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It's Not the Job - It's the Man...

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It's Not the Job—It's the Man . . .

Coeds Tell Hazel Moore and Edith Fezler

A curly-headed blonde with blue eyes and an angelic expression sent us scurrying for a dictionary when she said, "My husband must have a lucrative job." (We found she meant profitable.) She thought, however, that she would like a professor, for, quoting her, "Millionaires and professors are the only men who wear tuxedos all their lives." She thought she would find the people who live in a college community interesting, up-to-date, intellectual, gracious and enthusiastic.

Next a petite brunette. She was quite individual; in fact, she was the only girl questioned who confessed a longing for an army-officer husband. "Oh no, I don't want anything to happen to him. He would be too high an officer to engage in fighting. The traveling over the country and the spirited social life of an army post appeal to me," she said.

Two or three girls preferred, or at least would not object to, a farmer. It was their opinion that a farm was a fairly secure place to have a home and that in reasonably good times a farmer would be much more comfortably situated than many business men. "A radio and a car prevent a farm from being isolated in this day and age, and to make a farm pay takes a man with a business mind and a degree in agriculture," they said.

One of the coeds interviewed on the husband question mused a moment. "You mean, if I have a husband, what do I want him to do?"

"Yes," we said.

She began to laugh. "Well, well, you should know," she exclaimed, pointing to a fraternity pin.

Then she saw that we were serious and wanted a thoughtful answer. "You won't quote me?"

The December Iowa Agriculturist told why "Ag Graduates Needn't Be Bachelors" in a story by Claire Chadwick, Iowa woman writer for the magazine. Miss Chadwick found by interviewing 50 of them that most Iowa State coeds would consider seriously a proposal from a college-educated farmer.

But do all Iowa State coeds want to be farmers' wives? Two Homemaker writers have attempted to answer this question by asking girls selected at random on the campus the question, "What profession do you prefer your husband to have?"

Their replies make up the article on this page.

"I would like to marry a man who worked for a large company in which he would have opportunity for advancement. I would like to live in a different part of the country, especially Washington or Oregon, because I lived in Iowa all my life and know nothing of the other states. I would like to have some adventure in life," she told us.

"A BEAUTIFUL human fashion plate with every move a pose!" furnished the following viewpoint: "Since I want to be an interior decorator, I think it would be fine to marry an architect. I am interested in all phases of art; I think we would be happy because of our common interest. With our combined vision, imagination and persistence, we might become famous."

One long-legged girl, who sits at her desk in her room continually, surprised us by admitting that she would like to have her husband in newspaper work. "This work appeals to me. A newspaper man's life appears to be glamorous and full of adventure."

One little red-headed southerner wants a "plain business man" for a husband. "Since I am interested in the psychology of buying and selling, I might be able to help my husband. Such a business in normal times is steady, and you can build your home in one town and have your own group of friends."

Amazing! No one confessed a longing to marry a banker.

One girl admitted that she would marry a farmer, lawyer or engineer; in fact, her husband's business didn't make (Continued on page 16)
any difference to her, providing he had one.

Our goal in making this survey was to gain scientific information that would show what coeds are thinking and where they stand on the question of matrimony. The conclusions we reached are that it is simply a matter of opinion and that Dan Cupid will in most cases play the biggest part in a coed’s future.

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Choose Complete Costumes . . .

Be Careful of Colors

Do you buy a dark green dress because you like it, then a light blue coat because you like it, too, and then perhaps a clever black hat and some swanky brown oxfords? Or do you plan the color scheme for every costume before you buy anything?

Years ago we used to buy things because they were pretty, giving little thought to color combinations or color becomingness. About all we knew about the latter was that red-headed women ought not to wear red and that lavender was a color for old ladies.

But now we choose colors in clothes because they “go” with other things we already have (unless we happen to be able to buy all new outfits) and because they are becoming to us. We know that some variety of red can be worn by practically every red-headed woman and that many old ladies cannot wear lavender successfully.

If you are the sort of person who still chooses things because you like them or because they are pretty, you probably never “have anything to wear.” Perhaps you are invited to a “nice,” formal tea. You’d just love to wear your new green dress, but your blue coat is the only one you have and they don’t look right together. Your new shoes are brown and your hat black! “What a combination!”

If you wear this outfit to the tea, you will not be the only one who will inwardly mutter this exclamation.

Don’t you know a lot of well-dressed girls who spend very little for clothes but always have the proper outfit for every occasion? These girls are clever. They are careful planners, who never for a moment forget what clothes and accessories they already have when buying a new dress.

Most of us have to wear the same coat with quite a number of dresses. So, first of all, we’d better choose a coat of neutral color or a color that will harmonize with the dresses we have. And we’d better choose our new dresses with this coat in mind. Black or neutral tan or a tweed mixture can be worn with a variety of dresses. With a black coat we may wear a black hat or one which matches the dress. Navy or brown hats are not attractive with a black coat, however, even if the dress is one of these colors.

If the coat is a definite color, the hat may match it exactly or be of a light tint or dark shade of the same color path. But be careful! A closely related hue which looks as if you had tried to match the coat and had failed spoils the ensemble.

With a brown coat a dress and hat of a related hue such as yellow, orange, orange-red or rose is attractive. Green is very good with brown, too. With a red coat any shade or tint in the same color path may be used, but beware of combining yellow-reds and blue-reds. Bright red and navy are attractive together, but dark red and navy are not. Grey, black or brown accessories may be used with a red coat. A purple-red does not harmonize with brown, however.

Navy is a serviceable coat color, but navy blues are hard to match. So when buying accessories it is wise to have the coat at hand and to choose them in good daylight. Browns, dark greens and dark reds are not effective with navy. Light reds and greens usually harmonize with it.

If your clothing budget is limited it is best to buy black or brown accessories and use them with everything. It is not hard to plan to have nearly all of your clothes harmonize with either brown or black. Black can be used with everything but brown. Brown can be used with everything but black, navy and some shades of red.

Now to decide who can wear these colors. A girl with a clear, healthy skin, bright eyes and a vivid personality can wear almost anything. But if you have a florid or a sallow complexion, problems present themselves.

Intense greens make a florid complexion appear more florid. If there is much yellow in the red of the complexion, purples and purple-reds will be unbecoming.

Tan, grey, yellow and light green are bad for sallow complexions. Purples are also unbecoming, because they bring out their complement, yellow, in the face. And sallow complexions already have too much yellow.

Blues, green-blues and greens “do things” for the girl with blue, green or grey eyes by making her eyes reflect color. But if you have carrot-colored hair with your blue or green eyes, be careful about wearing bright greens and blues. These will intensify your hair’s color without beautifying it. Amber, orange and browns will be more becoming to you.

Auburn hair which is not too bright is very striking next to blues and greens, and it does not have the too-vivid appearance that “carroty” hair has next to these colors.

Black, dark brown and golden hair hold their own with all colors, but colorless, light brown and sandy hair are not so versatile. Colors too much like them should be avoided in clothes, or the effect will be drab and uninteresting.