EMERGING CREATIVES
student conference

Stanford University
January 30-February 1, 2014
Welcome to a2ru’s inaugural student conference! The Alliance for the Arts in Research Universities (a2ru) is a partnership of nearly thirty institutions committed to transforming research universities in order to ensure the greatest possible institutional support for interdisciplinary research, curricula, programs and creative practice between the arts and other disciplines. Your university is an a2ru partner and is actively shaping the future of higher education by foregrounding interdisciplinary training.

The a2ru Emerging Creatives Student Conference is specifically designed for students from all disciplines who are interested in crossing disciplinary boundaries and actualizing creative projects. We hope to provide you with some of the tools needed to help your generation of makers, creators and critical thinkers – emerging creatives – develop, execute, and sustain new interdisciplinary collaborative endeavors.

By the conclusion of the conference, we hope you will:

• Develop a national network of interdisciplinary colleagues and future collaborators from other universities.
• Learn from scholars and entrepreneurs about ongoing research, successful projects, and lessons learned related to interdisciplinary collaborative work.
• Push ideas and projects forward by applying design thinking, effective interdisciplinary communication, and failure-seizing strategies.

This conference could not have happened without the generous support from the leadership and staff of the Stanford Arts Institute and the Hasso Plattner Institute of Design at Stanford University (d.school). We’d like to personally thank Matthew Tiews, Executive Director of Arts Programs; Stephen Hinton, Faculty Director of the Stanford Arts Institute and Arts Initiatives; Sarah Curran, Programming Director at the Stanford Arts Institute; and especially Ashley Kennedy, Program and Events Associate at the Stanford Arts Institute.

We’d also like to thank all of our speakers, volunteers, and the a2ru partner universities who nominated and sponsored attending students and administrators.

Here’s to a great event,

Anthony J. Kolenic, Ph.D.
a2ru Interim Executive Director

Lauren Fretz
a2ru Education Specialist

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THURSDAY

SCHEDULE

3:30-5:00pm  Check-in at registration table
Gunn Atrium at Bing Concert Hall
327 Lasuen St.

5:00-6:00pm  Welcoming remarks
Gunn Atrium at Bing Concert Hall
Tony Kolenic, a2ru Interim Executive Director
Lauren Fretz, a2ru Education Specialist
Matthew Tiews, Executive Director of Arts Programs, Stanford University

6:00pm  Keynote address
Gunn Atrium at Bing Concert Hall
“I Think Therefore I Am,” I Think: Anecdotes on Collaboration
Bruce Lindsey, Dean of the College of Architecture and Graduate School of Architecture and Urban Design / E. Desmond Lee Professor for Community Collaboration / Interim Chair, Master of Landscape Architecture Program, Washington University in St. Louis

7:00pm  Dinner and networking
Gunn Atrium at Bing Concert Hall

BRUCE LINDSEY
MArch, Yale University; MFA in Sculpture & Photography, University of Utah; BFA in Art, University of Utah

As a teacher and administrator, Bruce Lindsey has made significant contributions to beginning design education, sustainable design education, and community design education. He served as head of Auburn’s School of Architecture from 2001-06, and in 2005 he received the AIA’s National Teaching Honor Award for his work in beginning design at Auburn. Before that he taught at Carnegie Mellon University, where he served as associate head of Carnegie Mellon’s School of Architecture and as associate professor of architecture and architecture from 1994-2001.

Lindsey’s research has long focused on applying digital tools to design and construction practice. In 1992 his work in digital-aided manufacturing was cited by Engineering News Record as one of the year’s 10 most significant contributions to the construction industry. His book Digital Gehry: Material Resistance Digital Construction (2001) explores the use of technology in the design process of architect Frank Gehry. A practicing architect, Lindsey worked with Davis + Gannon Architects to design the Pittsburgh Glass Center, which earned a gold rating under LEED guidelines. The project also received a Design Honor Award from the American Institute of Architects (AIA) and was chosen as one of 2005’s top 10 green buildings by the AIA’s Committee on the Environment.

FRIDAY

SCHEDULE

9:30-9:45am  Light breakfast / coffee / continued networking
Fisher Conference Center, Arrillaga Alumni Building, 326 Galvez St.

9:45-12:00pm  Break out in interdisciplinary meet-up groups
Fisher Conference Center, Arrillaga Alumni Building
SIEPR Lucas Conference Center, Landau Economics Building
579 Serra Mall at Galvez St.
“What are your motivations for creating?”
Arts & Hacks (troublemaking/fun)
Projects for Social Justice (making the world a better place)
Odyssey (personal/professional growth; pursuit of knowledge)
Winner’s Circle (competition, recognition, profit)
Wayfinders (general problem solving)

30 min roundtable introductions/facilitated discussion: How and why does interdisciplinary work/collaboration influence your thinking and approach to creating? How do/would you define success? What are some obstacles you are facing/anticipating in your work? What resources do you need inside and outside of the university?

