Preparation Students for the Global Textile and Apparel Industries: Teaching and Learning Resources and Strategies

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Presentation and demonstration of resources for learning and teaching global issues in the textile and apparel industries and trade, focusing on the new edition of “Going Global: Textile and Apparel Industry” (Kunz, Karpova, & Garner, 2016), available instructor resources, and a new feature for independent student learning: Bloomsbury Fashion Central STUDIO materials. The session includes a demonstration of learning activities and discussion of challenges and successes related to teaching global issues in the textile and apparel industry and trade. Participants will share best practices in teaching courses related to the topic and identify opportunities to improve student learning and better prepare them for careers in the global textile and apparel industry.