A Strategy for Sustainable Student Outcomes Assessment for a Mechanical Engineering Program that Maximizes Faculty Engagement

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Disciplines
Engineering Education | Higher Education | Mechanical Engineering
A strategy for sustainable student outcomes assessment for a mechanical engineering program that maximizes faculty engagement

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Abstract
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Introduction
Continual self-evaluation and improvement of instruction-related activities is critical to maintaining excellence in an undergraduate educational program [1]. In recognition of this fact, accreditation bodies (e.g. ABET for engineering) typically emphasize the establishment of such a process as a requirement for accreditation. For engineering programs, ABET has established a set of General Criteria for Baccalaureate Level Programs that must be satisfied by all programs to be accredited by the Engineering Accreditation Commission [2]. These criteria are intended to assure quality and to foster the systematic pursuit of improvement in the quality of engineering education that satisfies the needs of constituencies in a dynamic and competitive environment.

Amongst these criteria are the establishment of program educational objectives (criteria 2), student outcomes (criteria 3) and a continuous improvement process (criteria 4) that regularly uses appropriate, documented processes for assessing and evaluating the extent to which the student outcomes are being attained. The nomenclatures of terms are given below for clarity. Program educational objectives are broad statements that describe what graduates are expected to attain within a few years of graduation. Program educational objectives are based on the needs of the program’s constituencies. Student outcomes describe what students are expected to know and be able to do by the time of graduation. These relate to the skills, knowledge, and behaviors that students acquire as they progress through the program. Student outcomes are often referred to as ABET a-k outcomes. In addition program specific outcomes may exist. For example, the American Society of Mechanical Engineers (ASME) specifies some outcomes in addition to
ABET a-k [2]. Typically program objectives map to student outcomes, which then map in some way map to the student outcomes.

Assessment is one or more processes that identify, collect, and prepare data to evaluate the attainment of student outcomes and program educational objectives. Effective assessment uses relevant direct, indirect, quantitative and qualitative measures as appropriate to the objective or outcome being measured. Appropriate sampling methods may be used as part of an assessment process. Evaluation is one or more processes for interpreting the data and evidence accumulated through assessment processes. Evaluation determines the extent to which student outcomes and program educational objectives are being attained. Evaluation results in decisions and actions regarding program improvement.

It is generally accepted that good assessment processes include a combination of direct and indirect methods [3]. A summary of commonly used methods and their classification is shown in Fig. 1. It can be seen that in general, direct assessment methods are more effort and time intensive and often become the bottleneck in an assessment process. This is often primarily due to the demand on faculty and staff time, which leads to frustration and subsequently resistance in faculty participation, which eventually undermines the intent to uphold excellence in the educational effort. Since the faculty deliver the educational programs, it is essential to have them fully vested in the process [4]. Therefore in order to truly be effective, the assessment and evaluation processes should be aligned with faculty efforts in the educational enterprise and minimize faculty effort. This is especially important in the case of programs that are part of research intensive, doctoral granting institutions, where the research enterprise can impose additional constraints on time and effort.

This paper describes the development and successful implementation of a sustainable direct assessment process to measure attainment of student outcomes (summative assessment) for the Mechanical Engineering program at Iowa State University. The program is representative of a large mechanical engineering program at a land-grant doctoral granting, highly research-active university.

<table>
<thead>
<tr>
<th>Method</th>
<th>Direct</th>
<th>Indirect</th>
<th>Method</th>
<th>Direct</th>
<th>Indirect</th>
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<tbody>
<tr>
<td>Exit and Other Interviews</td>
<td>✔</td>
<td>✔</td>
<td>Locally Developed Exams</td>
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<td>Simulations</td>
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<td>External Examiner</td>
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<td>Behavioral Observations</td>
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<td>Written Surveys, Questionnaires</td>
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<td>Archival Data</td>
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<td>Portfolios</td>
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<td>Focus Groups</td>
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<td>Oral Exams</td>
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<td>Performance Appraisal</td>
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<td>✔</td>
<td>Standardized Exams</td>
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</table>

**Figure 1: Classification of commonly used assessment methods.**
State of the mechanical engineering program
Iowa State University’s first diploma awarded in 1872 was in the discipline of “mechanic arts, including mechanical engineering.” Since then, the mechanical engineering program’s impact has continued to grow, with its first accreditation in 1936. Currently, the American Society for Engineering Education ranks the department among the top ten programs nationally in terms of bachelor’s degrees awarded. As of Fall 2013, the mechanical engineering program had an enrollment of approximately 1,750 undergraduate students. There are currently thirty six tenure track faculty members, including the department chair and the Provost of the University, as well as six full time lecturers.

