Nov 10th, 10:00 AM

Digital Dilemma II

Brianna Plummer
Iowa State University, bplummer@framingham.edu

Follow this and additional works at: https://lib.dr.iastate.edu/itaa_proceedings

Part of the Fashion Design Commons

https://lib.dr.iastate.edu/itaa_proceedings/2016/design/70

This Event is brought to you for free and open access by the Conferences and Symposia at Iowa State University Digital Repository. It has been accepted for inclusion in International Textile and Apparel Association (ITAA) Annual Conference Proceedings by an authorized administrator of Iowa State University Digital Repository. For more information, please contact digirep@iastate.edu.
Digital Dilemma II

Brianna Plummer, Iowa State University, USA

Keywords: New technologies, Textile innovations, Couture techniques

Measurements: Bust: 36.5 Waist: 27 Hip: 37

Digital tools make it easier to create an engineered or placement print that feature continuous designs strategically placed to flow over seams and fit the garment exactly (Bowles & Isaac, 2012). However, not all designers have the most up to date digital textile printers, resources, or patternmaking software; some do not have printers, resources, or software of any kind therefore more independent designers are using services that provide use of the technology (Kight, 2011).

The purpose of Digital Dilemma II was to continue the exploration in the Digital Dilemma Series and to create a woman’s ensemble designed to (a) explore alternative methods to access the technology of engineered digital textile design and (b) create complex engineered digital textile designs through varied processes to work with the sculptural seamlines and silhouette of the ensemble. Although the finished ensemble is presented as full scale garments, the entire design process of flat patterning, mocking up the muslin, digitizing the pattern pieces, and engineering the textile print were created completely in half scale. New possibilities of how traditional half scale use can be reinterpreted to suit the needs of the digital user are of interest, especially to those involved in online design studios.

Without access to CAD programs, such as Optitex, Lectra, and Gerber, careful attention was paid to the practicality of the 11” x 17” scanning size therefore the three garments were designed with strategic seaming inspired by creative patterning techniques (Nakamichi, 2011) to reduce pattern piece size. The skirt front, side front, and side back started as one pattern with darts at the side front and side seams. The darts were manipulated by intersecting curved seams that travel around the body while using Nakamichi’s method of dubuku to insert stump like protrusions. The half scale pattern pieces were scanned and were imported into Adobe Illustrator, placed as a layer, and digitally traced with the pen tool. The digital print designs were created from a collection of manipulated photos, scans, and textures. Each pattern piece was a combination of clipping masks, layers, effects, and images. The fitted part of the skirt is comprised of 16 separate pattern pieces that require a specific sewing sequence of sections to enhance the overlapped effect and form the lumps. The bustle features a trompe l’oeil effect with a contoured hem that follows the shapes of the imagery.
The left sides of the half scale vest pattern pieces were collaged by hand with magazine images. The images travel flawlessly over the seams the same way digital images are manipulated to flow over seams (Parsons & Campbell, 2004). The collaged pattern pieces were then scanned into Photoshop and placed on the fabric marker in Illustrator. The right side of the garment was simply created by reflecting the left side images creating a perfect mirror image on the design. The shirt pattern pieces were treated differently than the skirt and the vest. The half scale pattern pieces were traced onto watercolor paper and then hand painted using watercolor and gouache. The painted pieces were scanned, imported into the computer program Adobe Photoshop for color manipulation, and brought into Illustrator to reflect the pieces for the right side.

The individual digitally engineered pattern piece designs were placed on a marker using Illustrator and the digital file was sent online to a digital textile design and printing facility. The fabric was printed full scale using a Mimaki TX2 – 1600 wide format printer and processed in a bullet steamer, mailed back to the designer, treated, cut, and constructed. The significance of this design comes from the practical application of the digital textile design techniques and low-tech digitizing of half scale patterns without industry patternmaking software in order to facilitate online designer capabilities.

References:


