The Search to Fill the Suit

DESPERATELY SEEKING JISCHKE
I know what’s going on here. You just picked up a copy of Ethos and you’re wondering. Since when does Iowa State have a magazine? And what is Ethos supposed to be? Well, just to make you feel better, here’s a definition straight from word master Webster himself: ethos, n, the disposition, character, or fundamental values peculiar to a specific person, people, culture, or movement.

Whatever. Forget that. The only thing you need to know is Ethos is your student magazine. We want you to read it. To give it to your friends. We want you to love it. To look forward to each new issue. And if you don’t read it and you don’t love it — we want to know about it. Be scathing. Be mean. We’re not afraid of you. But don’t be scared to be nice once in awhile. We’ve got our egos to feed.

If you’re one of the few who knew Ethos before now, good for you. Trust me, we’re all very, very impressed. But the old Ethos is gone, and we’re ushering in a new era — one with sharper photography, user-friendly design, and page-turning editorial. We’re gonna be big, I tell ya. Huge. And for this first issue, we wanted to let you know we meant business.

First, check out our cover story, “Desperately Seeking Jischke,” page 18. This isn’t just another story about our ex-prez — we dug up some stuff you don’t already know, and this is one story about Dr. J. that won’t bore you to tears — so quit your whining.

Don’t believe me? Fine. You can read up on why students could care less about politics — and why politicians could care less about students, in “Not a Threat, Not An Asset,” page 8. Or you could get the scoop on which big-name celebrities you missed while you were vacationing in the Bahamas this summer or completing that fancy internship out east in “Fame in Ames,” page 30.

And here’s the kicker. You’d better sit down for this one. We’ve managed to deliver a story about the greek system that is neither for nor against our friends on sorority row with “To Greek or Not to Greek.” Just turn to page 4, my friend. I think it’s a pretty safe bet you haven’t come across too much of that lately. Hey, if nothing else, we try to be original.

And thanks for reading. Whether you love it or hate it, we’re thrilled you picked it up and gave us a chance. We’ll see you next issue.

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To Greek or Not to Greek
There are two sides to every story. Hear it from someone who's been on both sides of Ash Avenue.
Amber Billings

Shortcut
The kinky underbelly of ISU's network of clubs
Sandra Wendschiff

Not a Threat, Not an Asset
We all know why we don't care about politicians, but why don't they care about us?
Katie Kampilas

Golden Aspirations
Star wrestler Cael Sanderson is counting on raw talent, hard work, and the love of his family to get him to the Olympics.
Jacqui Becker

Life After Smith
ISU's athletic teams are better than ever. But without an athletic director, does the university's future look bleak?
Joe Doehlade

How to Land an Internship
A step-by-step guide to landing the internship of your dreams. It's never going to be this easy again.
Genelle Nisson

Desperately Seeking Jischke
Students may be dancing in the streets over the departure of Dr. J, but he left a big suit to fill — how big of a man will it take?
Dave Roepke

Up in Smoke
Ames will soon become the ashtray of Iowa when hungry patrons of local restaurants and bars are forced to extinguish their after-dinner smoke.
Carrie Ann Morgan

Technological Warfare
It's becoming very easy to cheat on the web, and university pros are fighting back.
Justin Kendall

Fame in Ames
Tori Ross