Ladysoal

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Q: How did the band start?
A: I started the Ames band in the summer of 2008, and Mike joined in September. I played guitar and there was a djembe player and a bass player. The members have changed since then and I didn’t envision it would turn into something this big.

Q: What’s the band’s style?
A: Well, our band image is a mix of pop, rock and soul. Our sound is rock, soul, blues, and R&B.

Q: Run through the music creation process.
A: The band practices Sunday at The Space for Ames, which is run by Nate Logsdon of local band Mumford’s. The band works on new songs first and later runs through set list. Everybody gives their input about changing notes, words, endings, etc. Our goal is to make what we have even better.

Q: How do you prep for shows?
A: We coordinate beforehand and decide what we’re going to wear; it’s usually black with a pop of color. At the show, we huddle and assess the situation. We’re nervous but ready to go. Everyone is thinking about their parts, but we’re always looking out for one another, asking how each other is doing. We’re like a little family.

Q: What do you want to accomplish with your music?
A: Be the best we can be, whatever it may be. We concentrate on growing our fan base, press, publicity, working on our image. Our band was picked up by Growlitition, a team based in LA and Houston. We love working with such a professional company. Growlitition has taken over a bunch of responsibility, allowing the band to focus on the music. I still work with social media, sending press kits, doing interviews. Having a manager has helped the band gain respect, keeps us sane, and really allows us to grow.

Q: What are your inspirations?
A: My emotions inspire me the most to write and create. I write about hard times, good or bad situations. I try to heal people with my words.

Q: What’s your message to the public?
A: My message is love... my parents, family, friends, band members... with love I’ve succeeded. As long as you’re aware of love, you’ll make it.

Check out Ladysoal’s music videos Sunshine and That Girl on YouTube.

DESIGN: DANI MOORE
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