90 min: form working teams (be sure to sign-up)

12:00pm  Lunch on your own
Tressider Memorial Union
459 Lagunita Dr.
Graduate students are invited to meet with Tony Kolenic, a2ru Interim Executive Director at 12:45 at CoHo (Stanford Coffee House), to find out about navigating interdisciplinary academic environments (e.g. tenure and promotion trends)

1:30-5:00pm  d.school bootcamp: design thinking as a tool
Hasso Plattner Institute of Design at Stanford
416 Escondido Mall #550
Apply strategies to working team projects

5:00pm  Dinner on your own & break
Continue working with teams as needed

7:30pm  Grupo Corpo performance (optional), tickets required
Memorial Auditorium
551 Serra Mall

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9:00-9:30am  Light breakfast / coffee
Fisher Conference Center, Arrillaga Alumni Building, 326 Galvez St.

9:30-11:00am  Panel presentation
Fisher Conference Center, Arrillaga Alumni Building

Bill Sherman, Founding Director of OpenGrounds and Associate VP for Research at UVA
Tirin Moore, Associate Professor of Neurobiology & Bio-X faculty member at Stanford
Ivica Ico Bukvic, Intermedia Composer & Associate Professor in Music Technology, Virginia Tech
Elaine Martyn, Vice President of Development, Global Fund for Women
Srinija Srinivasan, Co-Founder of The Loove and former VP, Editor in Chief at Yahoo Inc.

11:00-12:00pm Meet and greet with panel speakers, faculty & administrators
Fisher Conference Center, Arrillaga Alumni Building
Use this time to get feedback on project ideas and your own professional work

12:00-2:30pm  Working lunch (pick up boxed lunch)
Fisher Conference Center, Arrillaga Alumni Building
Continue drafting proposals/presentations in working teams (offsite on your own)

2:30-3:30pm  Reconvene in breakout groups
Conference rooms in Littlefield Center, 365 Lasuen St., 2nd floor
Working teams will share proposals to their broader breakout groups. Groups will choose one working team to present at wrap-up plenary session. From 3:30-4:00pm representative working teams will meet with a2ru staff to prep for plenary.

4:00-6:00pm  Student presentations at plenary session
Fisher Conference Center, Arrillaga Alumni Building

5:00-6:00pm  Closing address
Fisher Conference Center, Arrillaga Alumni Building
“Infinite Connections: Art, Science, & Technology”
Lella Kinney, Executive Director for Arts Initiatives at MIT with Sam Magaz. Manager of Student Art Programs and MIT Arts Scholars Sheng-Ying Pao, Bruno Tambasco, and Grace Young

6:30pm-late  Dinner & farewell party
Old Union Clubhouse Ballroom, 324 Lasuen Mall
Hosted by Stanford’s Interdisciplinary Honors in the Arts students
STUDENT ATTENDEES

ARTS & HACKS

Bickford, Kyle  Computer Science / Creative Writing  University of Utah
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Bickford, Kyle  Computer Science / Creative Writing  University of Utah

PROJECTS FOR SOCIAL JUSTICE

Bickford, Kyle  Music/Art/Philosophy  University of Utah
Bickford, Kyle  Music/Art/Philosophy  University of Utah
Bickford, Kyle  Music/Art/Philosophy  University of Utah
Bickford, Kyle  Music/Art/Philosophy  University of Utah
Bickford, Kyle  Music/Art/Philosophy  University of Utah

ATTENDEES

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WELCOMING REMARKS

Matthew Tiews, Executive Director of Arts Programs, Stanford University

As Executive Director of Arts Programs, Mathew Tiews’ responsibilities include coordinating arts programming across campus and overseeing the activities of the Stanford Arts Institute, Stanford Live, and the Bing Concert Hall. He has worked at the Stanford Humanities Center, the Townsend Center for the Humanities at UC Berkeley, the Stanford Humanities Laboratory, and the journal Modernism/modernity. Tiews trained in acting and piano performance and holds a B.A. from Yale and a Ph.D. from Stanford in Comparative Literature.

CLOSING ADDRESS

Leila Kinney, Executive Director of Arts Initiatives, MIT

Leila W. Kinney works with the School of Architecture and Planning (SA+P), the School of Humanities, Arts, and Social Sciences (SHASS), the Creative Arts Council, the Council for the Arts at MIT, the MIT List Visual Arts Center, and the MIT Museum to advance the arts at MIT in the areas of strategic planning, cross-school collaborations, communications and resource development. She is an art historian, specializing in modern art with an emphasis on media in transition, arts institutions and artists’ engagement with mass culture. She is a member of the Board of Mass Humanities and of the Advisory Committees of the Catalyst Collaborative at MIT, the MIT List Visual Arts Center and the MIT Museum.