Motivation for change in assessment processes
An assessment and evaluation process established in 2003 and refined in 2007 proved difficult to sustain past primarily due to two major factors:
• Highly data and faculty-time intensive assessment process: The process involved performing direct assessment on every course outcome in every departmentally administered course. Moreover it was suggested that this process be performed every year. One can easily imagine the level of effort involved in such a process. In addition it was not clear what could be learnt this large amount of data.
• Inefficient oversight: A highly complex and layered oversight system with largely distributed responsibility that complicates responsibility and ownership of the deliverables. This led to a very loose oversight system that typically was not active in engaging and reminding the faculty of their responsibilities.

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With the program enrollments and faculty size continuing to grow, there was an obvious need to establish a more sustainable assessment and evaluation process and oversight structure for long term impact. Departmental leadership participated in several national workshops in 2010, to learn best practices for sustainable assessment. As a result, new assessment and evaluation processes were established in Fall 2010 by engaging all constituents (faculty, industrial advisory council) throughout the development and implementation process. The underlying philosophy was to focus on summative assessment of the program and minimize faculty and staff burden.

New oversight structure and division of responsibility
The current oversight structure, which was implemented in Summer/Fall 2010 leverages existing leadership positions in the department and the existence of Course Development Committees (CDCs) for the core curriculum courses, is shown in Fig. 2. The CDCs typically consist of the instructors who usually teach a particular class. Each CDC is responsible for implementing major changes to a particular courses.

The oversight responsibility primarily resides with the Associate Chair for Undergraduate Studies and an assessment coordinator. Both individuals have a continuing formal responsibility for oversight of the assessment and evaluation process as defined in their position responsibility statements. The assessment coordinator also sits on the College of Engineering ABET committee and facilitates exchange of information and promotion of collaborative efforts in assessment and evaluation that may be pertinent to accreditation. The Associate Chair for Undergraduate Studies also chairs the Undergraduate Education Committee that is comprised of faculty who are Course Development Committee Chairs, the assessment coordinator and a staff
support member. This committee is responsible for recommending assessment and evaluation process changes, evaluating the assessment data and recommendations for changes to curriculum. These are then presented to the faculty and the industrial advisory council of the department for feedback and finalization. The entire faculty then vote on any proposed changes to the curriculum. Finally, the Associate Chair for Undergraduate Studies and the assessment coordinator are responsible for reviewing the assessment/evaluation process and make changes as necessary. The two individuals are also responsible for spearheading reporting related to accreditation. By concentrating responsibility with two individuals, ownership of the processes is clear.

Change process
As is typically done in most engineering programs, indirect assessment of course outcomes was already being carried out in the program through a student survey at the end of each semester. Students were asked to assess their opportunities to attain student outcomes in each core course. The department adopted the use of an online survey system in Fall 2010 upon the recommendation of the UGEC due to the advantages in data parsing and reporting afforded by electronic data. The most important aspect of process change was related to establishing a new direct assessment process to measure attainment of student outcomes. Based upon other existing studies and information learnt from the assessment workshops, it was decided to use two major tools for direct assessment – course outcomes assessment and FE morning exam data. Course outcomes assessment is pertinent because in most programs, course outcomes (established by faculty) map to student outcomes (ABET a-k and ASME outcomes) as shown in Fig. 3.
Therefore attainment of student outcomes can be demonstrated by demonstrating attainment of course outcomes.

Figure 3: The relationship between course outcomes (far right), student outcomes (center) and program educational objectives.

Mapping course outcomes to student outcomes
Accordingly the first task was to engage the faculty in mapping each course outcome to student outcomes. The oversight team tasked each CDC to establish a set of course outcomes that reflect the most important topics to be covered by the class, irrespective of who would teach them. Faculty could then additional course outcomes as necessary to reflect personal interest and expertise, but only above and beyond the common outcomes. This process appealed to the faculty and the CDCs were able to complete this task fairly quickly. Next, the CDCs were asked to map the common course outcomes to the 11 student outcomes for the program (ABET a-k and ASME). Instead of a simple map, they were also asked to prioritize (rank order) their course outcomes in the mapping. An example of the mapping for a core course in engineering measurements is shown in Figure 4.

Once all the mappings were established, the next task was to determine which outcomes should be assessed in order to be able to evaluate attainment of student outcomes. The intent was to spread the outcomes assessment across the curriculum and avoid unnecessary redundancy in data collection. In this regard, the UGEC determined that assessment would be performed in nine core courses ranging from the sophomore to the senior level, including the capstone design experience courses. The rank order helped in this regard. After some optimization, the final assessment matrix was established as shown in Fig. 5. A shaded checkbox indicates an assessed outcome for a given course. As the figure shows, each course is responsible for performing assessment on no more than three outcomes, thus minimizing faculty effort. Moreover, since these outcomes were based on faculty-ranked importance for a given course, faculty are more likely to actively participate in the assessment as it provides them with information on student learning on aspects they feel are critical for a given course. The figure shows that most student outcomes are being assessed in two different courses to avoid any unintentional bias in results from one course. The only exception is the student outcome related to contemporary issues,
which is assessed in only one course due to the development of a specific activity (described later) to assess this outcome.

