Girls; Why Are You Going to College?

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Art in Shoes
By Gertrude Vincent

Art has, and always will, stand for grace and poise in respect to the human figure. This standard of health cannot be fostered without proper care of the feet. With this thought in mind, we could hardly imagine a shoe which is uncomfortable as being artistic.

Extremely high heels give a stiff, uncertain gait, which is anything but graceful. Nor can one be poised, while trying to accommodate a pair of tight pointed shoes. In both instances the body loses its natural balance. A moderately low, shaped heel gives this desired balance, and grace to the body as well as to the foot.

Every part of the shoe should have a definite purpose. Elaborate buckles and many straps serve only to attract attention to the feet. The same thing is true of the many and varied combinations in colored leather which are to be found in shoes at the present time.

The design of the shoe should be simple and pleasing to the eye. A fine design, along the construction lines, is quite permissible, but plain, neat and accurately constructed shoes are always good.

In selecting shoes in toned leathers, greatest care should be exercised, since the proportion of light and dark in many cases may prove spotty and attract attention.

There are shoes for every occasion, business, sports, afternoon and evening. It is exceedingly poor taste to wear shoes which are not in keeping with the occasion.

Shoes for sports should be of good substantial line and made of durable leather. The color should be in keeping with the rest of the costume. The heel is always quite low in such a shoe.

For business, one should refrain from buying the latest fad, but should select one of the many lovely styles in black, brown, or possibly navy blue kid if the purse will permit. Suitable shoes for afternoon may be had in the same colors, but the shoe in itself is somewhat less tailored in effect.

Evening shoes for my lady are, indeed, stylish if they are made of the same material as the gown. She should always carry them in a bag made of material which will blend with the costume. The formal shoe always has a high heel and is worn only on the dance floor or while sitting down.

A. Examples of poor art in decoration as well as construction in shoes. The strap on the pair to the left is not set far enough back and the foot is apt to slip forward in the shoe. In No. 2 the heavy strap and buckle are inartistic. Both shoes are spotty in effect and would make one's feet conspicuous.

B. The business oxford, No. 1, is good as far as art is concerned. No. 2 is a good style oxford for general wear. No. 3 is a comfortable shoe for dress and evening wear. It is a style of shoe that would look well made up in fine textiles, as well as being comfortable, but is on the market only in leather.

Girls, Why Are You Going to College?
By Rosemary Koeberle

Girls—all of you girls who are attending Iowa State College—what are you going to college for? Have you a purpose or aim in mind? Have you a goal set? Or are you merely going to college because your friends are going—or because it is easier than holding a job, or because you haven’t thought of anything better to do? Do you have a good reason for going to college? If you haven’t—get one right away.

Helen Woodward in her book “Through Many Windows” says “When you begin looking for a job you must have something to sell.” She means you must have ability to do something well. To do something so well, in fact, that some one wants to pay you for doing it, and will feel he is getting real value in return for his money. Perhaps somewhere in the back of your mind you have an idea that when you graduate you will get a job somewhere doing something. That is a good idea in itself but why not crystalize it? Why not decide upon your job now, and then set about preparing yourself in the best way possible for it. With the great number of opportunities Iowa State College offers in a variety of lines there is no reason why a girl with foresight cannot prepare herself exceptionally well for the particular job she fancies.

If you want to teach, take your educational courses seriously. Go to each class with the idea in mind that you are going to be a teacher and then keep your mind alert for information which you need. (Continued on page 13)

Dorothy Parker, '29, who has been with Stauffer's Restaurant in Pittsburgh, has gone to Cincinnati, Ohio, as night di- tion in a new restaurant Stauffer's opened there Nov. 15.

Mrs. Jane (Wagner) Dean and her corps of experts are located in a beautiful new apartment in New York City known as the Homemakers' Forum of the New York Gas Company.

Although there are classes almost every day, when one walks into the Forum she feels for all the world like a guest being welcomed into a very beautiful home by a daintily besmocked hostess. Soft lights, rugs, draperies and light maple furniture of early American design disguise the school of household arts.

