VOTED BEST JEWELER

Ames Silversmithing, Designers & Goldsmiths

220 Main Street  
(515) 232-0080  
www.amessilversmithing.com

What sets your Business apart?
Many things set Ames Silversmithing apart, from the unparalleled customer service, to the creativity of our crew, and of course the jewelry ranging from timeless classics to one-of-a-kind pieces! All provided at fair, competitive prices.

How long have you been in business?
We have been in business for 36 years.

Why did you start your business?
Ames Silversmithing was started out as Gary Youngberg’s jewelry making hobby. He used a book to teach himself how to make things for his family and friends. He submitted some of his work into art shows and people liked what they saw! We have come along way from those humble beginnings but we are still rooted in those early traditions. At the same time, we have manage to cater to Ames and the surrounding communities’ needs for fine jewelry in all precious metals and gemstones are still rooted in those early traditions.

What would you like to say to the students?
What would we like to say to the students? How about “thank you!” We’ve been chosen as the Student Choice Winner for Best Jewelry Store so that means many of you are already familiar with us. For those of you who aren’t, we say “Come on down!” and see what we are all about. We often find ourselves forming relationships with students that last long past their days at ISU.

What advice would you like to give?
Do your Research! Jewelry is a product like anything else and like so many things in life, you get what you pay for! If it seems too good to be true, it probably is.

Thank You for voting us Best Jeweler for 2012 in Ames!

AMES SILVERSMITHING  
DESIGNERS & GOLDSMITHS

220 Main Street  •  515-232-0080  
www.amessilversmithing.com

2nd Annual Iowa State Daily Student Choice Awards

The Iowa State Daily’s Student Choice Awards contest is an annual tribute that recognizes ISU students’ favorite businesses, services, food, drinks, entertainment, ISU traditions and things to do in Ames. Hundreds of ISU students took the time to nominate their favorites, so these choices are truly the best of the best in the Ames community.

The businesses receive this award and display their certificates proudly in their shops. Therefore, when you see that logo, you know that your peers have put their trust in that business. The Iowa State Daily would like to keep this tradition going for years to come and would like to send a special thanks to those who took the time to vote. Now it’s time to congratulate all the 2012 winners.

And the winners are…

Thank for voting us the best place to get breakfast!

Grove Cafe

124 Main Street • M-F: 5 am - 2 pm | Sat: 5 am - 12 pm | Sun: 7 am - 12 pm
VOTED BEST PET STORE

Ark
205 Clark Avenue
(515) 233-2263
backcareiowa.com

What sets your Business apart?
Experience, knowledge, caring and willingness to learn

How long have you been in business?
28 years

Why did you start your business?
Love animals and love to work with people.

What would you like to say to the students?
Not only thanks for your loyal support, but also thanks for working with us as we grew. May you be blessed beyond measure.

What advice would you like to give?
Keep each day in perspective. Like a grain of sand from the bottom of the ocean campaign to eternity, plan for eternity- make it through today.

VOTED BEST SPORTS BAR,
BEST RESTAURANT SERVICE,
BEST THING TO HAPPEN TO AMES IN THE PAST YEAR,
BEST CHICKEN WINGS

Buffalo Wild Wings
400 S. Duff Ave.
(515) 232-9464
buffalowildwings.com

What sets your Business apart?
Buffalo Wild Wings has a different concept that focuses on the entire experience of the guest. Wings, beer and sports come together for a fun place to go any day of the week.

How long have you been in business?
BWW opened March 21st, 2011

Thanks for voting us “Best Italian Restaurant” 2 years in a row!

ITALIAN RESTAURANT
Ge-Angelo’s
& LOUNGE

233-0959
823 Wheeler • Ames
Located in the Northern Lights Center
WWW.GEANGELOS.COM

MAINTENANCE SHOP
IT JUST SOUNDS BETTER LIVE.

