New Publication from the AVMA

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New Publication
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Pet Loss and Human Emotion: When The Question Is Euthanasia, is the newest client information brochure published by the American Veterinary Medical Association (AVMA). The eight-page brochure is intended to help veterinarians handle the subjects of euthanasia and pet loss by offering special information to the client. The client can read about the decision-making process, sharing that decision with family members, saying goodbye to the pet, the euthanasia procedure, the grieving process, and other aspects of coping with the loss of an animal. A suggested reading list is also included.

Accompanying each brochure order is material specially prepared for the veterinarian and the hospital staff offering a deeper insight into client emotions.

This brochure was produced at the suggestion of the AVMA’s Committee on the Human/Animal Bond. Many veterinarians, psychiatrists, psychologists, sociologists, and educators furnished background information and reviewed the brochure before it was printed.

The brochure is available at a cost of $10 per one hundred copies. To order, send name and address along with a check made payable to AVMA to: American Veterinary Medical Association, 930 North Meacham Road, Schaumburg, IL, 60196 or contact Tim Donovan (312) 885-8070.

Iowa State Veterinarian