Radio rebel

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Cara Grula is the self-pronounced KURE rebel. She tries to be a new contemporary DJ, while still pleasing her listeners. Grula has a show with Sara Hoch, her co-DJ, on Sundays from 8-10 p.m. on 88.5 FM. “It’s called ‘Da Lil’est Radio Show,’” Grula said. “We were just being idiots when we named it. Grula prefers older music like Prince. She said Prince is her go-to music, and others sometimes mention that she plays too much of him. Hoch is better at playing newer music, Grula said. Grula tends to play pop music and what she calls generic indie music. “I know what people want, but I don’t give it to them,” Grula said. Grula stressed that DJ’s don’t get in trouble for playing certain kinds of music, but some kinds are definitely frowned upon. Grula tries her best to please her listeners and is always open for requests but will occasionally ignore certain types of requests. “Once, I had a guy call in like ten times requesting Sum 41, which is something I don’t particularly like,” Grula said. Music taste is very subjective according to Grula, and she tries to give people what they like.

Grula started her show at KURE after hearing her friends had a show. She thought it sounded like fun, so she picked up an application her sophomore year. This is Grula’s second year as a DJ. KURE is a student-run station. Alumni and students can be DJ’s. The station has openings for new DJ’s. “Anybody can do it. You just have to apply,” Grula said. “The people here are funny, so you don’t get a real description of what they play,” Grula said. “You get the description of glitter and rainbows and unicorns.” Grula enjoys getting her music through having her friends send her links, such as The Hype Machine http://www.hypem.com or Big Machine http://www.bigmachinerecords.com, from legal downloads, or by looking through the vast collection at KURE. Record labels send music to KURE, because they are on mailing lists. KURE receives between 20 and 30 CDs a week.

Nowadays, most music is sent to KURE as an MP3. Having a radio show is just something Grula does for fun; she has no plans to go into radio professionally after she graduates. “I like music,” Grula said, “I like to say my taste is exquisite, but some people beg to differ.”