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Front Matter

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ETHOS

LIFE'S A DRAG

AMES' NIGHTLIFE JUST GOT INTERESTING
Dear ETHOS readers,

We’re baaaack. And under new management. It’s another new year at Iowa State and we’re ready to mix it up a little bit with new, reoccurring shorts and packaged feature stories. Our cover story sent Photography Director Kai Chan out to Bali Satay for one of their bimonthly drag shows, complete with dollar-bill dances and performing divas.

Our first issue of the year celebrates Ames and Iowa State as well-worn, but still full of life. Writer Zach Johnson delves into ISU’s Homecoming traditions of lore—Homecoming queens, historic riots and the ugliest Cy costume we’ve ever seen. Elise Taylor adds a bit to the throwback package, spotlighting some of Ames’ oldest businesses.

Read up on how our Iowa homegrown hero, Shawn Johnson, relates to 16-year-old high schoolers—aside from the fact that he’s got a gold medal while we can only dream.

Check out some of Ames’ musical talents, get step-by-step directions on how to make your own (cheap!) Halloween costume and find a few ways to earn quick cash.

Enjoy our first issue (we put a lot of work into it), enjoy the Homecoming game, start some traditions of your own and get ready for another great year with ETHOS.

Carrie Boyd

Maddie Crawford
[ COVER STORY ]

8 KINGS OF QUEENS
ETHOS get a taste of the new nightlife taking over Ames every other Thursday. Hold on to your seats—it’s gonna be a bumpy ride.

[ FEATURE ]

12 DEAD HOMECOMING TRADITIONS
Writer Zach Johnson dives into ISU’s Homecoming traditions of lore—Homecoming queens, historic riots and the ugliest Cy costume we’ve ever seen.

[ DEPARTMENTS ]

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[ ON THE COVER ]
Ms. Vanessa Taylor poses on the streets of Lincoln Way for ETHOS.