Figure 4: Example of a prioritized map of course outcomes to student outcomes for a core course on engineering measurements.

Mechanical engineering program (ASME) requirements
In addition to the ABET criteria, ASME requires that mechanical engineering curricula must require students to apply principles of engineering, basic science, and mathematics (including multivariate calculus and differential equations); to model, analyze, design, and realize physical systems, components or processes; and prepare students to work professionally in both thermal and mechanical systems areas [5]. Although it is not necessary to assess student attainment of outcomes separately in thermal and mechanical systems as per this criterion, we decided to track student attainment of outcomes in the thermal and mechanical areas in our curriculum. From Fig. 5, it can be seen that several of the student outcomes are being assessed in courses that have emphasis in mechanical systems (M) and thermal systems (T).

Our ME curriculum offers multiple tracks for the senior capstone design experience – mechanical systems, HVAC systems and appropriate technologies design. Each course, while adhering to common elements of team-based experience and the use of multiple realistic design constraints, have varying emphasis on mechanical or thermal systems design. Consequently the capstone courses could not be used to measure attainment of the design related student outcomes, especially when considered together with the ASME requirements. Consequently a design experience was incorporated into two existing required courses - machine design (mechanical systems) and course and a heat transfer course (thermal systems) to ensure that ALL students underwent an experience in designing a mechanical system and a thermal system.
Figure 5: Course assessment matrix for the curriculum. Each core course (2XX – 4XX and capstone design) is responsible for assessing no more than three outcomes.

Aligning course outcomes assessment with student evaluation in courses

The next step was to establish guidelines for performing direct assessment of course outcomes in a given course that again minimized faculty effort. One effective method is to align the assessment with an evaluative component that the instructor already performs in the class. In order to do this, each instructor is asked to map a course outcome to a particular student activity/evaluative component. Examples include a particular problem on an exam, a homework, a project report etc. This approach is consistent with the notion of direct assessment and leverages the fact that the instructor is going to evaluate the chosen component irrespective of the assessment need, since it contributes to the course grade. The instructor is also asked to set a criteria that reflects the demonstration of the particular outcome. For example the instructor, having chosen a homework on uncertainty analysis as the activity to reflect ability to apply knowledge of mathematics and engineering, may set the criteria for attainment as a 75% score on the HW. This criteria is instructor dependent since instructors are in best position to judge the difficulty level of the problem. Finally the instructor simply reports the number of students who met this criteria. This exercise is facilitated through the use of an excel spreadsheet that guides the instructor through the process and minimizes effort. An example of an outcomes assessment spreadsheet is shown below in Fig. 6.
Each course will provide assessment data in a spreadsheet and the assessment coordinators will compile the data and present to the UGEC for discussion and evaluation. The faculty was extremely supportive of this format for providing data. They expressed satisfaction at the clear visual guides (colors) and the fact that the pre-set mapping of the outcomes (that they had help set) provided the context and clarity on the reporting requirements. The use of spreadsheets with fixed contents allows the possibility of writing automated scripts to gather and compile the data, which is one of the on-going activities in the department.

**Tools and instruments used for direct assessment**

The faculty are encouraged to use instruments and activities that are already in place for evaluation of student performance, such as exams, homework, quizzes, lab activities/reports,
project presentations, design reports etc. For lab reports and design projects, rubrics were the most common tool used to assign quantitative measures.

In addition to course outcomes assessment, the UGEC also decided to use the FE morning exam data as another direct assessment measure. This also provides some information regarding the abilities of our students on a national level and allows a broader assessment of the effectiveness of our curriculum. The specific components we look at include 1) Mathematics and Probability/Statistics scores (ABET outcome a); 2) Thermodynamics and Chemistry (ABET outcome b); 3) Ethics and Business Practice (ABET outcome f). We typically use the metric of meeting or exceeding the national score each component. About 46% of our graduates take the exam annually.

**New activities to measure outcomes in courses**

One major benefit of the mapping process with high faculty engagement was the identification of areas of improvement in the curriculum. A list of issues identified and the steps taken to address them through changes to the curricular content of a particular course are listed in Table 1.

