it.” — Audrey Folkmann, sophomore in pre-business
Every Tuesday

Plus Karaoke on Wednesday & Friday

Mechanical Bull Coming April 14th

Great Country Atmosphere!

Beer Pong Tournament

$250 Grand Prize

Thursday

GREEK NIGHT

$2 Specialty Bombs w/ wristband

$2 OFF Mugs till 10pm

$1 OFF Mugs till Midnight
Every Tuesday
KARAOKE & 2FERS ON ALL
BOTTLES, DRAWS & WELLS

OUTLAWS

GREAT COUNTRY
ATMOSPHERE!

Plus Karaoke on
Wednesday & Friday
Mechanical Bull
Coming April 14th
24 hours in Ames

By Lindsey Schwarck, Daily staff writer

Photo courtesy of Thinkstock
Looking for new things to do on the weekends? Explore Ames and discover a new hobby through this 24-hour challenge.

7 a.m.
Start your day early with the great food and relaxing atmosphere of the Hy-Vee breakfast buffet. Open Saturdays and Sundays, the buffet offers a variety of food including scrambled eggs casserole, hash brown casserole, bacon and sausage links, fresh fruit and muffins for only $5.99.

8 a.m.
Take a tour of Reiman Gardens. As one of the largest public gardens in the state, visitors are able to explore five greenhouses, indoor and outdoor gardens and an expansive butterfly wing.

10 a.m.
From stir fry to apple pie, improve your cooking skills in a class at Cook’s Emporium, 313 Main St. Learn new recipes or spice up old ones with tips from expert culinary instructors. “We offer a variety of entertaining demos where you can sample the food and take a recipe card to try at home,” said Vicky Flaws, manager of Cook’s Emporium. “It’s a great chance to learn tricks and insights.”

11:30 a.m.
Grab your bike or Rollerblades and discover more of Mother Nature at Ada Hayden Park. After traveling the miles of trails, cast a line and relax by the water with a picnic lunch.

2:30 p.m.
Tour the Brunnier Art Museum located in the Scheman Building. The museum is known for its extensive decorative arts collection, as well as many sculptures, paintings and furniture. Exhibits rotate many times throughout the year, so returning visitors experience a new educational experience with each trip.

4 p.m.
Head to Kiln Time Studio, 330 Main St., to continue an afternoon of arts and crafts. Whether it’s painting or pottery, Kiln Time classes appeal to all skill levels and let you take your unique creation home.

6:30 p.m.
Pottery can work up an appetite, so walk down the street to the Great Plains Sauce & Dough Company. With six different crust styles, its unique pizzas will “expand your culinary horizons” and make you reach for another slice. Be sure to grab an oatmeal M&M cookie for dessert.

8 p.m.
Carve up some ice at the Ames/ISU Ice Arena, 1507 Gateway Hills Park Drive. Play a pickup game of broomball or try skating. Whether you’re working on an axel, crossover or simply trying not to fall, you will have fun and enjoy the exercise.

9:30 p.m.
Your friends will quickly become your enemies in an intense game of laser tag at Perfect Games, 1320 Dickinson Ave. Put on your “combat gear” and score points by tagging targets.

11 p.m.
Keep up the fun and games with a round of pool. Corner Pocket is located at 125 Main St. and features 15 pool tables and a full-size English snooker tables. For the beer connoisseur, head upstairs to DG’s Tap House for a wide selection of domestic, imported and craft brews. They also have games and often live bands for entertainment.

2 a.m.
Watch as airplanes take off and land from the Ames Municipal Airport. Located just south of Highway 30, this secluded location is perfect for stargazing with friends or that special someone.

4 a.m.
Grab a cup (or pot) of coffee because you’re in the home stretch. Stop in to Perkins, 325 S. Duff Ave., for a relaxing atmosphere and home-style cooking. The 24-hour restaurant serves breakfast all day, so be sure to try a “Mammoth Muffin” or take one to go.

5:30 a.m.
Beat the long lines and packed parking lot and get your Wal-Mart shopping done in the wee hours of the morning. Stock up on groceries or create a challenge with friends: See who can find the most outrageous item. Setting a time frame and price limit, the “loser” must buy his or her product.

7 a.m.
After a full day of exploring the city’s restaurants and attractions, you’ve earned it — go to sleep!
Frozen treat tour of Ames

By Jolie Monroe, Daily staff writer

With warmer weather coming our way, it’s time to try all of the different frozen treats Ames has to offer. Whether it’s gelato, frozen yogurt, custard or good old ice cream, there’s definitely something for you. Check out the different places in Ames that serve up frozen delights and pick your favorite.

