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Speaking of Veishea-

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Speaking of Veishea—

Iowa State women are gaining practical experience in Veishea plans, says Virginia Daley

Equipped with technical knowledge in home economics, the women of Iowa State intend to help present a bigger and better Veishea “Dedicated to Youth; Proven by Time.” Throughout the organization of Veishea is a substantial web of home economics students who have found an opportunity for practical application of their specialized training.

The use of color and design which reveal consideration of art principles is obvious in the selection of costumes for this year’s production of Stars Over Veishea. The work was done by an applied art senior.

Students and alumnae who have worked on Veishea central committee since Veishea began will be entertained at a colorful spring luncheon, the day of Opening Ceremonies. An applied art sophomore has used skill acquired in this department planning the luncheon.

Fashion, the password of American women, will be the keynote struck by the textiles and clothing majors. They are gaining valuable experience while planning an exhibit which will reveal present styles of fabric design, color and clothing materials as well as fashion design itself.

Four thousand two hundred pie shells and ninety-eight gallons of filling will be used in preparing the traditional cherry pies on sale during Veishea. Institution management majors will be in charge of this huge undertaking.

Five foods and nutrition majors have planned an exhibit showing table arrangements for three occasions; the family dinner, the buffet supper and the luncheon. The tables will be set both correctly and incorrectly to indicate common errors in table settings.

A child development senior has planned a model home for children showing nursery school activities which carry over to the home. She plans to feature meals appropriate for different ages in her exhibit.

A home economics junior, who is directing the program of Stars Over Veishea this year, is equipping herself for teaching experience. In the field of education it is necessary that a home economics teacher be able to supervise outside activities in order to benefit students who are interested in various phases of home economics. She must possess enough ingenuity to provide a means for practical application of her work.

Home economics professional women must have a knowledge of publications and professional journalism, in order to acquaint the public with the benefit of their work in this field. A home economics junior is gaining experience in this work in the publication of the souvenir program which serves as a guide to Veishea.

A home economics junior majoring in household equipment is conducting an experiment testing different models of ranges. She prepares cookies in the different stoves and gives them to the Veishea visitors.