The auditorium seats several hundred people and has a real kitchen occupying its stage. All around the auditorium are booths; one is transformed into a dining room, one is a testing kitchen, another a cookery kitchen, a model laundry, a model basement, etc.

The course consists of lectures and demonstrations covering numerous angles of homemaking.

Huguenot University College (for women) at Wellington, Cape Province, South Africa, has an opening for a junior lecturer in the Domestic Science Department, whose duties will begin March 6, 1930.

The college was founded about 50 years ago by a Scotch minister in South Africa, who was so impressed by his reading of the life of Mary Lyon and her work that he decided to found a similar institution for South African women. The first two presidents were Mt. Holyoke graduates; the present one, Dr. Stoneman, is from Cornell University. The number of American teachers varies from year to year; usually there are three or four. The others are English, Dutch, and one Norwegian.

The students are of English, Dutch and French Huguenot extract chiefly—all white. The college is small and is located in a small town, Wellington, about 40 miles from Capetown.

Natalie Morris, '29, now has a position as assistant to Irene Hickey, who is head of the Home Service Department of the Gas Company in Detroit, Mich.

Gladys (Buchanan) Brown, '28, is employed as assistant manager in the Chicago Woman's Club dining room.

Why Go to College?
(Continued from page 4)

know you are going to need when you

finally find yourself facing the problem of

making out a course of study and

teaching definite lessons to a class of

young people.

If you wish to be a dietitian keep that

fact in mind when you go to your foods

together to form a nucleus of the pre-

sent nation-wide extension program in

agriculture and home economics.

'Fifteen years ago there were 1,800 men and

women in extension work and funds from all

sources totaled about $5,500,000. Last

year, for the work in 48 states and the

Territory of Hawaii, funds from all

sources budgeted for cooperative exten-
sion work amounted to about 5,700 men

and women trained in agriculture and

home economics.

'Farm women, in increasing numbers,

are obtaining the assistance of trained

home demonstration workers in their

problems of homemak ing, and the latest

methods of work and management are

being used, as a result, in more farm

homes each year.

'in the training in the last 15 years

of more than 5,000,000 4-H club boys

and girls in better agriculture and home-

making, more than in any one thing,

the extension service has justified its ex-

istence.'"

The following is taken from an article
concerning extension work by Dr. C. W.
Warburton under 'Who's Who in the
Day's News,' in one of the leading
Colorado papers:

'Fifteen years ago the scattered ef-

forts of the federal government, of some

states, and a few educational and com-

mercial agencies were just being gathered

to form a nucleus of the present

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istence.'"

make the time you spend in college, time well spent. Do not give yourself the chance to say, when you find yourself out in the world facing a job, 'I wish I could take those courses over now. They would mean so much more, because now I see just how they would help me in my work.' Get your job in mind. Picture for yourself the difficulties you are going to meet, and then approach your studies with those difficulties in mind, and look for their solutions now while there is yet time.

Hec Vodvil

Hec Vodvil has come to stay on this campus. "Gastronomic Extravaganza," the original Home Economics Vodvil, produced in 1920, was a part of "Hec Day," which the Home Economics co-eds hoped to establish as an annual divisional exhibition. "Hec Day," as one of novel exhibits, was doomed to failure, but such was not the destiny of the vaude-

ville.

The 1922 attraction included "The Herd Book and Its Language" and "Better Than Scandal."

A fashion revue was the theme of the '23 Vodvil and in 1927 romance and mystery conveyed the audience to the "Land of the Moon."

In '28 the Vodvil served its audience with a full course dinner—cocktails, chicken and candies (on the stage, of course).

Last year the idea of "The Co-ed Cruise" carried the co-eds and spectators around the world.

This year, as a part of the Vodvil, you will be treated to the "Campus Fol·

lies," featuring Station A. The vodvil will include the "Co-ed's Boudoir," and a ballet act, the theme of which will be announced later.

Tryouts for the vodvil were held on anuary 7 and 8. The entire cast has not yet been announced. The vodvil will be given two nights, as usual, and will be on February 21 and 22, 1930.