The Maintenance Shop is your ISU campus venue for great live music!
Conveniently located in the Memorial Union, the M-Shop showcases a multitude of concerts and events throughout the academic year!

show listings available at WWW.M-SHOP.COM

Tickets available at the M-Shop Box Office or by phone at 515.294.8349 (M–F 11am–5pm)
Online sales at midwestix.com
Why did you start your business?
We have been wanting a store in Ames for quite a while. We were very excited to build ties with the Ames community and ISU.

What would you like to say to the students?
Thank you for a great first year! I knew it was going to be fun when we had 200 people camping out to be the first ones in the restaurant!

What advice would you like to give?
Never get less than 12 hours of sleep, wings are only $0.45 on Tuesdays and boneless wings are only $0.60 on Thursdays.

VOTED BEST PLACE TO GET FLOWERS

Flowerama
104 Lincoln Way
(515) 232-2939
flowerama.com

What sets your business apart?
We pride ourselves on providing an excellent customer experience and offering products at affordable prices so everyone can enjoy the benefit of fresh flowers!

How long have you been in business?
Herbert and Maurice Frink started the first Flowerama mobile merchandiser in 1967. In 1970, Flowerama opened several company-owned stores in Iowa and Minnesota in regional shopping malls. The success of the company-owned retail stores led to a program that was developed to expand the retail floral shops through franchising in 1972. The opening of Flowerama’s first freestanding floral center in 1986 marked the beginning of the transition from mall locations to freestanding stores. Today there are over 70 Flowerama retail stores in 26 states.

Why did you start your business?
Frink’s Green House, Inc., was founded in 1952 by Maurice and Herbert Frink. The Frink’s eventually became suppliers for more than 250 retail outlets primarily in the midwest. After many years of servicing the rather unpredictable retail floral shops and supermarket chains, it became increasingly obvious that a fresh, new marketing approach had to be implemented in order to develop stable, consistently dependable outlets. So they started the Flowerama Mobile Merchandiser in 1967.

What would you like to say to the students?
Flowerama would like to wish all the students much success, as they are the future of our country.

What advice would you like to give?
Life gets hectic and starts moving faster when you graduate college so always take time to stop and smell the roses!

VOTED BEST ITALIAN RESTAURANT

Ge-Angelo’s
823 Wheeler Street
(515) 233-0959
geangelos.com

What sets your business apart?
We make almost every dish from scratch, so we can accommodate a large variety of dietary needs or likes with an Italian influence.

How long have you been in business?
We have owned the restaurant for almost 7 years. The restaurant has been in its current location since 1997.
Why did you start your business?
We were attracted to Ge-Angelos because it is a smaller restaurant that we felt comfortable in from the first time we ate there. Ryan and I had always wanted to own a restaurant, and felt it was a great match. We were ready to move back to Ames, and be close to our families and raise our children here.

What would you like to say to the students?
Thank you for taking the time to vote for us! We really appreciate the support and recognition from the Iowa State community!

What advice would you like to give?
Continue on your path to finish your college degree. A lot of opportunities will be available with a degree. We both attended Iowa State and Ryan graduated with a bachelor’s in Community Health Education and I graduated with a bachelor’s in Exercise Science, and now we own a restaurant. A career path is not always straight!

VOTED BEST PROPERTY MANAGEMENT

Haverkamp Properties
4720 Mortensen Road #105
(515) 232-7575
haverkamp-properties.com

What sets your business apart?
Haverkamp Properties is a locally owned and managed company, serving over 1000 apartments and townhomes in the Ames, Ankeny and Des Moines, IA, area. We are committed to providing quality housing communities where our team serves the customer with integrity and efficiency!

How long have you been in business?
Haverkamp Properties has been in business since 1996.

Why did you start your business?
Brent Haverkamp graduated from Iowa State University in 1989 with a degree in computer science. After graduation, he accepted a position with Iowa State, and eventually started his own computer consulting company. While working in the computer field, Brent became interested in real estate. After purchasing his first rental property in 1991 he was hooked. He continued to invest in real estate and started Haverkamp Properties in 1996. Since then, Haverkamp Properties has grown to surrounding areas and continually invests in purchasing and improving properties.

