1942

Vicky Dresses for Morale on a Budget

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Vicky, our wartime heroine, plans a summer wardrobe for patriotic saving, says Pat Hayes

When Vicky steps out to focus her attention on her spring and summer wardrobe, she must take into consideration much more than just price and quality. For the first time in her life she must realize that there may be a shortage or an entire curtailment of some one of her favorite fabrics in the coming season.

There is a shortage of wool and silk. Labor shortages have been reported in the news. Now Vicky must keep these things in mind as she attempts to pick out a new wardrobe.

Spring cottons are durable, washable and wearable. There is a smart idea in the two-piece suits which may look like a one-piece dress or can be separated to make two different outfits. Saving on variety and price of summer clothes will leave that much more for winter clothes.

Navy, black and brown will be seen in ‘basic classics’ this spring. Try spicing them with colors as bright and enlivening as tamale, chartreuse, brilliant blue, canary, lemon and a full display of the mysterious tones of purple.

Flashing these bold colors as the basic foundation of your wardrobe will be the step many will take. Most of these colors because of their brilliancy have an ability to take brown, blue, black or gray as an ‘over-color.’

Watch for the soap-and-water styles slated for this summer. They’re the answer to the college women’s demands in weather that sends the mercury ‘way up. Fabrics such as seersucker, quicker than all the rest with no ironing required; gingham, sunfast with their strong, blocky plaids; piques and rayons in jacket duos and the new butcher linen, a smart new material for seasons to come.

Throughout the entire fashion world there are two distinct ideas being promoted, one is the ‘dress-up’, the other the ‘dress-down.’ The former’s followers believe in frills, denoting femininity first. They promote dresses with lingerie touches, low necklines, and crisp lace.

The “dress-down” idea keep conservative lines, casual clothes for all times.

As to actual styles, jackets via the jacket dress will be shorter and cut along the slimmer line. Bright

The washable rayon at left in sparkling daisy print boasts graceful lines and fashion without excessive use of materials or trim.
plaid in seersucker is peppe up to a high point of vitality with pique collar and cuffs. BORDERED COTTONS FOR DAY TIME AND EVENING WITH SIMPLE PATTERNS, WITH A DEEP STRAIGHT SLIT AT THE NECK OR A DEEP WIDE SQUARE NECKLINE, GIVE THESE COTTONS A STRIKING ATTRACTIVENESS FOR WARM SPRING WEATHER.

For sport time shops will show a revival for the culotte. The trend will soon be universal on college campuses because of the fact that they are the nearest approach to the coed's favorite slack garb.

Ranking high with the college audience is the long torso with a gathered skirt, from the straighter, subtle lines to the Mexican idea of full skirts and wild color. Rampaging through spring evenings go dancing colors, sage, green, sequin red, eggplant purple, aquamarine, flame orange, delphinium, grape and midnight black. A huge print for the torso with a contrasting color for the skirt is picturesque dash.

Versatility is the talking point of all apparel. Choose fashions with a future in the style world and in your own life and with an eye to years to come.