<table>
<thead>
<tr>
<th>Issue identified during mapping</th>
<th>Curricular change to address issue</th>
</tr>
</thead>
<tbody>
<tr>
<td>No opportunity for all students to participate in a mechanical systems design experience AND thermal systems design experience</td>
<td>Implemented a design experience in a machine design course and heat transfer.</td>
</tr>
<tr>
<td>Almost all lab experiences focused on conducting experiments (specific instruction-driven) and analysis of data. There were no opportunities for students to design/construct their own experimental procedure.</td>
<td>Two inquiry-based laboratory exercises were designed and implemented in an engineering measurements class and a fluids class. In both these exercises, students were posed a question to answer. Students would then design an experiment to gather the necessary data to answer the question without any specific instructions on what to do.</td>
</tr>
<tr>
<td>Difficulty in measuring competency in knowledge of contemporary issues</td>
<td>A specific exercise created in the engineering measurements class to visit state-of-the-art facilities on campus and learn about advances in engineering measurements, analysis and the broader problems they are being used to solve. Students write a report that is graded against a rubric.</td>
</tr>
<tr>
<td>Lack of focus on using modern engineering tools in thermal fluids classes</td>
<td>Heat transfer class incorporated analysis activities using computational fluid dynamics (CFD)</td>
</tr>
</tbody>
</table>

**Assessment and Evaluation cycles**

In order to effect continuous improvement, a periodic assessment and evaluation cycle is necessary. It is well established that assessment and evaluation every year is unnecessary [3]. In fact having a period that is 1-2 years in most cases can provide sufficient time for any changes resulting from evaluation to persist and reduce the burden on faculty and staff effort. The cycles that we arrived at are listed below in Table 2. Only the course surveys (conducted online) are done every semester, as it is largely automated and has minimal impact on effort. Moreover this system is used for faculty teaching evaluations and hence is administered every semester.
**Table 2:** Tools used for outcomes assessment

<table>
<thead>
<tr>
<th>Tool</th>
<th>Assessment Cycle</th>
<th>Evaluation Cycle</th>
<th>Notes on sample size</th>
</tr>
</thead>
<tbody>
<tr>
<td>Course surveys</td>
<td>Every semester</td>
<td>Every two year</td>
<td>Survey is online- response rate is 80% of all enrolled students</td>
</tr>
<tr>
<td>Course outcome assessment (mapped to student outcomes)</td>
<td>Every three years</td>
<td>Every three years</td>
<td>Data is typically provided for all students enrolled in the courses.</td>
</tr>
<tr>
<td>FE morning exam data</td>
<td>Every year</td>
<td>Every 5 years</td>
<td>Over the last 10 years, about 46% of ME graduates take the FE exam annually</td>
</tr>
</tbody>
</table>

**Feedback on process**

Faculty feedback and observations of the oversight team were the primary forms of assessment performed on the overall process. Faculty feedback was obtained through discussions in faculty meetings. The key points arising from the discussions are summarized below:

- Faculty members were satisfied with the process of engagement at the course levels to determine a common set of outcomes between faculty who teach the course.
- Faculty members liked the focus on measuring a specific number of outcomes in a given course and were more satisfied with the related workload compared to evaluating all course outcomes. Figure 7 shows a snapshot of the time spent by faculty on activities related to assessment for the various courses in the curriculum for Spring 2012. This time is for activities above and beyond that spent for grading etc. for each course.
- Overall the faculty members felt that this process would be sustainable. The primary reasons for this were identified a workload-related - the notion of staggering the course outcomes assessment across two years (i.e. avoiding assessment in every course in every semester) and the fact that the outcomes assessment in each course was well aligned with their evaluation of student performance.

![Faculty time for assessment](image)

**Figure 7:** Time spent by faculty on assessment related activities.

From the perspectives of the oversight committee, the following observations were made:
• Departmental leadership should continue to maintain a focused oversight structure (1-2 individuals)
• Move towards a web-based system (that can leverage the current spreadsheet format or adapt it) for the course outcomes assessment to further increase efficiency and tracking.
• Provide periodic dialogue between faculty related to best practices in assessment so that faculty can be cognizant of the latest developments in this area and leverage them for their own assessment practice
• Find ways to increase student participation in the FE exams to increase confidence in using the data for assessment purposes

Summary and outlook
This paper described the development and successful implementation of direct assessment processes for a large mechanical engineering program with 1750 students and 42 faculty. An emphasis was placed on maximizing faculty involvement in establishing and implementation of the process while minimizing faculty effort during the assessment process itself. This process was piloted in Spring 2011 to identify potential issues, which were addressed and is now fully implemented. Assessment of the process itself indicates high level of faculty satisfaction and involvement, suggesting that the process is a sustainable one. Specific next steps are to evaluate the data for program improvement purposes and investigate moving towards a web-based platform for gathering and storing the course outcomes assessment data. In the Fall of 2013, the State of Iowa began requiring all regent universities to assess attainment of course (student) outcomes for all courses with enrollment greater than 200. For our curriculum, this entails almost all our core courses and the current assessment processes allow for us to meet this requirement as well.

References
[5] This criteria will change for the 2014-15 accreditation cycle. Details can be found in Criteria for Accrediting Engineering programs at www.abet.org.