What would you like to say to the students?
If you are interested in having a wonderful rental experience from beginning to end, please give Haverkamp Properties a call! We look forward to being able to help you find a home!

What advice would you like to give?
When looking for an apartment to rent- try to look and sign a lease earlier in the year to hold the apartment price, location and floor plan of your choice!

VOTED BEST GROCERY STORE & LIQUOR STORE

HyVee
640 Lincoln Way
(515) 232-2961
3800 West Lincoln Way
(515) 292-5543

What sets your business apart?
Our large variety and selection to choose from, the food court, our friendly employees and our strong support to the University and it’s programs.

How long have you been in business?
Hy-Vee started in 1930. The first Hy-Vee in Ames opened in 1951, and we now have three locations in Ames.

What would you like to say to the students?
Thanks for Voting Hy-Vee in Ames your Best Choice. We appreciate your support to our stores.

What advice would you like to give?
Demonstrate a strong work ethics in whatever you so. Be a leader and learn to take risks and see rewards for your efforts.

VOTED BEST DINING CENTER

ISU Dining - Union Drive Marketplace

What sets your business apart?
We’re here for students! We serve thousands of students each week and we rely on student feedback to help make our decisions. We also have many student employees that are essential to keeping UDM up and running. We also have a full-time chef on our staff.

How long have you been in business?
Students on the west side of campus used to dine in Friley. When UDCC was built, Union Drive Marketplace opened in fall 2003.

Why you started your business?
The Union Drive Community Center as a whole was built to be a hub of student activity for the west side of campus. Union Drive Marketplace was the first station-style dining center on campus and brought a new level of service and quality to students. Plus, UDCC also brought other amenities to students like a central mail room, Clyde’s, a C-Store and a copy center all in one location.
ISU Dining cont...

What would you like to say to the students?
Thanks for dining with us and for voting for Union Drive Marketplace!

What advice would you like to give?
You can create something other than what's on the menu. To do this, evaluate what's at each location. Then, take bits and pieces from each. You might create a whole new dish (like a dried cranberry and provolone turkey sandwich or bacon pancakes).

VOTED BEST RESIDENCE HALL

ISU Housing - Friley Hall

What sets your business apart?
We’re not in the housing business, we’re in the student success business. We’re here to provide students a place to live, learn and grow while they are on their Iowa State journey. Data shows that students who live on campus have higher GPAs, and those who live on-campus their first year tend to stay at and graduate from ISU at a higher rate than those who don’t live on campus. Students who live on-campus also report feeling more connected to campus. Plus, activities like the What the Friley Community Challenge, Friley Snowball, Friley Fright Fest, Penny Wars with donations to United Way (over $2000 this year!), Friley Art Show and more make Friley a fun place to live!

How long have you been in business?
In 1868, the first students lived in the building that was known as Old Main. The first part of Friley Hall opened its doors in 1939.

Why did you start your business?
A college experience and living on campus go hand in hand. Think about where you met some of your good friends. Was it in the residence halls? The Department of Residence was started because we’re here to help foster an academic and social place to help students make the most out of their college experience.

What would you like to say to the students?
Thanks for voting for Friley!

What advice would you like to give?
Get involved and be active in your community. The friendships and connections you make now will last you years beyond graduation.

VOTED BEST PLACE TO GOSSIP WITH FRIENDS

Iowa State Memorial Union

2229 Lincoln Way, Ames, IA
(515) 296-6848
mu.iastate.edu

What sets your Business apart?
The Iowa State University Memorial Union has many features that set us apart. One of them being the hotel that is housed in the building. The Hotel Memorial Union is located on the 4th, 5th and 6th floors of the MU. The Hotel Memorial Union has been serving visitors for more than 60 years. It is a 52 room facility.

Thank you ISU for Voting Flowerama #1 in the Student Choice Awards!

Pupcake In Bloom®

Thank you ISU for Voting Flowerama #1 in the Student Choice Awards!