Sam Magee, Manager of Student Art Programs, MIT

Sam Magee is the Manager of Student Arts Programs at MIT, which includes the Arts Scholars, Graduate Arts Forum and a $10K Creative Arts Competition. The primary goal of student programs is to demonstrate the significance of the arts for all students across the Institute, regardless of major, and their role within MIT’s culture of innovation and creativity. He is also launching AAx, the Alumni Arts Exchange, which is a series of networking events that bring together graduates of MIT around a shared interest in the arts and a desire to support the arts at MIT. He has taught studio drawing and painting for ten years in high school and colleges and run student programs for seven years.

PANEL PRESENTERS

Ivica Ico Bukvic, Intermedia Composer and Associate Professor in Music Technology, Virginia Tech

The art of multi-arts artist Ivica Ico Bukvic is driven by ubiquitous interactivity. His most recent work focuses on communal interaction, integrating contemplative practice, and improving health through innovative approaches to the Arts and technology. Dr. Bukvic is currently working at Virginia Tech as an Associate Professor in music technology, the founder and director of the Digital Interactive Sound and Intermedia Studio (DISIS) and World’s first Linux Laptop Orchestra (L2Ork), Institute for Creativity, Arts, and Technology (iCAT) Integrative Mind & Performance Through the Arts, Creativity, and Technology (IMPACT) Studio Head, a member of the Center for Human-Computer Interaction (CHCI), and as a faculty member in the Computer Science department. Media materials and additional info are available at ico.bukvic.net

Elaine Martyn, Vice President of Development, Global Fund for Women

Committed to women’s empowerment through high-level, dynamic fundraising, Elaine Martyn has lead efforts to build the philanthropic community in the UK, US and Asia. Her career has centered on the advancement of human rights through medical education, social justice, diversity policy, and advocacy using fundraising and political action. Prior to joining Global Fund, she lead the development team at Refugees International in Washington DC. From 2005-2008, she influenced the strategic vision behind King’s College London’s capital campaign, raising over $40 million towards research and healthcare projects in the UK, Africa, India, Pakistan, Sri Lanka and the U.S. She also served as Head of Research Grants and Trusts at the British Medical Association. She double majored in Medical Studies and English Literature and Communications at Gannon University, and has a Master’s degree in Victorian Literature from the University of Leeds.

Thiri Moore, Associate Professor of Neurobiology, Stanford University

Dr. Moore’s laboratory studies neural mechanisms of visual-motor integration and the neurophysiological basis of cognition (e.g. visual attention, visual awareness, and working memory). This research involves the study of the activity of single neurons in visual and motor structures within the primate brain and tests of how perturbing that activity affects neurons in other brain structures as well as how it affects the perceptual and motor performance of behaving animals. Dr. Moore is also affiliated with Stanford Bio-X. The mission of Bio-X is to catalyze discovery by crossing the boundaries between disciplines, to bring interdisciplinary solutions and to create new knowledge of biological systems, in benefit of human health.

Bill Sherman, Founding Director of OpenGrounds, Associate VP for Research, and Professor of Architecture, University of Virginia

As an architect and educator, Bill Sherman’s teaching and design research examine dynamic cultural and environmental processes in architectural design, ranging in scale from human physiology to global energy flows. He teaches studios and courses ranging in focus from sustainable buildings and cities to the design of spaces that encourage the teaching and practice of innovation across disciplinary boundaries. His work has been published internationally and has received numerous awards, including six from the American Institute of Architects. In 2010, he was awarded the Z Society Distinguished Faculty Award and the ACSA Creative Achievement Award. OpenGrounds provides places and programs that inspire creative research at the confluence of technology, science, the arts and humanities, serving as catalysts for cross-disciplinary research collaborations and new institutional partnerships to inspire the conception, development and implementation of transformational ideas.

Srinija Srinivasan, Co-Founder of The Loove and former VP, Editor In Chief at Yahoo Inc.

Srinija Srinivasan is co-founder of The Loove, a developing facility in Brooklyn, NY dedicated to promoting a transparent, artist-centric, community-based paradigm for the production, presentation, and equitable distribution of creative music. In 2010, she stepped down from Yahoo! Inc. as Vice President, Editor in Chief after a 15-year tenure with the company. Since joining Yahoo! as its fifth employee in 1995, Srinivasan led a range of editorial and policy functions globally, beginning with the organization and evolution of the Yahoo! Directory and expanding to include network editorial standards, privacy and data use, advertising standards, youth safety, community guidelines, accessibility, and corporate responsibility. Prior to joining Yahoo!, she was involved with the Oyc Project, a ten-year artificial intelligence effort to build an immense database of human commonsense knowledge. In 2010, she was appointed by President Obama to the Commission on Presidential Scholars, and she is a member of the 2003 class of Henry Crown Fellows at the Aspen Institute. She holds a B.S. with distinction from Stanford University in Symbolic Systems.

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