Photos: Katie Lovan and Emily Harmon/Iowa State Daily; courtesy of Capanna Coffee
Not quite sure what you’re in the mood for? Dairy Queen has all kinds of ice cream treats. Varying from ice cream cones, sundaes, Blizzards and Dilly Bars, DQ has it all. Stop on by and you’ll be welcomed in with a smile. “Dairy Queen has been in Ames since 1952, so it has deep roots here,” explained owner Al Sorenson. In addition to the two established stores, another recently opened on Feb. 20 off of Highway 30. Whether you’re on the go or in need of an ice cream date, stop by Dairy Queen for the Blizzard of the month or your favorite shake.

Dairy Queen
316 Lincoln Way & 3308 Orion Road

Create a masterpiece with the different frozen yogurt flavors and more than 70 topping options at Aspen Leaf. Amanda Fordyce, senior in animal science, enjoys stopping by Aspen Leaf for dessert. “The Rocky Mountain Chocolate flavor is so good. I also really like the variety of toppings,” she said. Whether it’s fruity or rich, make a visit to Aspen Leaf for self-serve frozen yogurt your way.

Aspen Leaf
414 S. Duff Ave.

Sixteen frozen yogurt options plus 40 different toppings equals endless options. Orange Leaf puts customers in control. Size, flavor and number of toppings are completely up to you. The weight-based price allows users to create exactly what they want. “We provide a fun, atmosphere along with a great product,” said store manager Rachel Rademacher. Not only does Orange Leaf serve delicious frozen yogurt, it also tries to support local organizations. “We do a lot of fundraising with the community,” Rademacher said. Grab some frozen yogurt while helping out local groups.

Orange Leaf
637 Lincoln Way

What do you get when you combine an Ames tradition and delicious ice cream? Hickory Park’s sundaes. “We base all of our ice cream on old-fashioned sundaes and we have over 100 different choices,” said Katie Esslinger, manager at Hickory Park. You have the option of choosing a sundae from the menu or creating your own. Some of the most popular sundaes are the Snickers sundaes, hot apple crunch and brownie sundaes. If you opt to make your own, there are 20 different types of ice cream to choose from.

Hickory Park
1404 S. Duff Ave.

Try a taste of Italy with Capanna’s gelato. Owner David Smith explained that all of the gelato is made right in the store. “If you haven’t tried gelato, it’s one of those things that people think is just ice cream until you try it, then realize it’s a different deal,” Smith said. There are 16 different flavors at a time, with more than 60 different flavors to try year-round. Smith said one of the most popular flavors is peanut butter cookies and cream. Stop in to try a dish or grab some to go.

Capanna Coffee
3329 W. Lincoln Way

A trip to Culver’s is incomplete without some custard at the end. Whether it’s just a dish or a Concrete Mixer, dessert is a must. Each day, Culver’s offers its traditional vanilla and chocolate flavors, in addition to the “Flavor of the Day.” Heather Bradeen, store manager, explained that double strawberry and Georgia peach are popular “Flavors of the day.” To snag a deal, stop in from 2 to 4 p.m. Monday through Saturday for buy one, get one free Concrete Mixers.

Culver’s
525 Gilchrist Ave.
Word on the street: What’s an ideal date night in Ames?

“Word on the street: What’s an ideal date night in Ames?”

“I like going to the Cafe and having a nice dinner and just enjoying each other’s company.”
— Elizabeth Kramer, senior in journalism and mass communication

“That would do something outside — maybe a motorcycle ride, then grill up some supper and have some good beer.”
— Cam Knights, senior in mechanical engineering

“I think a fun night out would be a rock concert at the M-Shop.”
— Sam Edwards, senior in journalism and mass communication

“I would say horseback riding to an open field and having a picnic in the summer sun.”
— Glenn Robinson, senior in animal science

Campustown’s Late Night Pizza Spot

LATE NIGHT
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EMPLOYEE OWNED
What type of weekender are you?

1. Where can you be found on a Friday?
   a) Coffee shop
   b) Parks Library
   c) Heading to visit friends out of town
   d) Welch Avenue

2. What's your favorite game to play with friends?
   a) Apples to Apples
   b) Trivial Pursuit
   c) Life
   d) Beer Pong

3. What's your go-to Saturday night outfit?
   a) Jeans and a zip-up
   b) The comfiest sweats I can find
   c) My favorite jeans and a nice shirt
   d) Whatever will catch attention on the dance floor

4. What's your Pandora station for the weekends?
   a) Coldplay
   b) Anything classical
   c) The Beatles
   d) LMFAO

5. What are you drinking Friday after class?
   a) A latte at your favorite coffee shop
   b) An energy drink to prepare for a long night
   c) A 32-ounce fountain pop from the gas station
   d) Jagerbombs

6. How do you spend your Sunday?
   a) Relaxing, of course
   b) Getting ready for classes to start the next day
   c) Driving back to Ames for another week of school
   d) Recovering from the night before

Mostly A's // Relaxed to the max

After a stressful week of class, you take the weekend as a chance to kick your feet back and pat yourself on the back for making it through. Chilling out with friends, visiting coffee shops and surfing the Web are your go-to weekend activities. It’s alright, you deserve it!