Please use this “Appreciation Coupon” on your next purchase

104 Lincoln Way Ames, IA 50012
(515) 232-2939

10% off any Purchase of $19.99 or more or FREE Balloon with any purchase

Coupon valid on in-store or phone orders until April 30. Use Coupon Code: StudentsChoice for phone orders. No Cash Value.
that is within a short walking distance to anywhere on campus and is close to many of Ames’ attractions. The Memorial Union is also steeped in Iowa State tradition. When you enter the building, you’ll walk across the famed zodiac as have thousands of current and future students, distinguished alumni and internationally renowned visitors. Guests will also experience the Memorial Union’s Gold Star Hall. The Gold Star Hall is the “memorial” in the Memorial Union. In World War I, when a family had a son or a daughter in the service, they displayed a card with a simple blue star in their window. When a life was lost, the card with the blue star was changed to one with a gold star – hence the name, Gold Star Hall. The blue star/gold star tradition continues, with military families still displaying these symbols. In addition, the MU offers a variety of services to fit our students’ needs and interests. Housed inside the MU is the Underground, the University Book Store, the food court, the Workspace (the MU’s craft center) and the Maintenance Shop (the MU’s concert venue). The MU is also home to two art galleries that feature regional artists as well as student exhibits. New exhibits are rotated every four to six weeks.

**How long have you been in business?**
The MU opened in September 1928.

**Why did you start your business?**
After World War I ended, there was an interest on campus in raising a memorial to Iowa Staters who died in that war. There was talk about a bronze plaque or a gateway arch, but an outspoken group headed by the editor of the student paper lobbied for a living memorial - a building that would provide service to the college and preserve the memory of those who were lost. Students successfully rallied support on campus and then widened their campaign to alumni. In order to achieve the goal of putting up a building when the state could not make the money available, the planning group realized that they would have to form as a non-profit corporation. State entities in the 1920’s were not allowed to borrow or bond for capital improvements. The Memorial Union Corporation was established in 1922 to see the project through. By 1925, enough pledges were collected to begin construction. A site was selected, title to the land obtained, a mortgage negotiated, an architect and contractor hired and the groundbreaking date was set for April 26, 1927. The Memorial Union opened in September 1928, with final construction details continuing until early the next year. Gold Star Hall, at the north entrance, serves as the memorial. When the building opened, the names of Iowa Staters lost in World War 1 were inscribed. Gold Star Hall is an active memorial and in later years, names from World War II, Korea, Vietnam, Somalia and the Global War on Terrorism were added.

**What would you like to say to the students?**
The Iowa State University Memorial Union is a student-centered organization that values participatory decision-making. Through volunteerism, its boards, committees, government bodies and student employment, the MU offers first-hand experience in citizenship and educates students in leadership, social responsibility and values. In addition, the MU serves as a community center for the university, serving students, faculty, staff, alumni and guests. We offer a variety of programs, activities, services and facilities that, when taken together, represent a well-considered plan for the community life of the college. The MU also complements the academic experience through an extensive variety of cultural, educational, social, and recreational programs. These programs provide the opportunity to balance course work and free time as cooperative factors in
education. In addition, the MU employs students, providing important financial support, job training and internships. The MU is a great place to enhance your Iowa State experience! Come enjoy all the opportunities available to you at the MU.

What advice would you like to give?
Here are some values of the MU that we would like to share. The Memorial Union values: Participation, exploration, experience, service, volunteerism, social interaction, collaboration, partnerships, inclusiveness, unity, creativity, discovery, inventiveness, active risk-taking and problem solving, celebration, kindness, friendship, romance, comfort, security, heritage, tradition, memories and stories.

VOTED BEST PLACE FOR DELIVERY & BEST PIZZA

Jeff’s Pizza
104 Lincoln Way
(515) 232-2939
flowerama.com

What sets your Business apart?
Great tasting food and great specials.
How long have you been in business?
Just over 4 years

Why did you start your business?
Always wanted to and hoped to be successful.

What would you like to say to the students?
Thank you for your business really appreciate you and hope you continue to come!

What advice would you like to give?
Do not sweat the small stuff.

