THE NEXT LEAP: FUNDING GREAT IDEAS

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Yves Klein’s Le Saut dans le Vide (The Leap into the Void, 1960)
Your leap into developing...

• Yourself
• Teams
• Projects
• Ventures
• Organizations
• Communities
• Movements
Leap and the net will appear... a messy network of support.
Networks of support

- Crowdfunding and microfunding
- Universities
- Government
- Foundations
- Corporations
- Venture capital & venture philanthropy
- Individuals
Types of support

• Fellowships
• Grants
• Awards
• Training and development
• Contributions
• Payments
Types of supportive relationships

• Funder
• Donor
• Partner
• Investor
• Client
Crowdfunding and Microfunding
80% of U.S. private support comes from individuals
Where U.S. philanthropy goes…

2012 contributions: $316.23 billion by type of recipient organization
(in billions of dollars - all figures are rounded)

- Religion $101.54 (32%)
- Education $41.33 (13%)
- Human services $40.40 (13%)
- Gifts to foundations $30.58 (10%)
- Health $28.12 (9%)
- Public-society benefit $21.63 (7%)
- International affairs $19.11 (6%)
- Arts, culture, and humanities $14.44 (5%)
- Environment/animals $8.30 (3%)
- Unallocated* $6.82 (2%)
- Gifts to individuals $3.96 (1%)

*Includes gifts to non-grantmaking foundations, deductions carried over, contributions to organizations not classified in a subsector, and other unallocated gifts.
Finding support for ideas is finding a match between...

- An issue/cause/challenge/problem/need/concern/mission of common interest
- A person/organization/location
- A project/program/intervention
- A type of support
- A type of relationship