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Abstract
The 2013 Crop Advantage Series offered by Iowa State University Extension and Outreach will be held at 13 Iowa locations during January. Crop Advantage meetings provide crop producers with the most current information necessary for making profitable decisions for the upcoming growing season.

Disciplines
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All Crop Advantage Series meetings feature general sessions with Iowa State University Extension and Outreach specialists covering topics of common interest to Iowa producers.

- Erin Hodgson, extension entomologist, will discuss corn rootworm management strategies and the increasing concern regarding rootworm resistance.
- Antonio Mallarino and John Sawyer, extension soil fertility specialists, will review nutrient management research and getting the most from soil fertility plans.

Recognizing crop and pest management issues are different for each area of the state, the meetings are tailored to fit the needs of producers in that area.

A full agenda of workshops focusing on local needs and production issues is included at each location. “Workshop topics include crops, pests, soil fertility and farm management,” said Joel DeJong, field agronomist with ISU Extension and Outreach in northwest Iowa. “This allows attendees to personalize their agendas to meet their individual needs.”

Extension field agronomists select workshop topics based on concerns of area producers. “Those attending are interested in so many of our topics, they find it hard to get to all the sessions they want,” said Jim Fawcett, extension field agronomist from east central Iowa. “The topics are in great demand. We think it’s a good problem to have.”

The meetings are approved for Certified Crop Adviser continuing education credits. Each location also offers the opportunity for private pesticide applicators to receive continuing education credits.

Registration for each location is $35 and includes workshop materials, lunch and refreshments. An additional fee is charged for CCA credits and private pesticide applicator recertification. Registration materials are available at www.cropadvantage.org or from your local ISU Extension office.

2013 Crop Advantage Series meeting dates and locations

January 3 - Sheldon
January 8 - Honey Creek/Moravia
January 9 - Okoboji
January 10 - Mason City
Launched in 2002, the meeting series has impressive attendance numbers. “Response from producers has been very positive,” said DeJong. “In addition to receiving the latest research information from Iowa State, the meetings have been a valuable way for producers to provide input back to ISU researchers and specialists on what their needs are. It works both ways.”