VOTED BEST SALON

Leedz Salon
2536 Lincoln Way
(515) 292-4043

What sets your Business apart?
We are really a hair salon, we are not a spa. We do massage we do everything that has to do with hair and the face. From up-dos to special occasion hair, coloring is also huge here!

How long have you been in business?
I had a small location down the street called Leedz Hair Design. I then had the opportunity to open up Leedz Salon in the early 90’s. So I have been in business in Ames for more than 25 years.

Why did you start your business?
I am originally from Long Island, NY. I then worked a couple years in Manhattan training. When I moved out here I became really busy so I opened up a small location down the street called Leedz Hair Design then had the opportunity to open up this place in the early 90’s

What advice would you like to give?
I would like to thank all of the students, faculty, and staff for their business and voting Leedz Salon Best Salon in Ames. We look forward to assisting anyone who needs our service.

VOTED BEST CAR WASH

Lynn’s Car Wash & Pet Wash
204 Clark Ave.
(515) 232-3207
lynnscarwash.com
What sets your Business apart?
We have been around for a long time and offer a quality product and service.

How long have you been in business?
Since 1976

What would you like to say to the students?
Thanks for voting us as the Students Choice of car washing.

What advice would you like to give?
Be happy, drive a clean car.

VOTED BEST FROZEN TREAT & HEALTHY SNACK

Orange Leaf

637 Lincoln Way
(515) 233-5015

What sets your Business apart?
We pride ourselves on excellent customer service. We want our customers to not only enjoy the desert/treat that they came to get but to also enjoy the service that they receive while getting it!

How long have you been in business?
We opened August 4th 2011.

Why you started your business?
We thought it would be a fantastic addition to the Ames community since there has not been a business like ours since TCBY about 30 years ago.

What would you like to say to the students?
THANK YOU for your continued support! We really enjoy meeting and working with all of you!

What advice would you like to give?
Do not be afraid to take chances in life go for it!

VOTED BEST CHIROPRACTOR

Rebarcak Chiropractic

205 Clark Avenue
(515) 233-2263
backcareiowa.com

What sets your business apart?
We offer convenience; 3 doctors, walk-in care if needed, and extended hours Monday through Saturday. Besides chiropractic care our doctors are certified in acupuncture, decompression traction, and extremity adjusting. We also offer massage, nutritional counseling, physiotherapy modalities, and exercise rehabilitation therapy.

How long have you been in business?
We have been in Ames for 30 years.

Why did you start your business?
We opened in Ames because we love the town and the affiliation with Iowa State University.

What advice would you like to give?
Come and visit us; walk-in or call 233-2263 for your preferred appointment. We see lots of ISU students, athletes, and faculty and would love to see if we can help you.

What advice would you like to give?
Give your health top priority; healthy lifelong habits established now will stay with you and pay off as you get older. A healthy diet, daily exercise, and keep your spine in line!
What Sets your business apart?
We are the only store in Ames that buys, sells and consigns clothing with a focus on teen, college and trendy adults.

How Long Have you been in business?
Three and a half years

Why did you start your business?
We own Duck Worth Wearing and our college employees were going to Des Moines to sell their clothes. We saw an opportunity to give Iowa State Students an opportunity to find quality brand name items at affordable prices and make some cash too.

What would you like to say to the students?
We are at the corner of Kellogg and Main in Downtown Ames. In April the store will be expanding to two floors. We offer brand name jeans (BKE, Silber, Joe’s, etc), tops, shoes. We also carry new jewelry, sunglasses, belts. You can sell your jeans or consign your clothes at The Loft to make some additional cash.

What advice would you like to give?
Be smart, make some money and save some money at The Loft.

VOTED BEST PLACE TO HEAR LIVE MUSIC

The Maintenance Shop
2229 Lincoln Way
(515) 294-8349
http://www.m-shop.com

What sets your business apart?
The Maintenance Shop is the oldest, continuously running live-music venue in Ames, IA – operating since January of 1974. The Maintenance Shop provides the ISU campus and surrounding communities the opportunity to see a wide-range of diverse, nationally-touring, up-and-coming bands/acts at very reasonable ticket prices.