Mostly B's // Study buddy

With all of the classes and extra-curricular activities you’re in, the weekend is the perfect time to catch up on homework and group projects. Parks Library is your second home, and coffee breaks are the highlight of the day. A 4.0 is coming your way.

Mostly C's // Commuters

No need to wait until Spring Break — each weekend is a mini-vacation for you. Whether it’s visiting friends out of town, traveling home for a home-cooked meal or going to see a concert, every Friday begins a new adventure.

Mostly D's // The party hardy-ers

The bars, house parties or FAC are your weekend getaways. What better way to celebrate the end of a long week? At 2 a.m., you’re most likely to be found at your favorite food cart.
Jess Clyde’s bar, London Underground, has been his passion since a trip overseas helped him realize what he wanted to do with his life - bring an English Pub to the city he loves.

The bar is clean, the bartenders intelligent and the conversation stimulating. The warm wooded interior, red phone booth, and signature banners provide London Underground with a feel of English authenticity. A great selection of import beer and mid to high range liquor keeps a steady stream of loyal customers coming in all week. For those seeking entertainment, the bar is known for its heated foosball matches, pinball machines and sizeable jukebox selection. And yet, the bar’s strongest asset may be the eclectic mix of patrons and lively conversations the bar attracts.

London Underground originally opened without a sign and quickly drew in a crowd as unique as its black facade and bright red door. Clyde, an Ames native, wanted to bring people from all walks of life together in the spirit of a true tavern. He intentionally left televisions out of the pub with the idea that conversations and one-of-a-kind-experiences would be facilitated with fewer distractions. “A bar is only as good as the people that come to it,” Clyde said. Assuming that is true, London Underground is a stimulating English drinking establishment for people of all walks of life. Cheers!
What your Facebook profile says about you

By Lindsey Schwarck, Daily staff writer
Facebook stalking, verb: the act of investigating one’s personal, professional and party life via the popular social networking site Facebook. We’re all guilty of the act. Whether it’s a cute girl you met at the bar, class project partner or jealous ex-boyfriend, chances are you have done some “investigating” to find out more about a person’s personality and activities through his or her Facebook account.

Now, as Facebook continues to revolutionize the world of social media, so do employers and business clients. Take a moment to think about your profile page and the message you are sending to “friends.”

PHOTOS
The infamous question mark in place of a profile picture puts up a red flag that you are either a spam account or convicted felon. It also makes it harder for friends or potential employers to find you. Replace the default with a recent photo of yourself — preferably not shirtless in front of the mirror. Also, check your tagged photos and albums. Let’s face it: The Solo cups aren’t fooling anyone. If you are under 21, untag drinking photos and ask friends to delete the photos from the album. This is a good rule of thumb if you’re older than 21, too.

FRIENDS
The only thing worse than having a few dozen friends is having a few thousand friends. If you’re on the low side, you have a private profile and use Facebook as a tool to network or connect with distant relatives. When you have more friends than most Iowa town populations, it is a sign that you are some college celebrity — athlete, musician or walk-of-shame legend. Periodically, review your friend list to ensure who is viewing your profile. Many employers also will look through your friends, searching for mutual connections or references. This is a good reminder to think twice before accepting that unknown friend request.

STATUS UPDATES
Status complainer: You have a migraine — take some aspirin. You still have six hours of work left — tough luck. Your car won’t start — get off Facebook and call for help. These complaints are negative and give the impression that you are unhappy. This also is inappropriate for the work setting and could lead to a new status update: “OMG. I got fired :(.”

PRIVACY SETTINGS
Be sure to instill privacy settings on your personal page. What is appropriate for your best friend may not be for your brother — or for your boss. No matter how limited your profile, be sure to keep contact information visible, such as an email address or website. However, if you’re still using “too_hawt_to_handle@hotmail.com,” it may be time to create a new, professional account.
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Drinking games: The best of the best

By Lindsey Schwarck, Daily staff writer

Grab some friends, Solo cups (cue Toby Keith) and kick off the weekend with fun drinking games. These games are fun with or without alcohol.

{ FLIPPY CUP }
Materials needed: plastic cups
This game encourages quick drinking, skilled flipping and, most importantly, teamwork. Fill a cup with your drink and match up with a partner from the opposite team. After pairing, one member from each team starts by touching glasses and chugging their drink as quickly as possible. When the cup is dry, place the bottom of the cup on the edge of the table and begin flipping until it lands brim-down. Continue down the line until one team has successfully chugged and flipped all cups. Multiple rounds may be played and the winners earn bragging rights for the remainder of the evening. Tip: Team members perform best when encouraged. Cheer them on with yelling and multiple high-fives.

{ POWER HOUR }
Materials needed: shot glasses
This intense game simply consists of taking one shot of beer each minute for an hour. Tip: Put together a list of your favorite tracks to play throughout the hours. Popular playlists include “Jock Jams,” ‘70s rock songs and ‘90s pop.

{ ICE TRAY RACES }
Materials needed: ice cube tray, straws
Find out who really sucks in this fast-paced drinking game. Pour your favorite drink into one side of an ice cube tray, with the competitor’s drink choice on the other. Starting on opposite ends, insert a straw into the first cube and work your way down the line. Whoever finishes first wins and takes on the next challenger. Tip: The bigger the straw, the more suction power you have.

{ BEER PONG }
Materials needed: 22 plastic cups, two Ping-Pong balls
No drinking games list is complete without the ever-popular Beer Pong. Whether it’s one-on-one or playing in teams, the goal is to sink all of the opponent’s cups first. Arrange 10 plastic cups into a pyramid shape on each end of a flat surface. Each side is to fill the cups with their drink of choice, using the two remaining cups for water. To begin play, shooters look each other in the eye and throw Ping-Pong balls on the count of three. The first side to sink a cup will be the first shooter. Once a shot (or bounce) is complete, the opposing team must drink. Continue play until all cups are complete. The winning team takes on the next challengers and begins shooting the next round. Tip: Follow table owner’s guidelines when it comes to reracks, ball return and overtime rules.

{ CHANDELIER }
Materials needed: plastic cups (one per person and one center), Ping-Pong ball
A perfect marriage: Flippy Cup and Beer Pong. Each player fills an equal amount of drink into his or her cup, while the center cup is filled with beer. The first player tries to bounce the ball into a cup. If made in another player’s cup, he or she must drink. If made in own cup, you must drink. Pass the ball clockwise and continue play. When the ball is made in the center cup, all players, except for shooter, must chug their own cups and flip. The last person to flip must drink the middle cup. Tip: Forget wiping up the spilled beer, the saturation helps keep the cups down once flipped.
Spring & summer music festivals

By Jolie Monroe, Daily staff writer

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Photo: Kendra Plathe/Iowa State Daily
While there is plenty of good entertainment in Ames, summer is the perfect time to head to some of the country’s most well-known music festivals to see your favorite artists perform. Jenny Stites, senior in apparel, merchandising, design and production, has attended several festivals in the past, including Lollapalooza, Pitchfork, North Coast and 80/35. “The good thing about music festivals is that they’re everywhere these days and each one has something different to offer,” she said. “Some are hip-hop festivals, some are closer to home and a lot of them offer on-site camping too.”

Pick a music festival with some of your favorite artists — and maybe some you’ve never heard of. That way, you’ll come home with a ton of amazing memories. “At the end of the day, you can say, ‘Oh my gosh, how amazing were the Flaming Lips?’ and that’s a memory you will always keep close,” Stites said. Stites tends to pick music festivals in a budget-conscious way. Considering ticket price, sleeping accommodations and travel expense are all important when deciding which festivals to attend.

Whether you’re looking for somewhere close to home or far away, there are plenty of options. Here are a few big ones coming up this summer:

**Coachella**: April 13-15, April 20-22 Indio, Calif.
2012 headliners: The Black Keys, Radiohead, Dr. Dre and Snoop Dogg
More of the lineup: Arctic Monkeys, Bon Iver, Florence + the Machine

**Bonnaroo**: June 7-10
Manchester, Tenn.
2012 headliners: Radiohead, Red Hot Chili Peppers, Phish
More of the lineup: The Shins, The Roots, Mac Miller, Ben Folds Five

**Summerfest**: June 27-July 1, July 3-8
Milwaukee, Wis.
Announced acts: Lady Antebellum, Iron Maiden, Zac Brown Band

**80/35**: July 6 & 7
Des Moines
2012 lineup: To be announced
Past 2011 headliners: Girl Talk, of Montreal

**Lollapalooza**: Aug. 3-5
Chicago
2012 lineup: To be announced
Past 2011 headliners: Eminem, Foo Fighters, Coldplay
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