How long have you been in business?
The Maintenance Shop has been operating since January of 1974.

Why did you start your business?
When the Memorial Union moved their actual maintenance facility to a different part of the building, ISU students on the Student Union Board had the idea to turn that area into a music programming venue and keep the name – thus The Maintenance Shop was born.

What would you like to say to the students?
Thanks to those of you that currently enjoy the M-Shop as a lounge or concert/event venue and hope to see everyone else soon!

What advice would you like to give?
Bookmark / regularly visit www.m-shop.com (as well as www.sub.iastate.edu & www.sac.iastate.edu) for M-Shop concert and other event/involvement opportunity listings and make sure to “like” the M-Shop on Facebook and follow us on Twitter!

VOTED BEST BARBER SHOP

Troy’s Barber Shop
2801 West Street
(515) 292-3131

What sets your Business apart?
I’m at a great location, right by campus and I’m open Monday through Saturday.

How long have you been in business?
Seven years

Thank You for voting us Best Barber Shop in Ames!
Why did you start your business?
To be able to do what I love everyday and be my own boss.

What advice would you like to give?
Thanks for your business!

VOTED BEST ISU GEAR

University Book Store

What sets your business apart?
We are owned and operated by Iowa State University. It is our job to have student’s best interest in mind whether it is clothing, textbook, or anything else.

How long have you been in business?
We can track back to 138 years.

What would you like to say to the students?
Thank you for all your support & choosing University Bookstore as your number one place to get Cyclone apparel.

What advice would you like to give?
Do not forget to use our price comparison website to compare textbook prices! – compare.isubookstore.com

VOTED BEST PLACE TO GET BREAKFAST

The Grove Cafe

VOTED BEST DENTIST

Consamus & Hampton Dental Clinic

VOTED BEST SUSHI

FUJI
Student Choice Winners for 2012

Best Hole in the Wall Bar
Thumbs

Favorite Beer
Bud Light

Best Chicken Wings
Buffalo Wild Wings

Best Pizza
Jeff’s Pizza

Best French Fries
McDonald’s

Favorite Drunk Food
Superdog

Favorite Healthy Snack
Orange Leaf

Favorite Frozen Treat
Orange Leaf

Best Restaurant Service
Buffalo Wild Wings

Best House for House Parties
2323 Knapp

Best Place to Have Sex
Bed

Best Place to Gossip with Friends
Memorial Union

Best place to “people watch”
Parks Library

Best thing to happen to Ames in the past year
Buffalo Wild Wings

Best liquor store
HyVee Liquor

Favorite mixed drink
Rum and Coke

Favorite wine
Moscato

Best Bar for Karaoke
Mickey’s

Best song to get ready to
Sexy and I Know It

Favorite Bar for dancing
Sips

Favorite Bar for hanging out with friends
Mickey’s

Best Bar to hang out with friends
Mickey’s

Best sports bar
Buffalo Wild Wings

Best place to hear live music
M-shop

Best property management
Haverkamp

Best grocery store
HyVee

Best place to get flowers
Flowerama

Best wireless provider
Verizon

Best internet provider
Mediacom

Best pet store
The Ark

Best Spray Tan
Sizzlin’ Cabanna

Best Tan
Sizzlin’ Cabanna

Best Salon
Leedz

Best Barber Shop
Troy’s

Best Mani/Pedi
Finesse Spa Salon

Best Apparel
Target

Best Jeans
American Eagle

Best ISU gear
University Book Store

Best Jeweler
Ames Silversmithing

Best Consignment
The Loft

Best Fitness Instructor
Joey Velrant

Best Fitness Class
Zumba

Best Dentist
Dr. Consamus

Best Chiropractor
Rebarcak

Best Residence Hall
Friley

Best Margaritas
El Azteca

Best ISU Tradition
VEISHEA

Fundied by GSB
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Iowa State University Book Store

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One regular priced ISU clothing or gift item

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